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## Brother SE700

# Brother SE700 Sewing and Embroidery Machine User Manual

Model: SE700 | Brand: Brother

## PRODUCT OVERVIEW

The Brother SE700 is a versatile computerized sewing and embroidery machine designed to elevate your crafting skills. It combines sewing and embroidery functionalities, offering a wide array of built-in designs, stitches, and advanced features for both hobbyists and professionals. Its wireless LAN connectivity and intuitive touchscreen display simplify creative projects, from minor apparel repairs to intricate home décor.



Image: Front view of the Brother SE700 Sewing and Embroidery Machine, showcasing its compact design and touchscreen display.

## SETUP AND INITIAL USE

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### Unpacking and Placement

Carefully remove the machine from its packaging. Place the machine on a stable, flat surface. Ensure adequate space around the machine for comfortable operation and material handling. The machine dimensions are 16.5 x 7.76 x 12.09 inches and it weighs 15.6 pounds.



Image: Brother SE700 machine with its dimensions (16.5" W, 7.8" D, 12.1" H) indicated, providing a clear understanding of its size.

### Power Connection

Connect the power cord to the machine and then to a 120-volt power outlet. This product is intended for sale only in the US at 120 volts.

### Threading the Machine

The SE700 features an advanced needle threading system and a convenient, jam-resistant drop-in top bobbin. Follow the numbered guides on the machine for proper upper thread and bobbin setup.

## OPERATING THE MACHINE

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### Touchscreen Display

The large 3.7-inch LCD color touchscreen enables easy on-screen editing and allows you to preview your designs before stitching.

Preview  
Designs  
in Color



*Embroidery & Sewing*

## Large Color Touch LCD Screen

Image: Close-up of the Brother SE700's 3.7-inch color touchscreen, showing a design preview.

### **Sewing Functions**

The SE700 offers 103 built-in sewing stitches and 10 styles of one-step auto-size buttonholes. Select your desired stitch from the touchscreen. The machine provides precise control for various sewing projects.

### **Embroidery Functions**

The machine comes with 135 built-in embroidery designs and 10 embroidery lettering fonts. It features a 4" x 4" embroidery field with an included hoop and embroidery arm. You can also import your own designs via the built-in USB port.

# SE700

# At a Glance



SEWING



EMBROIDERY

## Sewing & Embroidery Machine

- 4 in x 4 in Embroidery Area
- 135 Built-in Embroidery Designs
- Automatic Needle Threader
- Built-in USB Port
- Wireless LAN for Data Transfer
- Touchscreen LCD Display



\*Check other images for more product features.

Image: Brother SE700 highlighting its 4x4 embroidery area, 135 built-in designs, automatic needle threader, built-in USB port, and touchscreen LCD display.

## Wireless Connectivity and App Integration

The SE700 is wireless LAN enabled, allowing you to transmit embroidery files from your PC to the machine via the free downloadable software Design Database Transfer. You can also use the Artspira Mobile App to create custom embroidery patterns by drawing on your mobile device or download patterns from the collection and transfer them wirelessly.



## Wireless LAN

Receive software update notifications and transmit embroidery files from your PC to your machine via Design Database Transfer\*

\*Compatibility may vary by device and operating system.

Requires connection to a wireless network.

Image: Brother SE700 machine with a wireless signal icon, illustrating its wireless LAN capability for design transfer.

## MAINTENANCE

### Cleaning

Regular cleaning of the machine is recommended to ensure optimal performance. Refer to the included "Cleaning brush" in the accessories for proper maintenance. The care instructions specify "Hand Wash" for certain components, implying general fabric care rather than machine cleaning.

### Storage

Use the provided "Dust cover" to protect the machine when not in use, preventing dust accumulation and maintaining its condition.

## TROUBLESHOOTING

For common operational issues, consult the "Operation Manual" included with your machine. The machine's

touchscreen may also offer helpful tutorials and error messages to guide you. Ensure proper threading and bobbin placement as these are common sources of issues. If the machine encounters a problem, it may have built-in safety features that prevent operation until the issue is resolved.

## SPECIFICATIONS

Feature	Detail
Product Dimensions	16.5 x 7.76 x 12.09 inches
Item Weight	15.6 pounds
Manufacturer	Brother International Corp
Item Model Number	SE700
Country of Origin	Vietnam
Built-in Embroidery Designs	135
Built-in Sewing Stitches	103
Embroidery Hoop Area	4" x 4"
Touchscreen Display	3.7" LCD Color Touchscreen
Included Feet	8 (Zigzag, Monogramming, Overcasting, Zipper, Blind Stitch, Button Fitting, Buttonhole, Embroidery)
Included Components	Needle set, Eyelet punch, Embroidery frame set 4" x 4", Screwdriver, Accessory bag, Large spool cap, Medium spool cap, Small spool cap, Dust cover, Thread spool insert, Operation Manual, 2 Bobbins, Scissors, 8 Sewing feet, Cleaning brush, Disc-shaped screwdriver, Twin needle, 4 Bobbin clips, 3 Pre-wound bobbins, Seam ripper, Extra spool pin, Spool net.

## WARRANTY INFORMATION

The Brother SE700 comes with a comprehensive warranty:

- **Chassis Casting:** 25 years from the original purchase date.
- **Electronic Components and Printed Circuit Boards:** 2 years from the original purchase date (replacement labor excluded).
- **Parts, Labor, and accompanying Accessory Items:** 1 year from the original purchase date.

It is important to retain your original receipt as proof of purchase to validate your warranty.

## SUPPORT

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For additional support, including FAQs, software downloads, and contact information, please visit the official Brother support website. You can also refer to the "Operation Manual" for detailed instructions and troubleshooting guides.