

## ShiftCam SnapLight

# ShiftCam SnapLight LED Selfie Ring Light User Manual

Brand: ShiftCam | Model: SnapLight

## 1. PRODUCT OVERVIEW

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The ShiftCam SnapLight is a compact LED selfie ring light designed to enhance your mobile photography and videography. It features adjustable brightness settings, a built-in battery, and a magnetic mount for easy attachment to smartphones.

- **Adjustable LED Selfie Light:** Provides four brightness settings for optimal illumination. The integrated battery offers up to 2 hours of continuous light.
- **Flexible Flippable Hinge:** Allows the light to be angled towards you, ensuring consistent illumination during live streams, vlogs, video calls, or selfies.
- **Built-in Mirror:** A convenient mirror is positioned at the center of the LED ring for quick visual checks before capturing content.
- **Effortless Magnetic Attachment:** Features a magnetic mount for quick and secure attachment to any smartphone. It is compatible with MagSafe directly or via an included MagSafe-compatible sticker for non-MagSafe phones.
- **SnapGrip Ecosystem Compatibility:** Works seamlessly with other ShiftCam SnapGrip ecosystem products like SnapGrip and SnapPod.

## 2. SETUP AND INSTALLATION

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### Attaching the SnapLight to Your Phone

The SnapLight offers versatile attachment options for various smartphones.

1. **For MagSafe Compatible Phones (iPhone 12 Series and Above):** Simply align the SnapLight's magnetic base with the MagSafe area on the back of your phone or MagSafe-enabled case. The

magnets will securely snap it into place.

2. **For Non-MagSafe Phones:** Use the included MagSafe-compatible sticker. Peel off the adhesive backing from the sticker and carefully center it on the back of your phone or phone case. Press firmly to ensure a secure bond. Once the sticker is applied, you can attach the SnapLight magnetically as described above.

## Works with MagSafe

iPhone 12 Series and Above



If using with Case, must be  
MagSafe-Enabled.

## Works with All Phones

With MagSafe Sticker



Use on outer layer only, either directly  
on Phone or Case.

(Samsung, Motorola, Pixel, LG, OnePlus, Huawei, Xiaomi, etc)

Image: The SnapLight is compatible with MagSafe-enabled iPhones and can be used with other smartphones by applying the provided magnetic sticker to the phone or case.

Transform Your Shots With

# Award Winning Products



reddot winner 2018



reddot winner 2021



reddot winner 2023



Image: The SnapLight attaches magnetically to the back of a smartphone, providing a stable and convenient lighting solution.

## Product Video: SnapGrip Product Promo

Your browser does not support the video tag.

Video: This promotional video from ShiftCam demonstrates the SnapLight's magnetic attachment, its use as a fill light, and its integration with other SnapGrip ecosystem products like the tripod, showcasing its versatility for content creation.

## 3. OPERATING INSTRUCTIONS

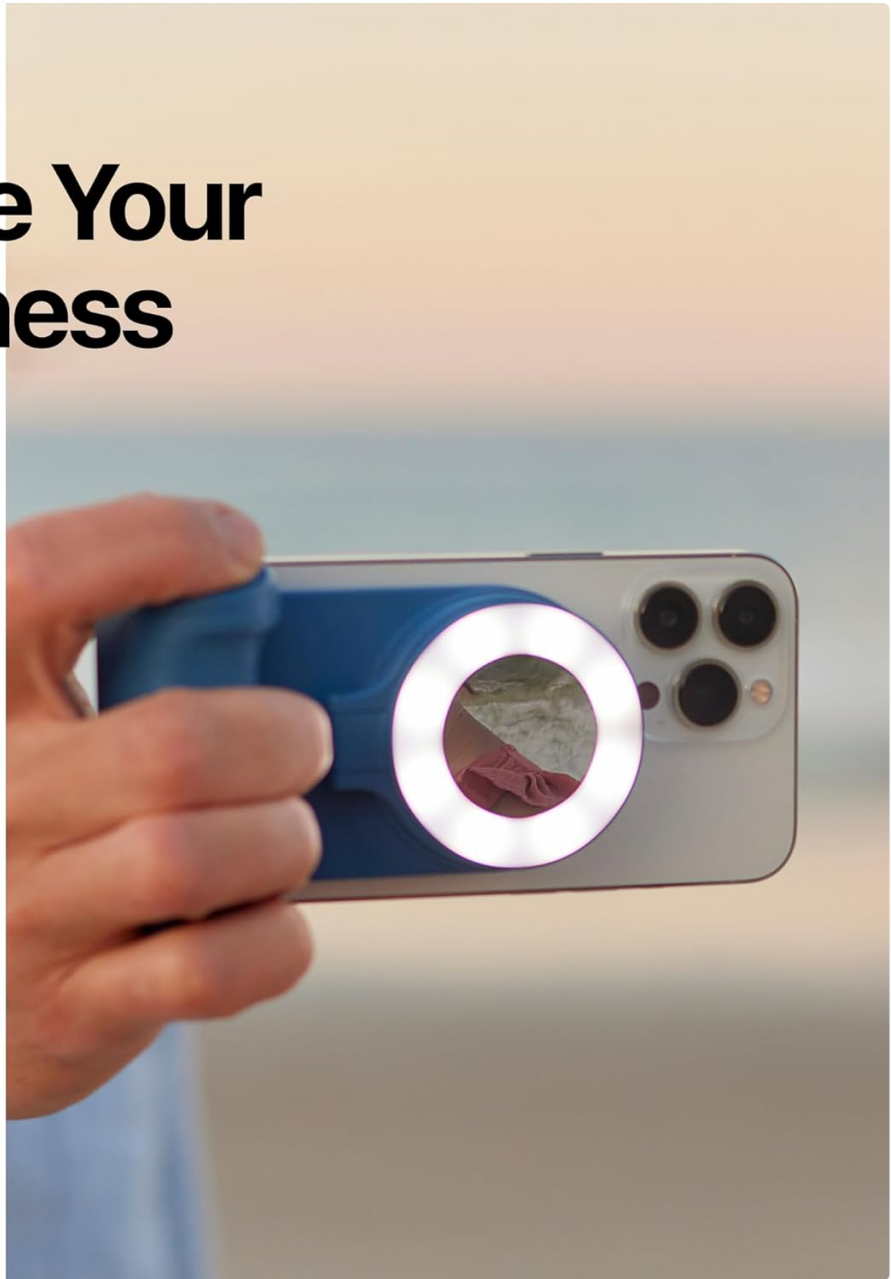
### Powering On/Off and Adjusting Brightness

1. **Power On:** Press and hold the power button located on the side of the SnapLight for a few seconds until the light illuminates.
2. **Adjust Brightness:** Briefly press the power button repeatedly to cycle through the four available brightness settings.

3. **Power Off:** Press and hold the power button again for a few seconds until the light turns off.

**SnapLight**

# Choose Your Brightness



With 4 levels of brightness, always shoot with ease. No matter how dark, stay perfectly illuminated.

Image: The SnapLight offers four levels of brightness, allowing users to select the ideal illumination for any environment.

## Using the Flippable Hinge and Built-in Mirror

- **Flippable Hinge:** The SnapLight features a flexible hinge that allows you to rotate the light 180 degrees. This enables you to direct the light forward for selfies or backward for illuminating subjects in front of your phone's rear camera.
- **Built-in Mirror:** Utilize the mirror located in the center of the LED ring for quick touch-ups or to check your appearance before starting a live stream or taking a photo.

SnapLight

# Brighter Everywhere

Flippable LED ring light for hands-free lighting to instantly brighten up live content.

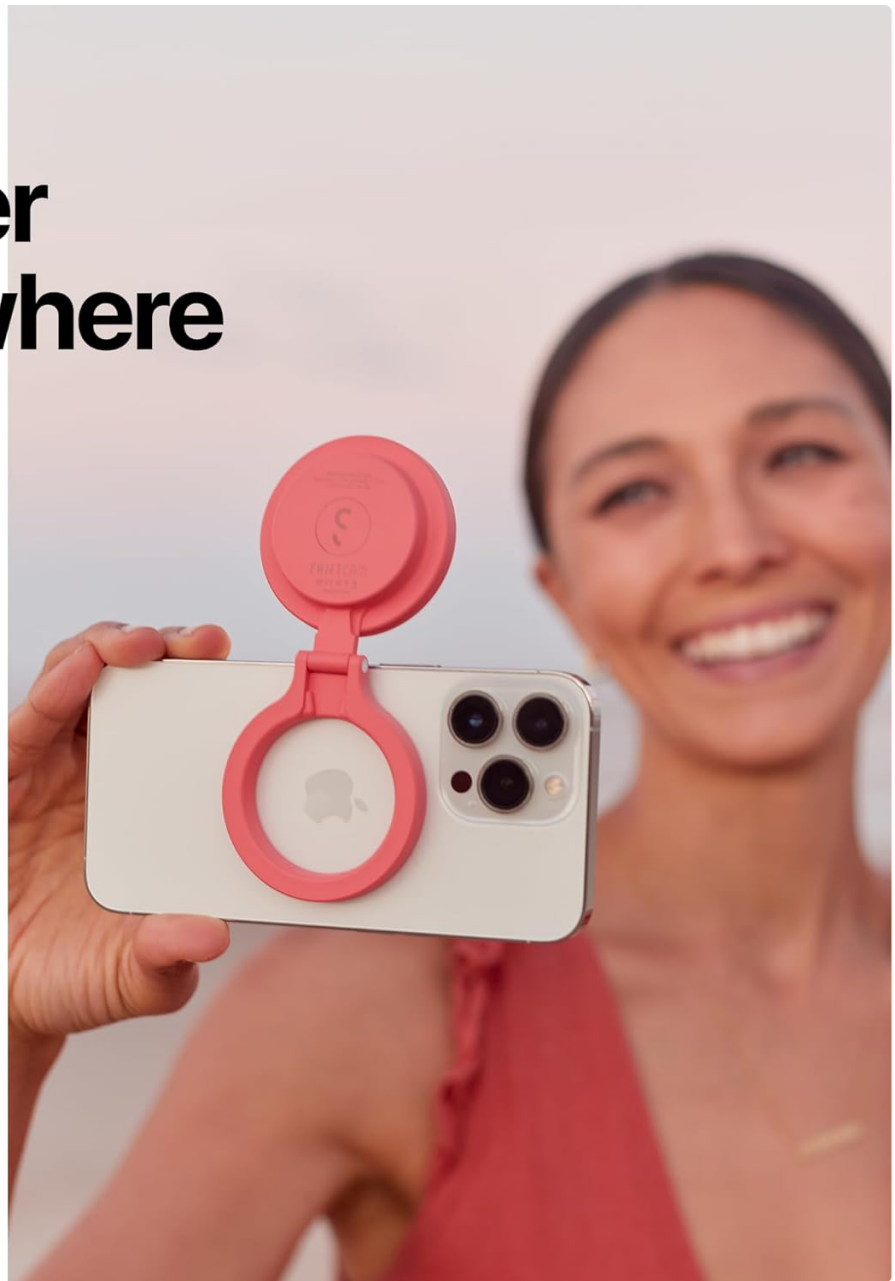


Image: The flippable LED ring light provides hands-free illumination, instantly brightening up live content or selfies.

# SnapLight Built-In Mirror



Use the mirror to make your last minute checks before you go live.

Image: The built-in mirror on the SnapLight allows for quick last-minute checks before going live or capturing content.

## 4. CHARGING AND BATTERY

The SnapLight features an integrated rechargeable battery. To charge the device, connect a USB-C cable (not included) to the charging port on the SnapLight and to a compatible USB power source. A full charge provides approximately 2 hours of continuous light, depending on the brightness setting used.

*Note: A USB-C charger is required to charge the SnapLight. In line with environmental commitments, a charging cord is not included.*

## 5. MAINTENANCE

- **Cleaning:** Use a soft, dry cloth to wipe the exterior of the SnapLight. Avoid using harsh chemicals or abrasive materials, as these may damage the finish or the LED components.
- **Storage:** Store the SnapLight in a cool, dry place away from direct sunlight and extreme temperatures when not in use.
- **Battery Care:** To prolong battery life, avoid fully discharging the battery frequently. Charge the device regularly, even if not in constant use.

## 6. TROUBLESHOOTING

- **Light Not Turning On:** Ensure the battery is charged. Connect the SnapLight to a USB-C charger and allow it to charge for at least 30 minutes before attempting to power it on again.
- **Weak Magnetic Connection:** Verify that the SnapLight is properly aligned with your phone's MagSafe area or the applied MagSafe-compatible sticker. If using a phone case, ensure it is MagSafe-enabled or that the sticker is applied to the outer layer of the case.
- **Inconsistent Brightness:** Check the battery level. Low battery can affect light output. Recharge the device if necessary.

## 7. SPECIFICATIONS

Feature	Detail
Brand	ShiftCam
Model	SnapLight
Color	BlueJay
Compatible Devices	Cellphone (MagSafe compatible or with MagSafe sticker)
Built-In Media	Light & Mirror
Number of LEDs	8
Brightness	90 Lumens (4-Step Controls)
Color Temperature	6000K
Battery Capacity	300mAh (1.11Wh 3.7V)
Battery Average Life	2 Hours
USB-C Input	5W, DC5V/1A
Dimensions	67.1 x 57 x 14.3mm
Water Resistance Level	Not Water Resistant

## 8. WARRANTY AND SUPPORT

The ShiftCam SnapLight comes with a 1-year warranty from the date of purchase. Please retain your proof of purchase for warranty claims.

For technical support, warranty inquiries, or further assistance, please visit the official ShiftCam website or contact their customer service department. Contact information can typically be found on the product packaging or the ShiftCam website.

