

## Nixplay W10P - Classic Black

# Nixplay Digital Picture Frame User Manual

MODEL: W10P - CLASSIC BLACK

## 1. INTRODUCTION

The Nixplay Digital Picture Frame provides a modern way to display your cherished photos and videos. With its intuitive interface, Wi-Fi connectivity, and smart features, you can easily share memories with family and friends from anywhere. This manual provides detailed instructions for setting up, operating, and maintaining your Nixplay frame.



## 2. SAFETY INFORMATION

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Please read all safety instructions before using your Nixplay Digital Picture Frame to prevent injury or damage. Keep this manual for future reference.

- Use only the power adapter supplied with the frame.
- Do not expose the frame to water, moisture, or extreme temperatures.
- Avoid placing the frame in direct sunlight or near heat sources.
- Do not attempt to disassemble or repair the frame yourself. Refer all servicing to qualified personnel.
- Keep the frame away from small children and pets.

## 3. PACKAGE CONTENTS

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Verify that all items are present in your Nixplay Digital Picture Frame package:

- Nixplay Digital Picture Frame
- Power Adapter
- Adjustable Stand
- Setup Guide



Power supply will be replaced with EU/UK adaptor for purchases in EU/UK

Figure 3.1: Included components in the Nixplay frame package.

## 4. SETUP

### 4.1 Physical Setup

1. Attach the adjustable stand to the back of the frame. The stand allows for both portrait and landscape orientation.
2. Place the frame on a stable, flat surface.
3. Connect the power adapter to the frame's power port and then plug it into a wall outlet. The frame will power on automatically.



Figure 4.1: Back of the frame with adjustable stand and Wi-Fi indicator.

## 4.2 Initial Configuration (Wi-Fi & App)

Follow the on-screen instructions on the frame for initial setup. This typically involves connecting to your Wi-Fi network and linking your frame to the Nixplay app.

1. On the frame's touchscreen, select your Wi-Fi network and enter the password.
2. Download the Nixplay app from the App Store (iOS) or Google Play Store (Android), or visit [nixplay.com/setup](https://nixplay.com/setup) for desktop setup.
3. Create a Nixplay account or log in if you already have one.
4. Follow the app's instructions to link your new frame to your account. This usually involves entering a code displayed on the frame.

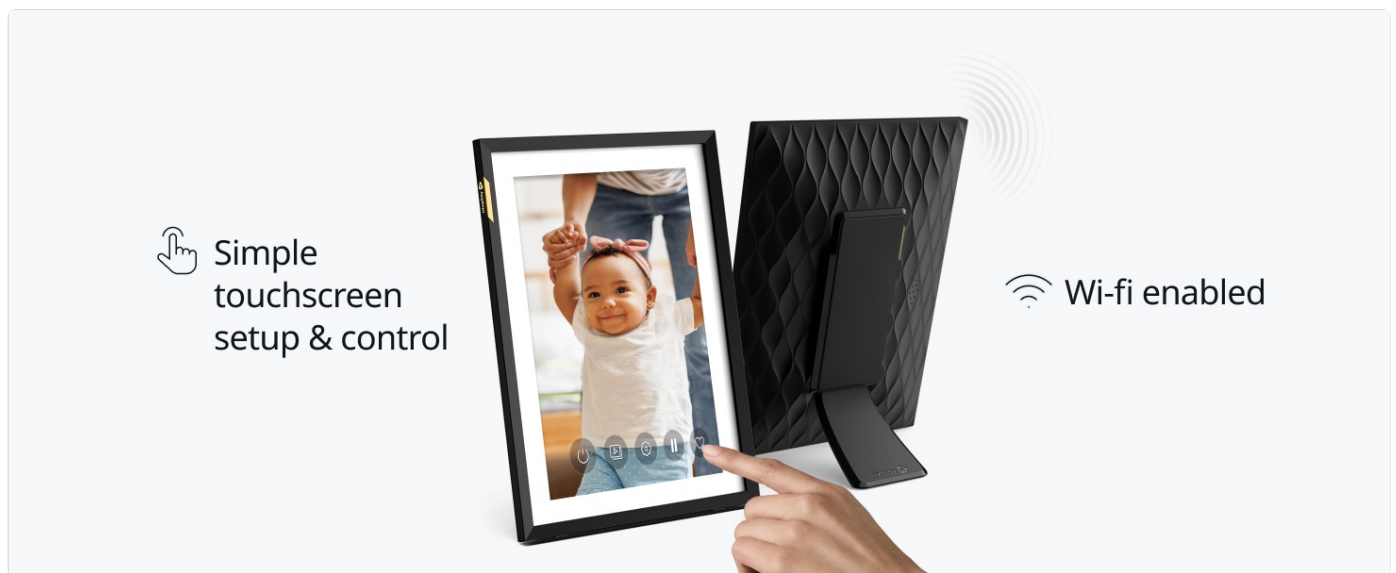


Figure 4.2: Simple touchscreen setup and control.

## 5. OPERATING INSTRUCTIONS

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### 5.1 Adding Photos and Videos

You can add photos and videos to your Nixplay frame using several methods:

- **Nixplay App:** Easily transfer content from your mobile device (Apple Photos, Facebook, Instagram, Google Photos - subscription may be required for Google Photos).
- **Desktop Login:** Access your Nixplay account through a web browser to upload and manage content.
- **Email:** Send photos directly to your frame's unique email address.



# Use the Nixplay App to add photos



Figure 5.1: Using the Nixplay App to add photos and videos.

## 5.2 AI-Enhanced Features

- **Smart-Centering:** The frame uses AI to automatically center images for optimal display.
- **Auto-Rotation:** Seamlessly switches between landscape and portrait modes based on the frame's orientation.

Enjoy your favorite Nixplay content on your smart TV with NixCast



Figure 5.2: AI Face Framing for perfectly centered images.

Weddings? Corporate  
or public gatherings?

Nixplay Events empowers attendees to share their photos of the event in real time with the organiser, who can then choose to show them during the event



Figure 5.3: Automatic orientation and motion sensor functionality.

### 5.3 Motion Sensor

The built-in motion sensor detects movement and automatically turns the frame on or off, saving energy and ensuring your photos are displayed when you're nearby.



Easy touchscreen setup



Motion Sensor detects movement, turning the frame on and off automatically

Figure 5.4: Easy touchscreen setup and motion sensor.

## 5.4 NixCast and NixEvents

- **NixCast:** Effortlessly cast photos and videos from your Nixplay app to a compatible smart TV for a larger viewing experience.
- **NixEvents:** Allows guests at events to easily contribute their photos to a shared album, which can then be displayed in real-time on the frame.



“ Best looking  
HD digital photo  
frame available ”

**Lifewire**

“ A thoughtful gift  
someone on your list is  
going to appreciate ”

**Forbes**

Figure 5.5: Enjoying Nixplay content on a smart TV with NixCast.



AI Face framing

Nixplay frame (with AI)



Other digital frames (without AI)

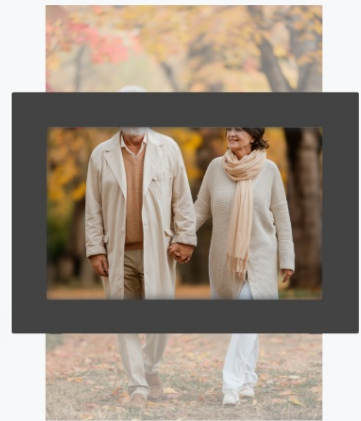


Figure 5.6: Nixplay Events for shared photo contributions.

## 5.5 Customizable Settings

Adjust various settings through the Nixplay app or directly on the frame, including slideshow speed, transition effects, display brightness, and sleep schedules.

## 6. MAINTENANCE

To ensure the longevity and optimal performance of your Nixplay Digital Picture Frame, follow these maintenance guidelines:

- **Cleaning the Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn smudges, slightly dampen the cloth with water or a screen-cleaning solution designed for electronics. Do not spray liquid directly onto the screen.
- **Cleaning the Frame:** Use a dry, soft cloth to wipe the exterior of the frame.
- **Storage:** If storing the frame for an extended period, disconnect it from power and store it in a cool, dry place.
- **Avoid Obstructions:** Ensure the ventilation openings on the frame are not blocked to prevent overheating.

## 7. TROUBLESHOOTING

If you encounter issues with your Nixplay Digital Picture Frame, refer to the following common troubleshooting steps:

- **Frame Not Turning On:** Ensure the power adapter is securely connected to both the frame and a working power outlet. Try a different outlet if necessary.
- **No Wi-Fi Connection:** Check your Wi-Fi router to ensure it is working correctly. Re-enter your Wi-Fi password on the frame to confirm it is correct. Move the frame closer to the router if the signal is weak.
- **Photos Not Appearing:** Verify that photos have been successfully uploaded to your Nixplay account via the app or web interface. Ensure the frame is linked to the correct playlist or album.
- **Screen Frozen or Unresponsive:** Disconnect the power adapter from the frame, wait 10 seconds, and then reconnect it to perform a restart.
- **Poor Image Quality:** Ensure the resolution of the uploaded images is sufficient for the frame's display. Check the frame's brightness settings.

For further assistance, please visit the Nixplay support website or contact customer service.

## 8. SPECIFICATIONS

Feature	Specification
Product Dimensions	10.55 x 7.4 x 0.99 inches
Item Weight	1.09 pounds
Model Number	W10P - Classic Black
Screen Size	10.1 Inches
Resolution	720p
Connectivity	Wi-Fi
Compatible Devices	iPhone, Desktop, Android
Manufacturer	Nixplay

## 9. WARRANTY AND SUPPORT

Nixplay products are designed for reliability and performance. For information regarding your product's warranty, please refer to the warranty card included in your package or visit the official Nixplay website. For technical support, FAQs, and additional resources, please visit the [Nixplay Brand Store](#) or their dedicated support pages.