

SOGO SS-14475

SOGO 1500W Hand Blender (Model SS-14475) Instruction Manual

Your guide to safe and efficient use of your SOGO Hand Blender.

1. IMPORTANT SAFETY INSTRUCTIONS

Please read all instructions carefully before using the appliance and retain them for future reference. Failure to follow these instructions may result in electric shock, fire, or serious injury.

- **Electrical Safety:** Ensure the voltage indicated on the appliance corresponds to your local mains voltage before connecting. Do not immerse the motor unit, cord, or plug in water or any other liquid. Always unplug the appliance from the power outlet before cleaning, assembling, or disassembling parts, and when not in use.
- **Blade Safety:** The blades are very sharp. Handle them with extreme care, especially when assembling, disassembling, and cleaning.
- **Child Safety:** This appliance is not intended for use by children. Keep the appliance and its cord out of reach of children. Close supervision is necessary when any appliance is used near children.
- **Usage Environment:** Use the appliance only for its intended household purpose. Do not use outdoors. Do not operate the appliance with a damaged cord or plug, or after the appliance malfunctions or has been damaged in any manner.
- **Overheating Protection:** To prevent motor overheating, do not operate the blender continuously for more than 1 minute. Allow a cooling period of at least 3 minutes between cycles.
- **Container Safety:** Always ensure the blending shaft is fully immersed in the ingredients before starting the appliance. Do not blend hot liquids without proper ventilation to avoid pressure buildup.

2. PRODUCT OVERVIEW AND COMPONENTS

Your SOGO Hand Blender is designed for versatile kitchen tasks, including blending, mixing, and pureeing. Familiarize yourself with its components:

- **Motor Unit:** The main body containing the 1500W motor, control buttons, and speed dial.
- **Blending Shaft:** The detachable stainless steel shaft with four titanium-coated blades at the end.
- **800ml Measuring Jar:** A BPA-free plastic jar with measurement markings, suitable for blending ingredients.



Figure 2.1: SOGO 1500W Hand Blender. This image shows the main motor unit with its control panel and the detachable stainless steel blending shaft.



Figure 2.2: Detailed view of the four titanium-coated stainless steel blades at the base of the blending shaft.

3. SETUP

Before first use, wash all parts that will come into contact with food (blending shaft, jar) in warm soapy water, then rinse and dry thoroughly.

1. **Assemble the Blending Shaft:** Align the blending shaft with the motor unit. Push and twist clockwise until it locks securely into place. You should hear a 'click' sound.
2. **Prepare Ingredients:** Place the ingredients you wish to blend into the 800ml measuring jar or another suitable container. Ensure the liquid level does not exceed the maximum fill line to prevent overflow.
3. **Connect to Power:** Plug the appliance into a suitable electrical outlet.

4. OPERATING INSTRUCTIONS

The SOGO Hand Blender offers variable speed control and a Turbo function for optimal blending results.

4.1. Variable Speed Control

1. **Select Speed:** Rotate the speed control dial on the top of the motor unit to choose one of the 23 available speed settings. Start with a lower speed for larger or harder ingredients and gradually increase as needed.
2. **Start Blending:** Immerse the blending shaft into the ingredients. Press and hold the power button (usually the top button) to start blending. Release the button to stop.



Figure 4.1: The variable speed control dial, offering 23 settings for precise blending.

4.2. Turbo Function

For maximum power and quick blending of tough ingredients or for achieving a finer consistency, use the Turbo function.

- **Activate Turbo:** While the blending shaft is immersed, press and hold the 'TURBO' button (usually the bottom button). The blender will operate at its highest speed.

- **Stop Turbo:** Release the 'TURBO' button to stop the high-speed blending.

Important: Do not operate the blender continuously for more than 1 minute. Allow the appliance to cool down for at least 3 minutes after each minute of continuous use.

4.3. Blending Tips

- For best results, cut solid ingredients into small pieces before blending.
- When blending in a pot or deep container, ensure the blending head is fully submerged to prevent splashing.
- Move the blender up and down gently to ensure all ingredients are processed evenly.
- Add liquids first when making smoothies or shakes to facilitate smoother blending.

5. CLEANING AND MAINTENANCE

Proper cleaning and maintenance will ensure the longevity and optimal performance of your SOGO Hand Blender.

1. **Unplug:** Always unplug the appliance from the power outlet before cleaning.
2. **Disassemble:** Twist the blending shaft counter-clockwise and pull it away from the motor unit to detach.
3. **Clean Blending Shaft and Jar:** Wash the blending shaft (especially the blades) and the 800ml measuring jar immediately after use. Use warm soapy water and a brush for the blades to remove food residue. Rinse thoroughly under running water. The blending shaft and jar are generally dishwasher-safe, but hand washing is recommended for blade longevity.
4. **Clean Motor Unit:** Wipe the motor unit with a damp cloth. Never immerse the motor unit in water or any other liquid. Do not use abrasive cleaners or scouring pads, as they may scratch the surface.
5. **Dry and Store:** Ensure all parts are completely dry before reassembling or storing. Store the appliance in a dry place, out of reach of children.

6. TROUBLESHOOTING

If you encounter any issues with your hand blender, refer to the following table for common problems and solutions.

Problem	Possible Cause	Solution
Blender does not turn on.	Not plugged in; power outlet not working; motor unit not properly assembled to blending shaft.	Check power plug and outlet. Ensure blending shaft is securely locked to the motor unit.
Ingredients are not blending smoothly.	Too little liquid; ingredients too large; speed setting too low.	Add more liquid. Cut ingredients into smaller pieces. Increase speed or use Turbo function.
Blender stops during operation.	Overheating protection activated; motor overloaded.	Unplug and let cool for at least 15 minutes. Reduce load by removing some ingredients.
Excessive splashing.	Blending head not fully immersed; container too full.	Ensure blending head is fully submerged. Do not overfill the container.

If the problem persists after attempting these solutions, please contact SOGO customer support.

7. SPECIFICATIONS

Technical details for the SOGO 1500W Hand Blender, Model SS-14475.

Feature	Detail
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Feature	Detail
Brand	SOGO
Model Number	SS-14475
Power	1500W
Voltage	220-240V~ 50Hz
Speeds	23 variable speeds + Turbo function
Blades	4 Titanium-coated Stainless Steel Blades
Blending Arm Material	Stainless Steel (25cm extra-long)
Jar Capacity	800ml (BPA-free plastic)
Noise Level	44 Decibels
Special Features	Pulse Technology, Ergonomic Handle
Product Dimensions (approx.)	7 x 7 x 47 cm (blender unit)
Weight (approx.)	2 kg



Figure 7.1: Product label showing model number, power, and compliance information.

8. WARRANTY AND SUPPORT

SOGO products are manufactured to high-quality standards. This product comes with a standard manufacturer's warranty. For

detailed warranty information, please refer to the warranty card included with your purchase or visit the official SOGO website. For technical support, spare parts, or any questions regarding your SOGO Hand Blender, please contact SOGO customer service through their official channels. Contact information can typically be found on the product packaging or the SOGO website. You can visit the SOGO store on Amazon for more information: [SOGO Amazon Store](#)

Ask a question about this manual

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page’s manual context to help answer it.

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Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question