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Brita Everyday Elite Water Pitcher User Manual

Brand: Brita**Model:** OB46/OB06

1. INTRODUCTION

This manual provides comprehensive instructions for the setup, operation, and maintenance of your Brita Everyday Elite Water Pitcher. Designed to deliver cleaner, great-tasting tap water, this 10-cup capacity pitcher features an advanced Brita Elite filter engineered to significantly reduce common contaminants.

By choosing Brita, you are investing in a convenient and effective solution for improved water quality, reducing the need for single-use plastic bottles.

2. INCLUDED COMPONENTS

Your Brita Everyday Elite Water Pitcher package includes the following:

- One (1) Brita 10-Cup Water Pitcher (White Elite White)
- One (1) Brita Elite Water Filter



Image: The Brita Everyday Elite Water Pitcher, including the pitcher itself, a Brita Elite filter, and the product packaging.

3. SETUP INSTRUCTIONS

1. 3.1. Wash Components

Before first use, hand-wash the pitcher, lid, and reservoir with mild soap and cold water. Do not wash the Brita Elite filter with soap.

2. 3.2. Prepare the Brita Elite Filter

Rinse the Brita Elite filter under cold tap water for 15 seconds. This helps remove any loose carbon dust.



Image: A Brita Elite filter being rinsed under running water, preparing it for first use.

3. 3.3. Insert the Filter

Align the groove on the filter with the ridge in the pitcher's reservoir. Insert the filter firmly by pressing down until it clicks into place. A secure fit is essential for proper filtration.

A photograph of a Brita Elite water pitcher. The pitcher is clear plastic with a blue lid. In front of it is a blue Brita filter. The filter has a blue cap and a blue base. The word 'BRITA' is printed on the base. To the right of the filter is a yellow circular seal. The seal has a gold border and the text 'TESTED AND CERTIFIED' at the top, 'Water Quality' in the center, and 'UNDER INDUSTRY STANDARDS' at the bottom. There is a small registered trademark symbol (®) at the bottom right of the seal.

**Removes 99% of Lead
For Safer Tap Water***

*See performance data sheet on Brita website for details. Substances reduced may not be in all users' water.

Image: A Brita Elite filter correctly seated within the pitcher's water reservoir, ready for filling.

4. 3.4. Initial Fills

Fill the reservoir with cold tap water. Allow the water to filter through to the main pitcher. For optimal performance, discard the first three full pitchers of filtered water. This primes the filter and removes any remaining carbon dust.

4. OPERATING INSTRUCTIONS

1. 4.1. Filling the Pitcher

Open the easy-fill lid and fill the reservoir with cold tap water. The 10-cup capacity allows for ample filtered water. The pitcher is designed to fit conveniently in most refrigerator doors.



Image: The Brita pitcher highlighting its 10-cup capacity and dimensions, indicating its fridge-friendly design.

2. 4.2. Pouring Filtered Water

Once the water has filtered through, simply tilt the pitcher to pour. The flip-top pouring spout ensures easy dispensing.

3. 4.3. SmartLight Filter Indicator

The Brita SmartLight indicator on the lid tracks filter life based on usage, not just time. It will flash green when the filter is working optimally. As the filter approaches the end of its life, the light will change to yellow, indicating it's time to consider a replacement. When the light turns red, it's time to replace the filter for continued optimal performance.



Certifications Matter

 All Brita™ products are certified by the **Water Quality Association**

 All Brita™ filters are put through rigorous testing to meet **NSF/ANSI standards**: the industry gold standard

 Brita Elite™ is **certified to remove 99% of lead** and meet NSF/ANSI Standards 53, 42 and 401.



*See performance data sheet on Brita website for details

Image: A close-up of the Brita pitcher, pointing out its SmartFilter Alert light, easy-pour design, included Elite filter, and BPA-free construction.

5. MAINTENANCE

5.1. Filter Replacement

The Brita Elite filter is designed to last approximately 120 gallons or about 6 months, based on average family usage. The SmartLight indicator will signal when a replacement is needed.

1. Remove the old filter by pulling it straight up from the reservoir.
2. Prepare the new Brita Elite filter by rinsing it under cold tap water for 15 seconds.
3. Insert the new filter firmly into the reservoir until it clicks into place.
4. Reset the SmartLight indicator by pressing and holding the button on the lid for a few seconds until it flashes green.
5. Discard the first three full pitchers of filtered water from the new filter to prime it.

Save More with Brita Elite™

Zero Water
\$18.30
per month*



Bottled
\$29.17
per month*



Brita Elite™
\$5.70
per month*



Calculated based on the cost for a pitcher and 1 year of filters using the baseline unit price via IRI for 52 weeks ended 6/30/24. Bottled water is calculated based on the avg cost of a 16.9fl oz. single use plastic water bottle via IRI for 52 weeks ended 6/16/24. Assumes average household usage of 11 cups per day, or 240 gallons per year.

Image: The Brita pitcher with a visual representation of 6 months of great-tasting water from one filter.

5.2. Cleaning the Pitcher

The pitcher (excluding the filter) should be hand-washed regularly with mild detergent and cold water. Do not place the pitcher or lid in the dishwasher, as high heat can cause warping or damage.

6. TROUBLESHOOTING

Problem	Possible Cause	Solution
Slow filtration rate.	Filter not properly seated or nearing end of life.	Ensure filter is firmly pressed into the reservoir. If issue persists, replace the filter.
SmartLight indicator not working.	Battery depleted or sensor issue.	The battery for the SmartLight indicator is included and not user-replaceable. If the light fails prematurely, contact Brita customer support.

Problem	Possible Cause	Solution
Water has an unusual taste or odor.	Filter needs replacement or was not properly primed.	Replace the Brita Elite filter. Ensure you discard the first three pitchers of water after installing a new filter.

For issues not listed here, please refer to the "Warranty & Support" section for contact information.

7. SPECIFICATIONS

Feature	Detail
Model Name	Everyday
Item Model Number	OB46/OB06
Capacity	10 Cups
Product Dimensions (L x W x H)	10.95" x 10.83" x 6.06"
Item Weight	2.14 Pounds
Filter Type	Brita Elite Filter
Filter Life	Up to 120 gallons or approximately 6 months
Contaminant Reduction	Reduces 99% Lead, Chlorine (taste and odor), Cadmium, Mercury, Benzene, Asbestos, and more.
Special Feature	Change Filter Indicator (SmartLight)
Material	BPA-free plastic

Brita Elite™ Filter Reduces **5X** Contaminants*



*vs. Brita Original.™ See performance data sheet on Brita website for details. Substances reduced may not be in all users' water

- Chlorine
- Lead
- Microplastics
- Select Pharmaceuticals & Pesticides
- Mercury
- Cadmium

Image: The Brita Elite filter, illustrating its capability to reduce 5X more contaminants including Chlorine, Lead, Microplastics, Pharmaceuticals, Pesticides, Mercury, and Cadmium.

How Brita Elite™ Filter Works

Adsorbents

help to reduce lead

Pleated Filter

last 3x longer*

Activated Carbon

reduces chlorine
(taste and odor)

Built-in mesh screens

Prevent black flecks



*vs Brita Original Filter

Image: A diagram explaining the Brita Elite filter's mechanism, including adsorbents for lead, pleated filter for longevity, activated carbon for chlorine, and built-in mesh screens.

8. WARRANTY & SUPPORT

Brita products are manufactured to high-quality standards. For specific warranty details, please refer to the documentation included with your purchase or visit the official Brita website.

If you encounter any issues with your Brita Everyday Elite Water Pitcher or filter, or have questions regarding its operation or maintenance, please contact Brita Customer Support. Contact information can typically be found on the Brita website or on your product packaging.

For additional information, you may also refer to the [User Guide \(PDF\)](#) available online.