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Canon PowerShot SX740 HS Digital Camera User Manual

Model: SX740 HS

INTRODUCTION

This manual provides essential instructions for setting up, operating, maintaining, and troubleshooting your Canon PowerShot SX740 HS Digital Camera. Please read this manual thoroughly before using your camera to ensure proper and safe operation.

1. SETUP

1.1 Unpacking and Initial Inspection

Carefully remove all components from the packaging. Verify that all items listed in the product bundle are present. Inspect the camera and accessories for any signs of damage.

- Canon PowerShot SX740 HS Digital Camera
- NB-13L Lithium-Ion Battery Pack
- CB-2LH Battery Charger
- Wrist Strap
- Memory Card (64GB SanDisk Extreme PRO)
- Micro HDMI Cable
- Soft Medium Camera and Video Case Bag
- 12 inch Flexible Tripod
- Hand Strap
- Memory Card Wallet
- Cleaning Kit

1.2 Battery Installation and Charging

1. Open the battery compartment cover located on the bottom of the camera.
2. Insert the NB-13L battery pack, ensuring the contacts align correctly. Close the cover securely.
3. To charge the battery, insert the battery into the CB-2LH charger. Connect the charger to a power outlet. The charging indicator will illuminate.

4. Charging is complete when the indicator light changes or turns off (refer to charger specific instructions for exact behavior).



Figure 1: Front view of the Canon PowerShot SX740 HS Digital Camera.

1.3 Memory Card Installation

1. Open the memory card slot cover, typically located on the side or bottom of the camera.
2. Insert the SDXC memory card with the label facing the front of the camera until it clicks into place.
3. Close the memory card slot cover.



Figure 2: Rear view of the camera, highlighting the LCD screen and control buttons.

2. OPERATING THE CAMERA

2.1 Powering On/Off

Press the **ON/OFF** button located on the top of the camera to power it on or off.



Figure 3: Top view of the camera, showing the ON/OFF button and mode dial.

2.2 Basic Photography

1. Select your desired shooting mode using the mode dial (e.g., Auto for automatic settings, P for Program AE, M for Manual).
2. Frame your shot using the 3.0" tilting LCD screen.
3. Press the shutter button halfway to focus, then press fully to capture the image.

2.3 Zoom Functionality

The camera features a 40x optical zoom lens. Use the zoom lever around the shutter button to zoom in or out. The **Zoom Framing Assistant** helps maintain focus on distant subjects by quickly zooming out to locate the subject, then zooming back in.



Figure 4: Top view of the camera with the lens extended, demonstrating zoom capability.

2.4 Video Recording

The camera supports 4K video and 4K time-lapse recording. To start recording, switch to video mode (usually indicated by a movie camera icon on the mode dial) and press the dedicated movie record button.

2.5 Wi-Fi and Bluetooth Connectivity

Your camera can connect to compatible mobile devices via Wi-Fi and Bluetooth using the Canon Camera Connect app. This allows for remote shooting, image transfer, and sharing. Refer to the camera's on-screen menu for detailed connection instructions.

3. MAINTENANCE

3.1 Cleaning the Camera

- Use a soft, lint-free cloth to clean the camera body.
- For the lens, use a lens brush or blower to remove dust, then gently wipe with a lens cleaning cloth and solution if necessary. Avoid touching the lens surface directly with your fingers.
- The included cleaning kit can be used for general maintenance.

3.2 Battery Care

- Store batteries in a cool, dry place when not in use.
- Avoid fully discharging the battery frequently to prolong its lifespan.
- If the camera will not be used for an extended period, remove the battery.

4. TROUBLESHOOTING

4.1 Common Issues and Solutions

Problem	Possible Cause	Solution
Camera does not power on.	Battery is discharged or incorrectly inserted.	Charge the battery fully and ensure it is inserted correctly.
Images are blurry.	Camera shake, incorrect focus, or low light.	Hold the camera steady, ensure proper focus, use flash if needed, or increase ISO. Optical Image Stabilization (OIS) helps reduce blur.
Memory card error.	Card is full, corrupted, or incompatible.	Delete unnecessary files, format the card (this will erase all data), or try a different compatible SDXC card.
Cannot connect to Wi-Fi/Bluetooth.	Incorrect settings, device out of range, or app issue.	Ensure Wi-Fi/Bluetooth is enabled on both devices, restart the camera and mobile device, and check the Canon Camera Connect app for updates.

5. SPECIFICATIONS

Feature	Detail
Model Name	2955C001 (SX740 HS)
Photo Sensor Resolution	20.3 MP CMOS Sensor
Image Processor	DIGIC 8
Optical Zoom	40x
Focal Length (35mm Equivalent)	24-960mm
Image Stabilization	Optical (OIS)
Display	3.0" Tilting LCD
Video Recording	4K Video, 4K Time-Lapse
Connectivity	Wi-Fi, Bluetooth
Continuous Shooting Speed	10 fps (with AF lock on)
ISO Range	100-3200 (Extended to 51200)
Supported File Format	JPEG
Memory Card Type	SDXC
Weight	3.1 Pounds

6. WARRANTY AND SUPPORT

6.1 Warranty Information

This Canon PowerShot SX740 HS Digital Camera comes with a Standard Warranty. For detailed terms and conditions, please refer to the warranty card included in your product packaging or visit the official Canon website.

6.2 Customer Support

For technical assistance, product registration, or service inquiries, please visit the official Canon support website or contact their customer service. Keep your product model number (SX740 HS) and serial number handy when contacting support.

Official Canon Website: www.canon.com

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