

Gucci 536196

# Gucci SOHO Black GG Logo Leather Chain Tote Bag Style 536196 User Manual

Comprehensive guide for the care and use of your Gucci SOHO Tote Bag.

## PRODUCT OVERVIEW

The Gucci SOHO Black GG Logo Leather Chain Tote Bag, Style 536196, is a luxurious accessory crafted from high-quality leather. It features the iconic interlocking GG logo embossed on the front, gold-toned chain shoulder straps with comfortable leather padding, and a detachable leather tassel. Designed for both elegance and practicality, this tote offers ample space for daily essentials with its spacious interior and internal pockets.



Image: Front view of the Gucci SOHO Black GG Logo Leather Chain Tote Bag, showcasing the embossed interlocking GG logo and gold-toned chain straps.

## SPECIFICATIONS

Brand	Gucci
Model Number	536196
Material	Leather (Exterior and Lining)
Color	Black
Hardware	Light fine gold-toned
Closure	Inside hook closure

Dimensions (L x W x H)	Approximately 16" x 5.5" x 10.6" inches
Strap Drop	Approximately 8.75 inches
Interior Pockets	Two (one zippered, one slip)
Country of Origin	Italy

## USAGE GUIDELINES

This tote bag is designed for daily use, offering both style and functionality. To ensure its longevity and maintain its aesthetic appeal, please follow these guidelines:

- **Carrying:** Utilize the comfortable leather-padded chain straps for shoulder carrying. Avoid overloading the bag, as excessive weight can strain the straps and alter the bag's shape over time.
- **Closure:** The bag features an inside hook closure to secure your belongings. Ensure the hook is properly engaged when carrying valuable items.
- **Interior Organization:** Use the two interior pockets for smaller items. The zippered pocket is ideal for securing valuables, while the slip pocket can hold items requiring quick access.
- **Tassel:** The detachable leather tassel is a decorative element. While durable, avoid pulling or tugging on it excessively to prevent damage.



*Image: Interior view of the Gucci SOHO Tote Bag, highlighting the spacious main compartment and the two internal pockets (one zippered, one slip).*

## CARE AND MAINTENANCE

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Proper care is essential to preserve the beauty and integrity of your Gucci leather tote bag. Leather is a natural material and requires gentle handling.

- **Cleaning:** For minor dirt or dust, gently wipe the leather surface with a soft, dry, lint-free cloth. For more stubborn marks, consult a professional leather cleaner. Avoid using harsh chemicals, abrasive cleaners, or excessive water, as these can damage the leather finish.
- **Protection:** Protect the bag from direct sunlight, excessive heat, and humidity, which can cause the leather to dry out, crack, or fade. Avoid contact with oils, grease, perfumes, cosmetics, and colored materials that may transfer dye.
- **Rain Exposure:** If the bag gets wet, gently blot away excess moisture with a clean, dry cloth and allow it to air dry naturally at room temperature, away from direct heat sources. Do not use a hairdryer.
- **Hardware:** The gold-toned hardware can be gently polished with a soft, dry cloth. Avoid using abrasive cleaners on metal parts.





*Image: Side view of the Gucci SOHO Tote Bag, illustrating its depth and the attachment points of the chain straps.*

## STORAGE

When not in use, proper storage helps maintain the bag's shape and condition:

- **Dust Bag:** Always store your Gucci bag in its original dust bag to protect it from dust and scratches.
- **Shape Retention:** Stuff the bag with acid-free tissue paper or soft material to help retain its original shape. Do not use newspaper, as the ink can transfer.
- **Environment:** Store the bag in a cool, dry place, away from direct sunlight and extreme temperatures. Ensure good air

circulation to prevent mold or mildew.

- **Chain Straps:** Lay the chain straps flat inside the bag or carefully drape them to avoid creasing the leather or causing indentations.

## TROUBLESHOOTING MINOR ISSUES

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While your Gucci bag is crafted for durability, minor issues may arise. Here are some common concerns and suggested approaches:

- **Light Scratches/Scuffs:** For superficial scratches on smooth leather, gently rub with a clean finger or a soft cloth. The natural oils from your skin can sometimes help diminish minor marks. For textured leather, light scuffs are less noticeable. Avoid aggressive rubbing.
- **Chain Tangle:** If the chain straps become tangled, gently untangle them by hand. Avoid forcing them, which could damage the links or the leather attachments.
- **Odor:** If the bag develops an odor, air it out in a well-ventilated area away from direct sunlight. You can also place a sachet of baking soda (not directly touching the leather) inside the bag for a few days to absorb odors.
- **Loss of Shape:** If the bag begins to lose its shape, stuff it with soft, acid-free tissue paper and store it upright for a few days to help it regain its form.

For significant damage or issues beyond minor wear, it is recommended to contact Gucci's official customer service or a reputable luxury bag repair specialist.

## WARRANTY AND SUPPORT

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Gucci products are crafted to the highest standards of quality and authenticity. For information regarding warranty coverage, repairs, or any product-related inquiries, please refer to the official Gucci website or contact their customer service directly.

**Official Website:** [www.gucci.com](http://www.gucci.com)

When contacting support, please have your product details, including the model number (536196), readily available.