

Philips HX9610/17

Philips Sonicare ExpertClean 7300 Electric Toothbrush

MODEL: HX9610/17 USER MANUAL

1. Introduction

The Philips Sonicare ExpertClean 7300 Electric Toothbrush (Model HX9610/17) is engineered to deliver an advanced oral cleaning experience. Its soft, flexible bristles are designed to contour around teeth, providing up to 4 times more surface contact and removing up to 10 times more plaque from hard-to-reach areas compared to a manual toothbrush. This sonic toothbrush integrates BrushSync Technology, a built-in pressure sensor, and multiple brushing modes to personalize and optimize your daily oral hygiene routine.



Figure 1: Philips Sonicare ExpertClean 7300 Electric Toothbrush, including the handle, brush head, charging base, and travel case.

2. What's Included

Your Philips Sonicare ExpertClean 7300 package includes the following components:

- 1 Sonicare ExpertClean 7300 Handle
- 1 C3 Premium Plaque Control Brush Head
- 1 G3 Premium Gum Care Brush Head

- 1 Travel Case
- 1 Charger



Figure 2: The Philips Sonicare ExpertClean 7300 toothbrush handle with a brush head attached.



Figure 3: The protective travel case for the Philips Sonicare ExpertClean 7300 toothbrush.

3. Setup

1. **Charge the Toothbrush:** Place the toothbrush handle on the charging base. Ensure the charger is connected to a power outlet (110-220 V). The battery indicator light on the handle will show the charging status. A full charge can last up to 2 weeks.
2. **Attach a Brush Head:** Align the brush head with the handle and push it down firmly until it clicks into place.
3. **Download the Philips Sonicare App:** For enhanced features and personalized guidance, download and install the Philips Sonicare app on your compatible Android (Android Phones, Bluetooth 4.0 Enabled Tablets) or iOS device (iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher operational system). Connect your toothbrush via Bluetooth.

4. Operating Instructions

To use your Philips Sonicare ExpertClean 7300 Electric Toothbrush:

1. **Wet the Brush Head and Apply Toothpaste:** Dampen the bristles and apply a small amount of toothpaste.
2. **Power On:** Press the power button to turn on the toothbrush.
3. **Select Brushing Mode:** The toothbrush offers three distinct brushing modes:
 - **Clean Mode:** For exceptional everyday cleaning.

- **Gum Health:** Provides special attention to molars and gum lines.
 - **Deep Clean+:** For an invigorating and thorough deep clean.
4. **Adjust Intensity:** Choose from three intensity levels (Low, Medium, High) to suit your comfort and cleaning needs.
 5. **Brush Your Teeth:** Guide the brush head slowly across your teeth, allowing the sonic vibrations to do the work. The Smartimer ensures you brush for the dentist-recommended 2 minutes, while the BrushPacer signals when to move to the next quadrant of your mouth.
 6. **Pressure and Scrubbing Sensors:** The built-in pressure sensor alerts you if you are brushing too hard, helping to protect your gums and teeth. The scrubbing sensor guides you to reduce excessive scrubbing motions.
 7. **BrushSync Technology:** This feature connects the smart handle with smart brush heads. It automatically pairs the brush head with the optimal mode (e.g., C3 Premium Plaque Control with Clean Mode, G3 Premium Gum Care with Gum Health Mode).
 8. **Connected Brushing App:** Utilize the Bluetooth wireless technology to connect to the Philips Sonicare app. The app tracks and improves your brushing coverage and habits, providing real-time feedback.



Figure 4: Close-up of the Philips Sonicare ExpertClean 7300 handle, showing the power button, intensity settings, and mode indicators.

5. Maintenance

- **Cleaning the Handle:** After each use, rinse the brush head and handle under running water. Wipe the handle with a damp cloth.
- **Brush Head Replacement:** The BrushSync Replacement Reminder feature will illuminate an icon on the handle and emit a short beep when it's time to replace your brush head, typically every 3 months, to ensure optimal cleaning performance.

- **Charging:** Keep the toothbrush charged by placing it on the charging base when not in use.

6. Troubleshooting

If you encounter issues with your Philips Sonicare ExpertClean 7300, refer to the following common solutions:

- **Toothbrush not vibrating or turning on:** Ensure the toothbrush is fully charged. Place it on the charger for at least 24 hours. If the issue persists, try a different brush head to rule out a faulty head.
- **Brush head replacement reminder not activating:** Ensure you are using a Philips Sonicare smart brush head. If the reminder still does not activate after prolonged use, try resetting the toothbrush by placing it on the charger for an extended period or consulting the app for diagnostic information.
- **App connectivity issues:** Ensure Bluetooth is enabled on your mobile device and the toothbrush is within range. Try restarting both the toothbrush and your device.

7. Specifications

Feature	Detail
Model Number	HX9610/17
Power Source	Battery Powered (Rechargeable Li-Ion Battery)
Battery Life	Up to 2 weeks
Voltage	110-220 V
Brushing Modes	3 (Clean, Gum Health, Deep Clean+)
Intensity Settings	3 (Low, Medium, High)
Special Features	BrushSync Technology, Smartimer, BrushPacer, Built-in Pressure Sensor, Scrubbing Sensor, Bluetooth Connectivity, Built-in Tongue Scraper
Handle Material	Plastic
Bristle Material	Nylon
Item Weight	2.29 Ounces
Package Dimensions	9.45 x 6.81 x 2.64 inches

8. Warranty and Support

Philips Sonicare products typically come with a standard warranty. Registering your new toothbrush at [Philips.com](https://www.philips.com) (or [Philipsusa.com](https://www.philipsusa.com) for US customers) may provide an additional 6-month warranty, extending

the standard two-year warranty. For detailed warranty information, product support, or to file a warranty claim, please visit the official Philips Sonicare website or contact Philips Sonicare Customer Service directly. Their customer service representatives are knowledgeable and can assist with product inquiries and support.