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› SWATCH HOW MAJESTIC GZ711 34mm Watch User Manual

SWATCH GZ711

SWATCH HOW MAJESTIC GZ711 34mm Watch User Manual

Model: GZ711

1. INTRODUCTION

This manual provides essential instructions for the proper use and care of your SWATCH HOW MAJESTIC GZ711 watch. This special edition timepiece commemorates the Queen's 70th Jubilee, featuring a unique dial design with a changing Queen's outfit and distinctive packaging. Please read this guide thoroughly to ensure optimal performance and longevity of your watch.



Image 1.1: Front view of the SWATCH HOW MAJESTIC GZ711 watch, showcasing its white strap and unique dial with the Queen and a Corgi.

2. SETUP

2.1 Setting the Time

1. **Pull the Crown:** Gently pull the crown (the small knob on the side of the watch case) out to the first position.
2. **Adjust the Time:** Turn the crown clockwise or counter-clockwise to set the hour and minute hands to the correct time.
3. **Push the Crown Back:** Once the time is set, push the crown back into its original position against the watch case. This will start the watch movement.



Image 2.1: Close-up of the watch dial and crown, illustrating the crown's position for time adjustment.

2.2 Special Dial Feature

The HOW MAJESTIC GZ711 features a unique dial where the Queen's outfit changes daily. This is an automatic decorative function and does not require manual adjustment by the user.



Image 2.2: The watch dial displaying the Queen figure with different colored outfits, illustrating the daily changing feature.

3. OPERATING THE WATCH

Your SWATCH HOW MAJESTIC GZ711 watch is designed for reliable timekeeping with a Swiss Quartz movement. Once the time is set, the watch will operate continuously until the battery requires replacement.

3.1 Water Resistance

This watch is rated for **30 meters (3 ATM) water resistance**, also known as "life waterproof." This means it is suitable for daily use and can withstand splashes, rain, and brief immersion in water. However, it is **not recommended** for swimming, showering, diving, or any activities involving prolonged water exposure or high-pressure water.

4. MAINTENANCE

4.1 Cleaning

To maintain the appearance of your watch, wipe the case and strap regularly with a soft, dry cloth. For stubborn dirt, a slightly damp cloth can be used, followed by a dry cloth. Avoid using harsh chemicals or abrasive materials.

4.2 Battery Replacement

The watch is powered by a quartz movement and includes a battery. When the watch stops or runs erratically, the battery may need replacement. SWATCH offers free battery replacement at any official SWATCH directly managed store. Please bring your watch to an authorized service center for battery replacement to ensure proper sealing and functionality.

4.3 General Care

- Avoid exposing the watch to extreme temperatures (hot or cold) or sudden temperature changes.
- Keep the watch away from strong magnetic fields, as these can affect the accuracy of the quartz movement.
- Protect the watch from impacts and drops.
- Avoid contact with solvents, detergents, perfumes, and cosmetic products, as they can damage the case and strap materials.

5. TROUBLESHOOTING

- **Watch Not Running:** Ensure the crown is fully pushed in. If the watch still does not run, the battery may need replacement. Refer to Section 4.2.
- **Inaccurate Time:** Check if the watch has been exposed to strong magnetic fields. If the issue persists, the battery may be low, or the movement may require servicing.

6. SPECIFICATIONS

Model Number	GZ711
Brand	SWATCH
Movement	Swiss Quartz
Case Material	Plastic
Band Material	Silicone
Case Diameter	34 mm
Case Thickness	8.75 mm
Water Resistance	30 meters (3 ATM)
Display Type	Analog
Clasp Type	Buckle
Origin	Switzerland
Battery	Included
Special Features	Seconds hand, Daily changing Queen's outfit on dial

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Image 6.1: Diagram illustrating the 34mm diameter and 8.75mm thickness of the watch case.

7. WARRANTY

Your SWATCH HOW MAJESTIC GZ711 watch comes with a **2-year manufacturer's warranty** from the date of purchase. This warranty covers manufacturing defects under normal use. Please retain your proof of purchase for warranty claims. The warranty does not cover normal wear and tear, battery life, accidental damage, or damage resulting from improper use or unauthorized repairs.

8. SUPPORT

For any questions, service, or warranty claims regarding your SWATCH HOW MAJESTIC GZ711 watch, please contact an authorized SWATCH service center or visit a SWATCH directly managed store. For battery replacement, it is recommended to visit an official SWATCH store to ensure proper service and maintain water resistance.



Image 8.1: The special commemorative packaging for the SWATCH HOW MAJESTIC GZ711 watch.