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## Sony XR65A95K

# Sony BRAVIA XR A95K 65 Inch 4K QD-OLED Smart Google TV Instruction Manual

Model: XR65A95K | Brand: Sony

## 1. SETUP AND ASSEMBLY

This section guides you through the initial setup and assembly of your Sony BRAVIA XR A95K TV. Please ensure you have all components before beginning.

### 1.1 Unboxing and Component Check

Carefully unbox your TV. It is recommended that two people participate in the unboxing and setup process to avoid injury or property damage. Verify that all included components are present:

- BRAVIA CAM
- Power Cable
- Remote Control
- Stand Brackets



**SONY**

Image: Sony BRAVIA XR A95K TV with its dimensions (55 7/8" W x 33 5/8" H x 2 1/4" D) and the included remote control. The image also shows the stand in both front and back positions.

## 1.2 Stand Assembly

Attach the stand brackets to the TV. The stand can be oriented in either a Front Position Style or Back Position Style. Ensure the TV and stand are aligned correctly and tighten the stand brackets securely with the provided screws. Two screws are used for each side.

## 1.3 Connecting Peripherals

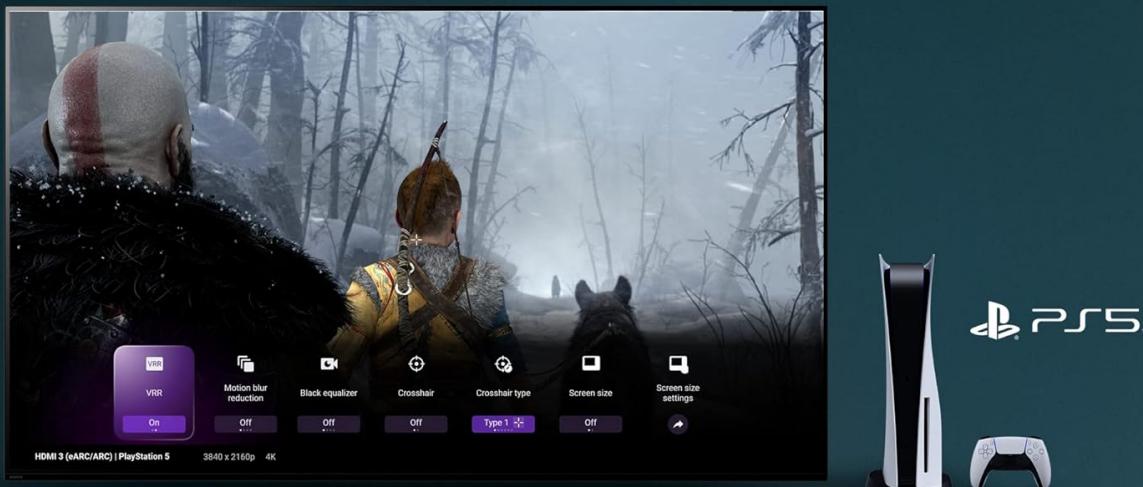
Follow the setup guide to plug in cords to their corresponding inputs on the back of the TV. Plug the power cord into the power outlet, ensuring it is secure and fully inserted. Attach the cable tie to the TV to manage the power cord.

# Perfect for PlayStation® 5

## EXCLUSIVE FEATURES

Auto HDR  
Tone Mapping

Auto Genre  
Picture Mode



All your gaming settings and assist features  
in one place with **Game Menu**

Image: Close-up of the back panel of the Sony BRAVIA XR A95K TV, highlighting the various input ports including HDMI, USB, and audio inputs. The ports are arranged for easy access.

### 1.4 BRAVIA CAM Installation

Install the BRAVIA CAM in the rear slot of the TV. Adjust the camera angle to ensure proper orientation. If the camera is not installed, attach the Camera Cover.

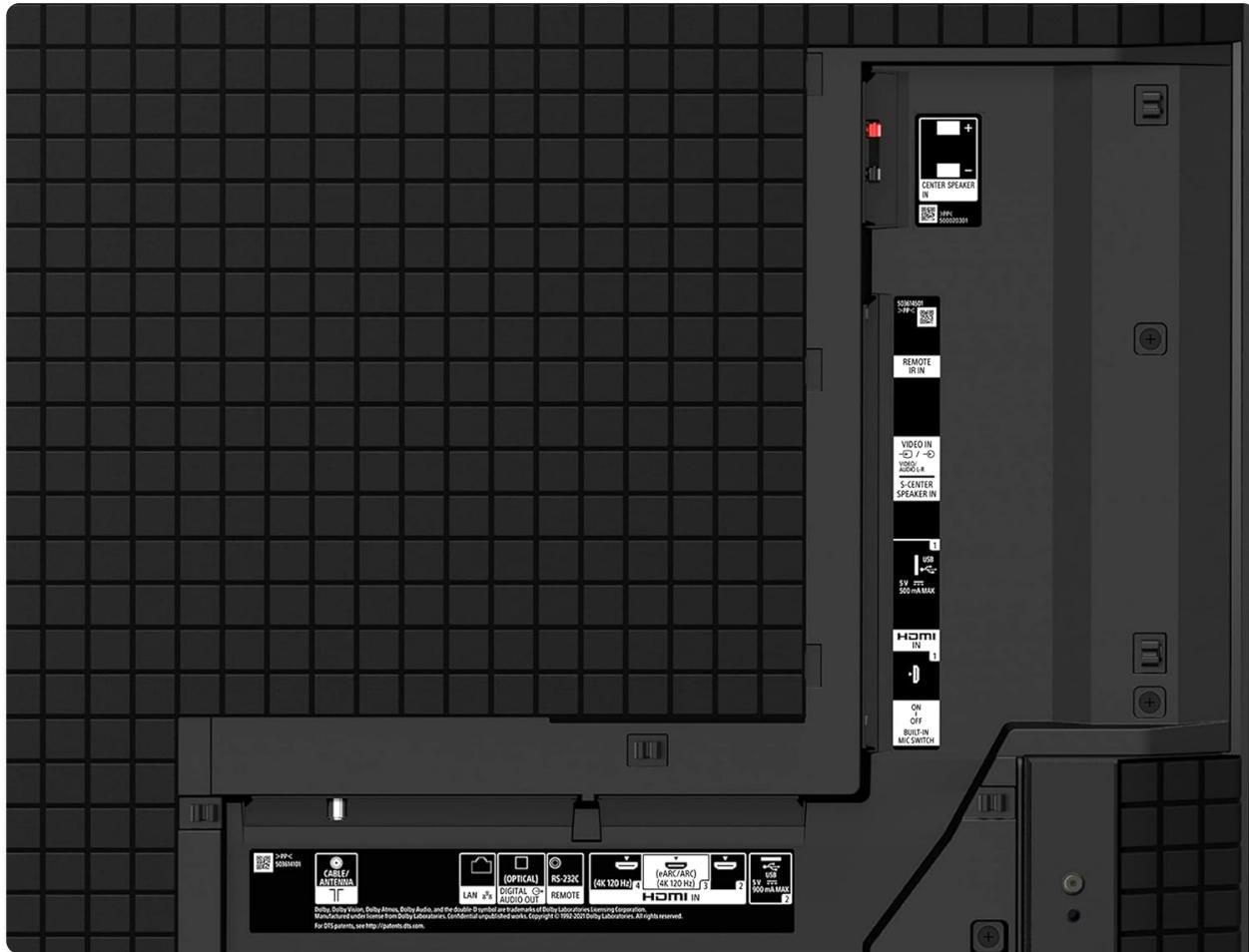


Image: The BRAVIA CAM accessory is shown attached to the top edge of the Sony TV, indicating its placement for use.

## 1.5 Unboxing Video Guide

Your browser does not support the video tag.

Video: Official Sony Electronics guide demonstrating the unboxing and initial setup steps for the Sony BRAVIA XR A95K OLED TV. This video covers safely removing the TV from its packaging and attaching the stand.

## 2. OPERATING YOUR TV

Your Sony BRAVIA XR A95K TV is designed for an intuitive and immersive viewing experience. Here's how to get the most out of its features.

### 2.1 Intelligent TV Processing with Cognitive Processor XR

The Cognitive Processor XR™ understands how humans see and hear, delivering intense contrast with deep blacks, high peak brightness, and natural colors. It enhances hundreds of thousands of details every second.

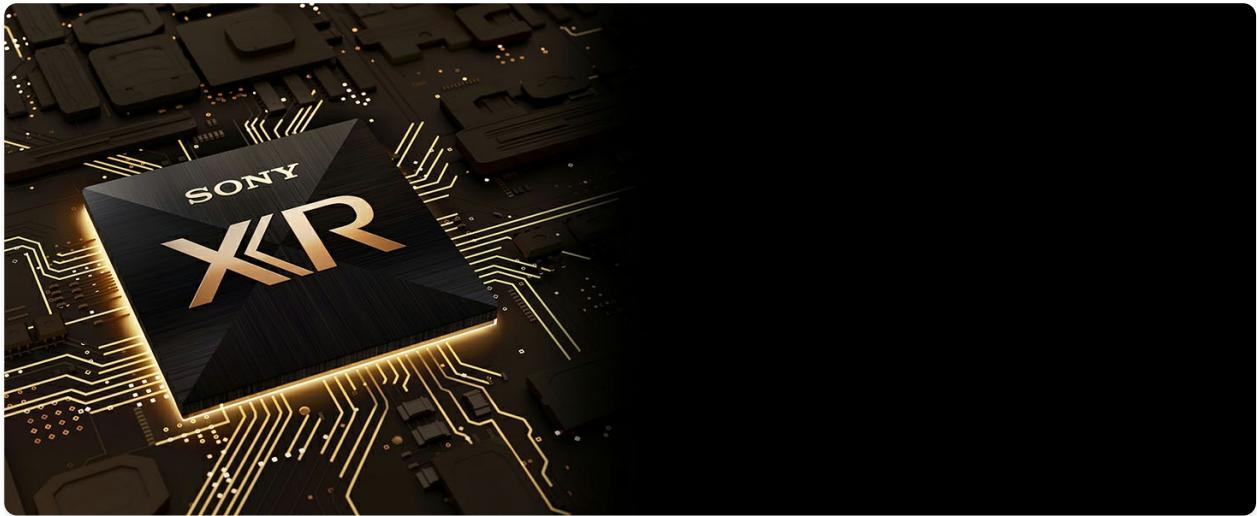


Image: A close-up of the Sony XR Cognitive Processor chip embedded on a circuit board, illustrating the advanced technology behind the TV's intelligent picture processing.

## 2.2 Superior Color and Contrast

- **Quantum Dot Color with XR Triluminos Max:** Experience billions of brighter colors with the breakthrough QD-OLED panel, maximizing saturation and brightness.
- **XR OLED Contrast Pro:** Feel the beauty of OLED with immersive depth and realism, pure black, and lifelike brightness.
- **XR OLED Motion:** Enjoy blur-free picture quality in fast-moving sports, movies, and games thanks to intelligent motion processing.

Billions of brighter colors  
with the breakthrough  
QD-OLED panel



Image: A split screen comparison showing a vibrant array of fruits and berries. The left side displays colors as they would appear on a conventional screen, while the right side, labeled 'XR Triluminos Max', shows significantly brighter and more saturated colors, demonstrating the enhanced color spectrum of the QD-OLED panel.

### 2.3 Google TV and Smart Features

Google TV with Google Assistant organizes your favorite content in one place. Stream from popular apps like Prime Video, Netflix, Disney+, Apple TV, HBO Max, and Peacock. AirPlay 2 support is also included for Apple devices. Use Google Assistant for hands-free entertainment, finding movies, streaming apps, playing music, and controlling your TV and smart home devices.

Browse 700,000+ movies and TV episodes from across your favorite apps, all in one place



Image: The Google TV home screen displayed on the Sony BRAVIA XR A95K TV, showing various streaming app icons and personalized content recommendations.

## 2.4 Gaming with PlayStation 5

The TV is perfect for PlayStation 5, offering input lag as low as 8.5ms. Exclusive BRAVIA XR features for PS5 include Auto HDR Tone Mapping and Auto Genre Picture Switch. HDMI 2.1 features such as 4K/120, VRR, and ALLM are supported for high-performance gaming. The Game Menu provides a single interface for all your gaming picture settings and assist features.



### BRAVIA XR A95K OLED TV



The Annual TV Shootout evaluation event was created by Value Electronics and the TV Shootout name is a trademark owned by Value Electronics. King of TV® is a registered trademark of Value Electronics

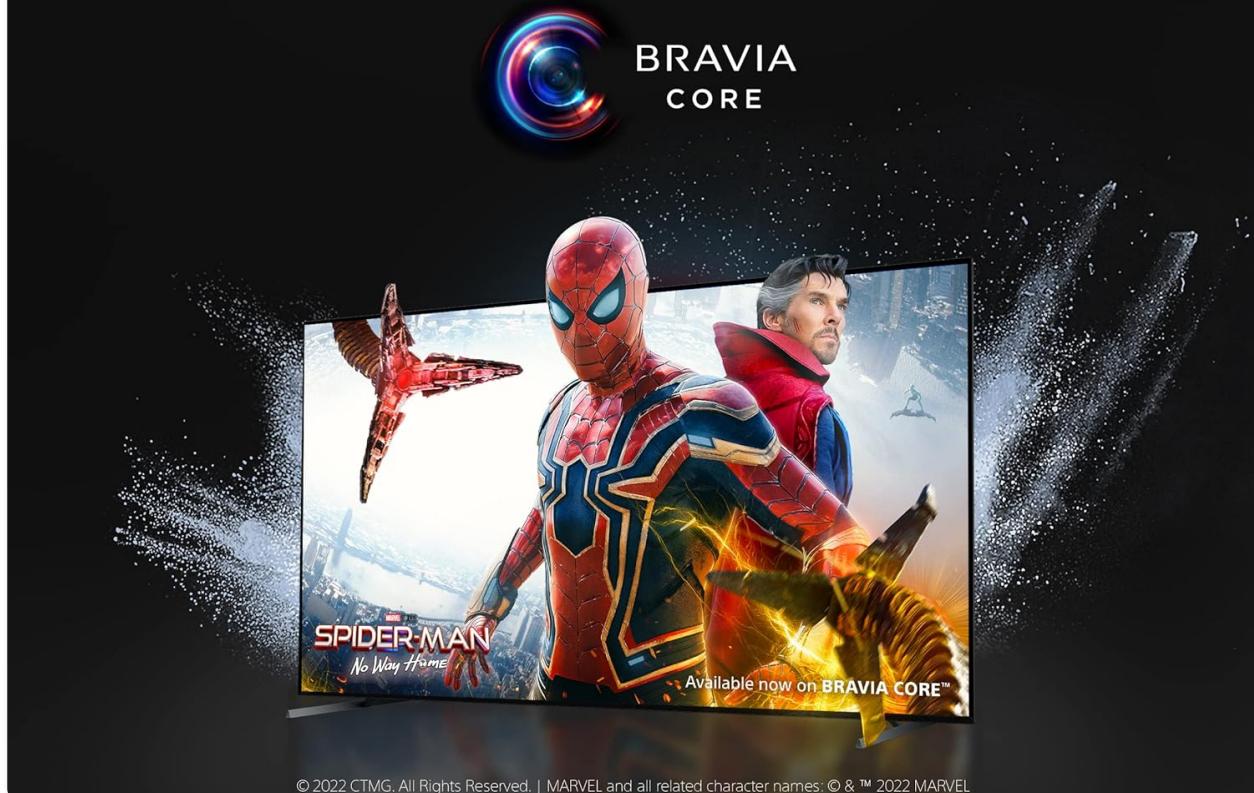
Image: A PlayStation 5 console and controller are positioned next to the Sony BRAVIA XR A95K TV, which is displaying a high-fidelity game scene, emphasizing its optimization for gaming.

## 2.5 BRAVIA CORE and Enhanced Entertainment

Bring the cinematic experience home with movies included via the BRAVIA CORE app (10 credits/24 months). Enjoy immersive content as creators intended with support for Dolby Vision, IMAX Enhanced, and Netflix Adaptive Calibrated Mode.

## Enjoy movies included with BRAVIA CORE

- 10 movies to redeem
- 24 months unlimited streaming



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Image: The BRAVIA CORE app interface is shown on the Sony BRAVIA XR A95K TV, featuring movie titles like 'Spider-Man: No Way Home' and highlighting the included movie credits and streaming duration.

### 2.6 Official Product Video

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Video: Official Sony Electronics video showcasing the key features and benefits of the Sony BRAVIA XR A95K 4K HDR OLED TV, including its picture quality, sound technology, and design.

## 3. MAINTENANCE

Proper maintenance ensures the longevity and optimal performance of your Sony BRAVIA XR A95K TV.

### 3.1 Cleaning the Screen and Frame

- Gently wipe the screen with a soft, dry microfiber cloth. For stubborn smudges, lightly dampen the cloth with water or a screen-specific cleaning solution.
- Clean the TV frame and stand with a soft, dry cloth. Avoid using abrasive cleaners or solvents that could damage the finish.

## 3.2 General Care

- Avoid placing objects on top of the TV or blocking ventilation openings.
- Keep the TV away from direct sunlight, heat sources, and excessive dust.
- Unplug the TV from the power outlet during lightning storms or when it will be unused for extended periods.

## 4. TROUBLESHOOTING

If you encounter issues with your Sony BRAVIA XR A95K TV, refer to the following common troubleshooting steps.

### 4.1 No Power

- Ensure the power cable is securely connected to both the TV and a working electrical outlet.
- Check if the power outlet is functional by plugging in another device.
- Press the power button on the TV or remote control.

### 4.2 No Picture/Sound

- Verify that the correct input source is selected on the TV.
- Check all cable connections (HDMI, audio, etc.) between the TV and external devices.
- Ensure the volume is not muted or set to a very low level.

### 4.3 Remote Control Not Working

- Replace the batteries in the remote control (2 AAA batteries required).
- Ensure there are no obstructions between the remote control and the TV's IR sensor.
- Try pairing the remote control with the TV again if it's a Bluetooth remote.

## 5. SPECIFICATIONS

Feature	Detail
Brand Name	Sony
Item Weight	59.4 pounds (27 Kilograms)
Product Dimensions	56.88 x 11.13 x 34.63 inches (1.75"D x 56.87"W x 33"H)
Item Model Number	XR65A95K

Feature	Detail
Batteries	2 AAA batteries required (included)
Output Wattage	60 Watts
Color Name	Black
Special Features	Acoustic Surface Audio+, BRAVIA CAM included, Exclusive features for the PlayStation 5, Google TV with Google Assistant, Movies included with BRAVIA CORE (10 credits/24months), Premium Backlit Remote, QD-OLED, XR OLED Contrast Pro, XR Triluminos Max
Speaker Type	Built-In
Standing Screen	65 Inches
Display Size	
Aspect Ratio	16:9
Voltage	240 Volts
Wattage	229 Watts
Display Technology	OLED
Resolution	4K
Refresh Rate	120 Hz
Included Components	BRAVIA CAM, Power Cable, Remote Control, Stand
Connectivity Technology	Wired, Wireless

## 6. WARRANTY AND SUPPORT

Your Sony BRAVIA XR A95K TV comes with a manufacturer's warranty. For detailed information regarding warranty terms and conditions, please refer to the documentation included with your product or visit the official Sony support website.

### 6.1 Customer Support

For technical assistance, troubleshooting, or service requests, please contact Sony Customer Support.

Contact information can typically be found in your product manual or on the official Sony website.