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› TCL 40S355 40-inch Full HD 1080p LED Smart Roku TV Instruction Manual

TCL 40S355

TCL 40S355 40-inch Full HD 1080p LED Smart Roku TV Instruction Manual

Model: 40S355 | Brand: TCL

INTRODUCTION

Welcome to the world of endless entertainment with your new TCL 40S355 40-inch Class 3-Series Full HD 1080p LED Smart Roku TV. This manual provides essential information for setting up, operating, maintaining, and troubleshooting your television. Enjoy stunning Full HD resolution, a simple customizable home screen, and access to a vast library of movies, TV episodes, sports, news, and more.

WHAT'S IN THE BOX

Upon unboxing your TCL 40S355 TV, please ensure all the following items are present:

- 1x Quick Start Guide
- 1x User Manual (this document)
- 1x Stand (two legs)
- 1x Power Cable
- 1x Remote Control
- 2x Remote Control Batteries

Simply Smart. Endless Entertainment.



Image: A graphic illustrating the dimensions of the TCL 40S355 TV with and without its stand, alongside a list of items included in the box, such as the Roku TV, stand, power cable, remote control with batteries, and quick start guide.

SETUP

1. Attaching the TV Stand

If you are not wall-mounting your TV, attach the two stand legs to the bottom of the television. Ensure they are securely fastened according to the Quick Start Guide instructions. The TV is designed to be slim and can be placed on a cabinet or mounted.

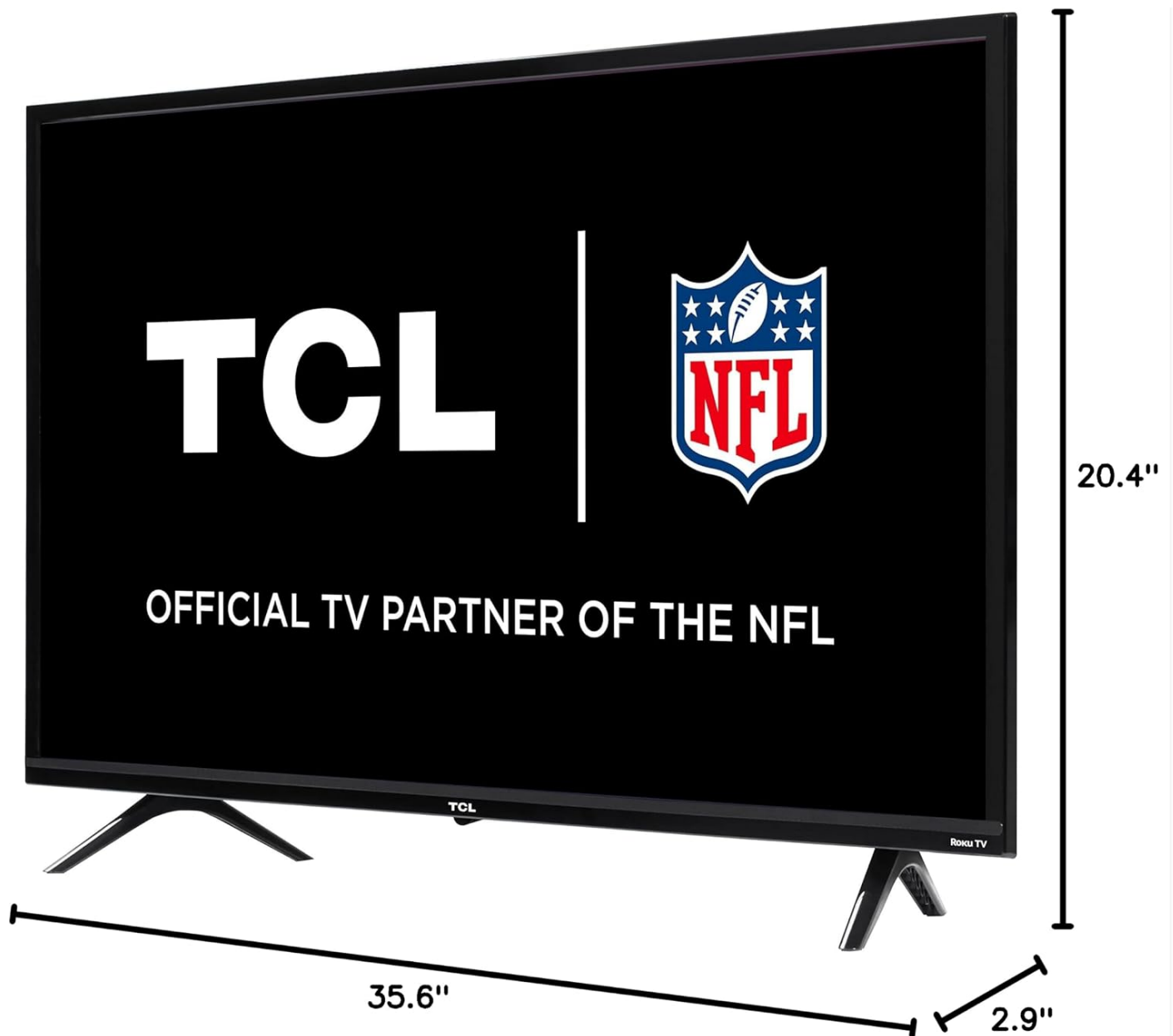


Image: The TCL 40S355 TV shown on its stand, with key dimensions highlighted. The stand provides stability for placement on a flat surface.

2. Connecting Power and Network

Connect the power cable to the TV and a power outlet. For smart features, connect your TV to your home Wi-Fi network during the initial setup process. The TV supports dual-band Wi-Fi for reliable streaming.

3. Connecting External Devices

Your TCL Roku TV features multiple input options for connecting external devices:

- **HDMI:** Three HDMI inputs (including HDMI 3 ARC) are available for devices like gaming consoles, Blu-ray players, or cable boxes.
- **AV:** An AV input is provided for older devices using composite video and stereo audio.
- **USB:** A USB port allows for media playback from USB drives.
- **Ethernet:** For a wired network connection.
- **Cable/Antenna:** For connecting an antenna or cable TV.
- **Audio Out:** Headphone jack and optical audio output for external audio systems.

Video: A demonstration of the TCL Roku TV's various input ports, including HDMI, USB, AV, and optical audio, located on the side and back of the television. This video highlights the connectivity options for different devices.

4. Initial Roku Setup

Follow the on-screen instructions to complete the Roku guided setup. This includes connecting to your Wi-Fi, creating or logging into a Roku account, and activating your TV. This process ensures you have access to all smart features and streaming content.

OPERATING

1. Roku Home Screen Navigation

The Roku Home Screen is your central hub for all entertainment. It provides a simple, customizable interface where your favorite streaming channels, live TV, and connected devices are easily accessible. Use the included remote control to navigate through the menu options.



Image: The TCL Roku TV home screen displaying a grid of streaming applications such as Netflix, Hulu, Disney+, and Prime Video, along with inputs for cable box, game console, and live TV.

2. Using the Remote Control

The super-simple remote has fewer buttons than traditional TV remotes, making navigation intuitive. It includes one-touch shortcuts to popular streaming channels. Volume controls are conveniently located on the side of the remote.

Easy Voice Control Say it. Play it.

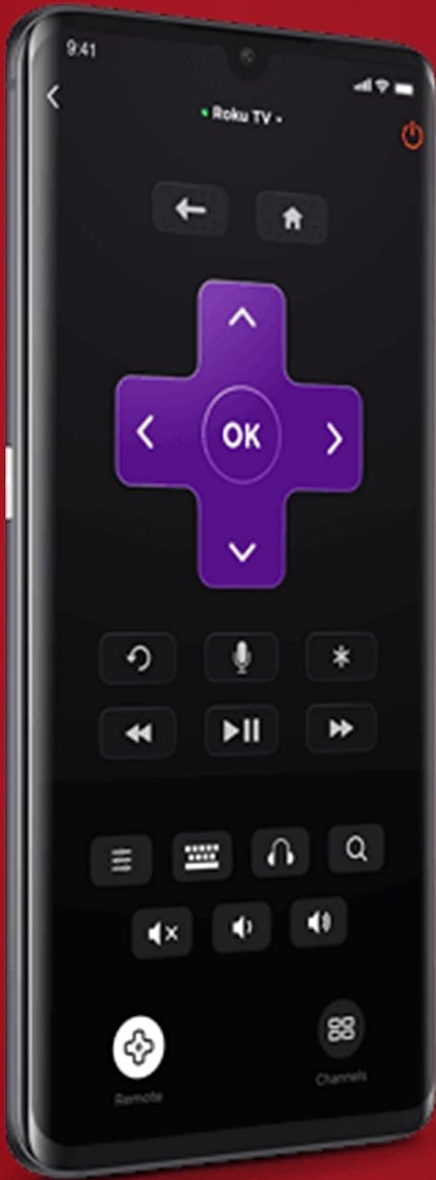


Image: The TCL Roku TV remote control, highlighting its simple layout and dedicated buttons for popular streaming services. It also shows icons indicating compatibility with Alexa, Google Assistant, and Apple HomeKit for easy voice control.

3. Voice Control and Mobile App

The TCL Roku TV supports easy voice control through popular voice assistants like Alexa, Google Assistant, and Apple HomeKit. Additionally, a powerful mobile app is available for streamers, offering an alternative way to control your TV and access content.



Powerful Mobile App The must-have app for streamers

Image: A smartphone screen displaying the TCL Roku TV mobile app interface, showing options for remote control, voice search, and browsing content categories like movies, news, and genres.

4. Live TV Channel Guide

Access the convenient Live TV Channel Guide to surf broadcast TV and live streaming channels in one place. Enjoy endless free entertainment with over 250+ live TV channels, Roku Originals, in-season shows, hit movies, and kids' TV.

Live TV Channel Guide

Endless live entertainment



Image: The TCL Roku TV Live TV Channel Guide interface, showcasing a selection of live television channels and trending content, providing a unified browsing experience for broadcast and streaming live content.

Video: A seller review demonstrating the TCL Roku TV's user interface, highlighting the ease of navigation between different streaming apps and inputs. The video showcases the TV's responsiveness and the variety of available content.

Video: A seller review highlighting the screen quality and the extensive channel options available on the TCL Roku TV. The video demonstrates the visual clarity and the breadth of entertainment choices.

MAINTENANCE

1. Cleaning Your TV

To clean the screen, gently wipe it with a soft, dry, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a screen-cleaning solution. Avoid using harsh chemicals or abrasive materials. For the TV body and remote, use a soft, dry cloth.

2. Software Updates

Your TCL Roku TV will periodically receive software updates to improve performance and add new features. Ensure your TV is connected to the internet to receive these updates automatically. You can also manually check for updates in the Settings menu.

TROUBLESHOOTING

If you encounter any issues with your TCL Roku TV, refer to the following common troubleshooting steps:

- **No Power:** Ensure the power cable is securely connected to both the TV and the power outlet. Try a different outlet.
- **No Picture/Sound:** Check all cable connections (HDMI, AV, etc.) to ensure they are firmly seated. Verify the correct input source is selected on the TV.
- **Network Connection Issues:** Restart your router and modem. Go to the TV's Settings menu, then Network, and try reconnecting to your Wi-Fi network.
- **Remote Not Responding:** Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV.
- **Factory Reset:** If problems persist, a factory reset may resolve them. This will erase all your settings and installed apps. Access this option through the Settings menu.

SPECIFICATIONS

Below are the detailed specifications for your TCL 40S355 TV:

Feature	Specification
Brand Name	TCL
Item Weight	13.2 pounds
Product Dimensions	2.9 x 35.6 x 20.4 inches
Item Model Number	40S355
Color Name	Black
Special Features	Flat
Standing Screen Display Size	40 Inches
Aspect Ratio	16:9
Wattage	8 watts
Screen Size	40 Inches
Display Technology	LED
Resolution	1080p
Refresh Rate	60 Hz
Included Components	1x Quick Start Guide, 1x User Manual, 1x Stand, 1x Power Cable, 1x Remote Control, 2x Remote Control Batteries

Connectivity
Technology

Ethernet, HDMI, USB, Wi-Fi

WARRANTY AND SUPPORT

For warranty information and customer support, please refer to the Quick Start Guide included with your product or visit the official TCL support website. You can also find additional resources and FAQs online.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question