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ONN 43-Inch Class 4K UHD (2160P) LED Smart TV

ONN 43-Inch Class 4K UHD LED Smart TV Instruction Manual

Model: 43-Inch Class 4K UHD (2160P) LED Smart TV

1. Introduction

This manual provides essential information for the safe and efficient operation of your ONN 43-Inch Class 4K UHD (2160P) LED Smart TV. This television offers a 4K Ultra High Definition display, High Dynamic Range (HDR) compatibility, and integrated smart TV functionalities powered by Roku. It supports popular streaming services and voice assistants like Alexa and Google Assistant. Please read this manual thoroughly before using your television and retain it for future reference.



Image 1: ONN 43-Inch 4K UHD Smart TV in a typical living room environment.

2. SAFETY INFORMATION

Always follow basic safety precautions when using this product to reduce the risk of fire, electric shock, and injury. Keep this manual handy for reference.

- Power Source: Connect the TV only to the specified power supply.
- Ventilation: Ensure adequate ventilation around the TV. Do not block ventilation openings.
- Water and Moisture: Do not expose the TV to rain or moisture. Do not place objects filled with liquids on the TV.
- Cleaning: Unplug the TV before cleaning. Use a soft, dry cloth.
- **Wall Mounting:** If wall mounting, ensure the mount is compatible with VESA 400x400 standards and installed by qualified personnel.
- Children: Supervise children to prevent them from climbing on or playing with the TV.

3. PACKAGE CONTENTS

Verify that all items are present in the package. If any items are missing or damaged, contact your retailer.

- ONN 43-Inch Class 4K UHD LED Smart TV
- Remote Control
- Wall Mount (Note: For renewed products, TV stands may not be included as a wall mount is provided for installation.)
- Power Cord
- Quick Start Guide (not included in this manual)

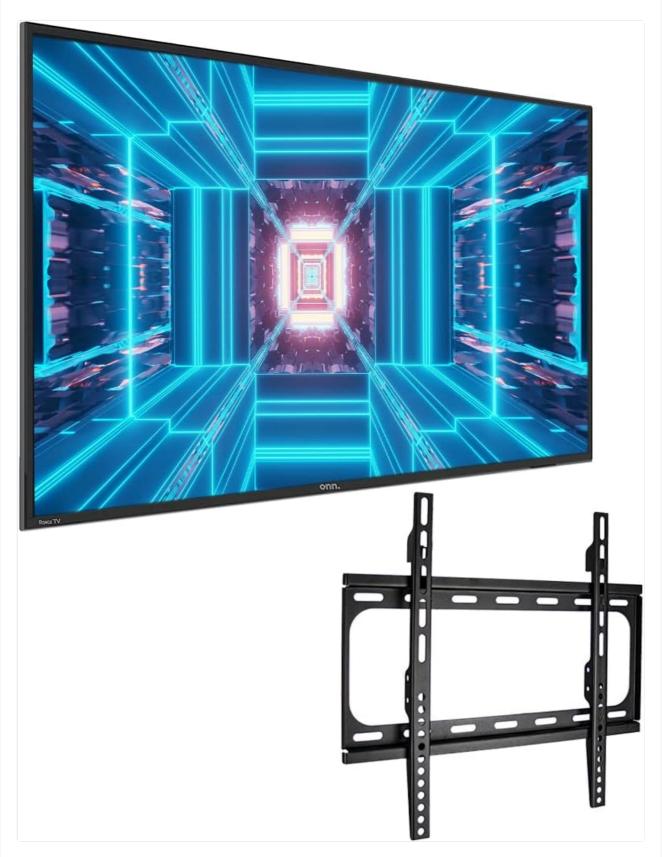


Image 2: The ONN 43-Inch 4K UHD Smart TV alongside its included wall mount.

4.1 Wall Mount Installation

Your ONN 43-Inch Smart TV is designed for wall mounting using a VESA 400x400 compatible bracket. Follow these general steps for installation:

- 1. **Prepare the Wall:** Locate wall studs and ensure the mounting area can support the TV's weight (approximately 16.9 pounds) plus the mount.
- 2. Attach Mount Brackets to TV: Secure the wall mount brackets to the VESA holes on the back of the TV using appropriate screws.
- 3. **Install Wall Plate:** Mount the wall plate securely to the wall studs according to the wall mount manufacturer's instructions.
- 4. Hang the TV: Carefully lift the TV and attach it to the wall plate. Ensure it is securely locked in place.

Note: Always refer to the specific instructions provided with your wall mount for detailed installation steps. Professional installation is recommended.

4.2 Connecting Peripherals

The TV offers various ports for connecting external devices:

- **HDMI:** 3 HDMI ports (including 1 eARC) for high-definition audio/video devices like Blu-ray players, gaming consoles, or cable boxes.
- USB: 1 USB port for media playback from USB drives.
- LAN: 1 Ethernet port for wired internet connection.
- Optical: 1 Optical digital audio output for connecting to soundbars or home theater systems.
- Composite: 1 Composite video input for older devices.
- Coaxial/Cable: 1 Coaxial input for antenna or cable TV connection.
- Headphone: 1 Headphone jack for private listening.



Image 3: Rear panel of the ONN 43-Inch Smart TV, highlighting the available connectivity ports.

4.3 Initial Power On and Network Setup

- 1. **Power On:** Connect the power cord to the TV and a power outlet. Press the power button on the remote control.
- 2. Language Selection: Follow the on-screen prompts to select your preferred language.
- 3. **Network Connection:** Select your Wi-Fi network from the list and enter the password. Alternatively, connect an Ethernet cable for a wired connection.
- 4. **Roku Account Setup:** Follow the instructions to create or sign in to your Roku account. This is necessary to access streaming channels and features.

5. OPERATING YOUR TV

5.1 Remote Control

The included remote control provides easy access to all TV functions and streaming services. It features dedicated buttons for popular streaming apps like Netflix, Apple TV+, Paramount+, and HBO Max.

5.2 Smart TV Interface (Roku TV)

The Roku TV home screen provides a centralized hub for all your entertainment. You can easily navigate through streaming channels, live TV inputs, and device connections.



Image 4: The Roku TV home screen on the ONN 43-Inch Smart TV, showing available streaming applications.



Image 5: An angled view of the ONN 43-Inch Smart TV, showcasing the user interface from a different perspective.

- Home: Access the main Roku TV interface.
- Live TV: Browse available live television channels.
- Streaming Store: Discover and add new streaming channels.
- Apps & Inputs: Select connected devices (e.g., HDMI 1, HDMI 2) or launch installed applications.

5.3 Voice Assistant Integration

The TV is compatible with Alexa and Google Assistant. You can use a compatible voice assistant device (sold separately) or the Roku mobile app to control your TV with voice commands, such as turning it on/off, changing channels, or launching apps.

5.4 Picture Settings

To adjust picture quality, navigate to **Settings > Picture Settings** on the Roku TV menu. Options typically include Brightness, Contrast, Color, Tint, Sharpness, and various picture modes (e.g., Movie, Sports, Vivid, Standard).

5.5 Sound Settings

To adjust audio settings, navigate to **Settings > Audio Settings**. Options may include Volume Mode, Audio Delay, and various sound modes (e.g., Standard, Theater, Music).

6. MAINTENANCE

6.1 Cleaning the TV

- Always unplug the TV before cleaning.
- Use a soft, lint-free cloth to gently wipe the screen and cabinet.
- For stubborn marks, lightly dampen the cloth with water or a mild, non-abrasive screen cleaner. Never spray cleaner directly onto the screen.

6.2 Software Updates

Your ONN Roku TV automatically receives software updates to improve performance and add new features. Ensure your TV is connected to the internet for these updates. You can manually check for updates via **Settings > System > System Update**

7. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common solutions:

Problem	Solution
No Power	Ensure the power cord is securely plugged into both the TV and a working electrical outlet. Try a different outlet.
No Picture/Sound	Check all cable connections (HDMI, coaxial). Ensure the correct input source is selected on the TV.
Remote Not Working	Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor.
Cannot Connect to Wi-Fi	Verify your Wi-Fi password. Restart your router and modem. Move the TV closer to the router if possible.
Poor Picture Quality	Check the resolution settings of your connected device. Adjust picture settings on the TV. Ensure you are viewing 4K content for optimal resolution.

8. Specifications

Feature	Detail
Screen Size	43 Inches
Display Technology	LED
Resolution	4K Ultra HD (2160p)
HDR Compatibility	Yes
Smart TV Platform	Roku TV
Voice Assistant Support	Alexa, Google Assistant

Feature	Detail
Connectivity	3 HDMI (1 eARC), 1 Composite, 1 USB, 1 LAN, 1 Optical, 1 Coaxial/Cable, 1 Headphone
Aspect Ratio	16:9
Product Dimensions (D x W x H)	7" x 38" x 23"
Item Weight	16.9 pounds
Color	Black



Image 6: Side profile of the ONN 43-Inch Smart TV, illustrating its slim design.

Federal law prohibits removal of this label before consumer purchase.

EMERGY GUIDE *

Television

VARIETY PRODUCTS Model 100012584

Estimated Yearly Energy Cost

\$17

Cost Range of Similar Models (40" - 44") \$21

\$5

- Based on 12 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 141 kWh
- Your cost depends on

your utility rates and use.

Visit ftc.gov/energy

Image 7: Energy Guide label providing estimated yearly energy cost and consumption for the television.

9. WARRANTY AND SUPPORT

For warranty information and technical support, please refer to the documentation included with your product or visit the official ONN support website. As this is a renewed product, specific warranty terms may vary. Please consult the seller or product listing for details regarding the renewed product warranty.

Related Documents - 43-Inch Class 4K UHD (2160P) LED Smart TV

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Onn Universal Remote Manual User Menual	Onn Universal Remote Manual: Setup, Programming & Features for Roku TVs Comprehensive user manual for the Onn Universal Remote Control (ONB13AV004). Learn how to install batteries, program the remote for up to 4 devices, understand button functions, and ensure compatibility with Onn Roku TVs. Excludes Roku Players and Sticks.
COLOR STANK COLOR	Onn 43" 1080p FHD TV Powered by VIZIO Quick Start Guide This Quick Start Guide provides essential steps for setting up your Onn 43" 1080p FHD Television, powered by VIZIO. It covers what's included, tools needed, assembly, connecting devices via HDMI, Optical, Coaxial, and USB, and the initial setup and activation process.
	Onn Google TV 4K Plus Streaming Device Quick Start Guide (CS116K4) Quick start guide for the onn Google TV 4K Plus Streaming Device (Model CS116K4). Includes setup instructions, safety information, troubleshooting, and compliance details for easy setup and use.
	ONN Swivel TV Base 32-65 Inch Quick Start Guide Quick start guide for the ONN Swivel TV Base, compatible with 32-65 inch TVs. Includes setup instructions, VESA pattern compatibility, weight limits, warranty information, and parts list.
	Onn 30-Inch 2.0-Channel Soundbar Product Guide Product guide for the Onn 30-Inch 2.0-Channel Soundbar (Model: ONA19SB003), detailing setup, operation, safety, connections, and specifications.
A CHANGE OF THE PARTY OF THE PA	Onn 17LY80 Bluetooth In-Ear Headphones User Guide A concise guide to using the Onn 17LY80 Bluetooth In-Ear Headphones, covering charging, pairing, controls, wearing, troubleshooting, and FCC compliance.