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## Bluechip Crown Crown

# Bluechip Crown 50 inch 4K UHD Smart LED TV Frameless User Manual

Model: Crown

## 1. INTRODUCTION

This manual provides essential information for the safe and efficient operation of your Bluechip Crown 50 inch 4K UHD Smart LED TV. Please read this manual thoroughly before using the television and retain it for future reference. This television features a frameless design, 4K UHD resolution, and smart TV capabilities powered by Android OS, offering an immersive viewing experience with integrated streaming services and robust audio.

## 2. SAFETY INFORMATION

Always follow basic safety precautions when using this television to reduce the risk of fire, electric shock, and injury.

- **Power Source:** Connect the TV only to an AC power source as indicated on the label.
- **Ventilation:** Ensure proper ventilation. Do not block ventilation openings.
- **Water and Moisture:** Do not expose the TV to rain or moisture. Do not place objects filled with liquids on the TV.
- **Cleaning:** Unplug the TV before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol cleaners.
- **Placement:** Place the TV on a stable, level surface. Avoid placing it in direct sunlight or near heat sources.
- **Servicing:** Do not attempt to service this product yourself. Refer all servicing to qualified service personnel.

## 3. PACKAGE CONTENTS

Verify that all items listed below are included in your package:

- 1 x Bluechip Crown 50 inch LED TV
- 1 x Remote Control
- 1 x Table Top Stand (set)
- 1 x Wall Mount (set)
- 1 x User Manual (this document)

- 1 x Warranty Card
- 2 x AAA Batteries (for remote control)

## 4. SETUP

### 4.1. Installing the Stand or Wall Mount

Your Bluechip Crown TV offers two installation options: a table-top stand or a wall mount. Choose the method that best suits your viewing environment.

#### 4.1.1. Table Top Stand Installation

1. Carefully place the TV screen-down on a soft, flat surface to prevent damage.
2. Attach the stand legs to the designated slots on the bottom of the TV using the provided screws. Ensure they are securely fastened.
3. Place the TV on a stable, level surface.



Figure 1: Bluechip Crown 50 inch Smart LED TV with stand. This image shows the television positioned on its included table-top stand, viewed from a slight angle, with the smart TV interface visible on the screen.

#### 4.1.2. Wall Mount Installation

If you choose to wall mount your TV, ensure you use the provided wall mount and follow the instructions carefully. Professional installation is recommended for wall mounting.

1. Identify a suitable wall location, ensuring it can support the weight of the TV.
2. Attach the wall mount brackets to the back of the TV using the appropriate screws.
3. Securely fasten the wall mount plate to the wall according to the wall mount instructions.
4. Carefully lift and attach the TV to the wall mount plate.

## 4.2. Connecting External Devices

Your TV is equipped with various ports for connecting external devices.

- **HDMI Ports:** Connect Blu-ray players, gaming consoles, or set-top boxes using HDMI cables. The TV has multiple HDMI inputs.
- **USB Ports:** Connect USB storage devices for media playback. The TV has 2 USB ports.
- **Audio/Video (AV) Input:** For older devices, use the AV input.

## 4.3. Power Connection

After installing the stand or wall mount and connecting any desired external devices, plug the power cord into the TV's power input and then into a wall outlet.

## 4.4. Initial Setup Wizard

Upon first power-on, the TV will guide you through an initial setup wizard. This includes:

- Language selection.
- Network connection (Wi-Fi setup).
- Time zone and date settings.
- Scanning for channels (if connecting an antenna).



Figure 2: Bluechip Crown 50 inch Smart LED TV home screen. This image illustrates the main interface of the smart TV, showing a grid of application icons and input source selections, indicating readiness for user interaction.

## 5. OPERATING INSTRUCTIONS

### 5.1. Remote Control Overview

The included remote control allows you to navigate the TV's features. Insert the 2 AAA batteries into the remote control, observing polarity.

- **Power Button:** Turns the TV on or off.
- **Input/Source Button:** Selects input sources (HDMI 1, HDMI 2, USB, AV).
- **Volume Up/Down:** Adjusts the audio volume.
- **Channel Up/Down:** Changes TV channels.
- **Navigation Buttons:** Used to move through menus and select options.
- **Home Button:** Returns to the Smart TV home screen.
- **App Buttons:** Dedicated buttons for popular streaming services (if available).

### 5.2. Smart TV Features

Your Bluechip Crown TV runs on Android OS, providing access to a wide range of smart features:

- **App Store:** Download and install various applications for streaming, gaming, and more.
- **Pre-installed Apps:** Access popular services like Amazon Video, Netflix, and YouTube directly.
- **Web Browser:** Browse the internet directly from your TV.
- **Media Playback:** Play videos, music, and view photos from connected USB devices.

### 5.3. Picture and Sound Settings

Customize your viewing and listening experience through the TV's settings menu.

- **Picture Modes:** Select from various preset picture modes (e.g., Standard, Dynamic, Movie) or customize brightness, contrast, color, and sharpness. The Intelligent Frame Stabilization Engine and Dynamic Signal Calibration enhance visual clarity.
- **Sound Modes:** Choose from sound modes like Standard, Music, Movie, or customize equalizer settings. Enjoy enhanced audio with Dolby Audio and Pure Sound 2 technology.

## 6. MAINTENANCE

- **Cleaning the Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner (do not spray directly on the screen).
- **Cleaning the Cabinet:** Use a soft, dry cloth to wipe the TV cabinet.
- **Dust Removal:** Regularly dust the ventilation openings to prevent overheating.
- **Power Cord:** Periodically check the power cord for any damage.

## 7. TROUBLESHOOTING

Refer to this section for solutions to common issues you might encounter.

Problem	Possible Cause	Solution
No power	Power cord not connected; power outlet not working.	Ensure power cord is securely plugged in. Test the outlet with another device.
No picture, but sound is present	Incorrect input source selected; backlight issue.	Press the "Input" or "Source" button on the remote to select the correct input.
No sound, but picture is present	Volume muted or too low; external audio device issue.	Increase volume. Check if mute is active. If using external speakers, check their connection and power.
Remote control not working	Batteries depleted or incorrectly inserted; obstruction.	Replace batteries, ensuring correct polarity. Remove any obstructions between remote and TV.
Cannot connect to Wi-Fi	Incorrect password; router issue; TV too far from router.	Verify Wi-Fi password. Restart your router. Move TV closer to router or use a Wi-Fi extender.

## 8. SPECIFICATIONS

Feature	Specification
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Feature	Specification
Brand	Bluechip Crown
Model Name	Crown
Screen Size	50 Inches (127 cm)
Display Technology	LED
Resolution	4K UHD (3840x2160 MP)
Refresh Rate	60 Hz
Operating System	Android
Hardware Interface	HDMI, USB
Total USB Ports	2
Audio Output Mode	Surround
Speaker Wattage	24 Watts
Speaker Surround Sound Channel Configuration	2
Connectivity Technology	Wi-Fi
Supported Internet Services	Amazon Video, Netflix, YouTube
Viewing Angle	178 Degrees
Aspect Ratio	16:9
Mounting Type	Wall Mount, Table Top

## 9. WARRANTY AND SUPPORT

Your Bluechip Crown 50 inch 4K UHD Smart LED TV comes with a **1 Year Warranty** from the date of purchase. Please retain your purchase receipt as proof of purchase for warranty claims. For technical support, service, or warranty inquiries, please contact Bluechip Crown customer service. Refer to the warranty card included in your package for specific contact details or visit the official Bluechip Crown website.