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## SEIKO SUR360

# SEIKO SUR360 Automatic Watch Instruction Manual

Your guide to setting up, operating, and maintaining your SEIKO timepiece.

## INTRODUCTION

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Congratulations on your purchase of the SEIKO SUR360 Automatic Watch. This timepiece combines classic design with reliable automatic movement. This manual provides essential information to ensure proper use and care of your watch.





Figure 1: Front view of the SEIKO SUR360 Automatic Watch with charcoal dial and brown leather strap.

## SETUP

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### 1. Winding the Watch

Your SEIKO SUR360 is an automatic watch, meaning it is powered by the motion of your wrist. If the watch has stopped, it can be started by gently swinging it from side to side in a horizontal arc for about 30 seconds, or by manually winding the crown.

- To manually wind, rotate the crown clockwise in position 0 (normal position) for approximately 20-30 turns. This will provide enough power for the watch to start running.
- The watch will continue to wind automatically as you wear it.

### 2. Setting the Time and Date

The crown has three positions for setting the watch:



Figure 2: Side view of the watch, highlighting the crown for adjustments.

**1. Pull the crown out to position 2** (first click) to set the date and day.

- Rotate the crown clockwise to adjust the date.
- Rotate the crown counter-clockwise to adjust the day.
- Avoid setting the date/day between 9:00 PM and 4:00 AM, as this can damage the movement. If you need to set the date/day during this period, first set the time outside this range, adjust the date/day, then reset the time.

**2. Pull the crown out to position 3** (second click) to set the time. The second hand will stop.

- Rotate the crown to move the hour and minute hands. Advance the hands past 12 o'clock to ensure the AM/PM is correctly set (the date will change at midnight).
- Push the crown back to position 0 (normal position) to start the watch.

## OPERATING YOUR WATCH

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### Water Resistance Guidelines

Your SEIKO SUR360 watch is water resistant up to 100 meters (10 BAR). This means it is suitable for everyday use, swimming, and snorkeling. However, it is **not** suitable for scuba diving.

- Ensure the crown is fully pushed in to position 0 before any contact with water.
- Do not operate the crown or push buttons (if applicable) while the watch is wet or submerged.
- Avoid exposing the watch to hot water, steam, or sudden temperature changes, as this can compromise the water resistance seals.

## General Use

For optimal performance, wear your automatic watch regularly. If the watch is not worn for an extended period, it may stop. Simply re-wind and set the time as described in the Setup section.

## CARE AND MAINTENANCE

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### Cleaning

- Wipe the case and crystal with a soft, dry cloth regularly to remove dust and fingerprints.
- For the leather strap, avoid prolonged exposure to water, direct sunlight, and harsh chemicals to prevent damage and discoloration. Clean with a damp cloth and mild soap if necessary, then dry thoroughly.

### Storage

When not wearing your watch, store it in a cool, dry place away from direct sunlight and extreme temperatures. If you own a watch winder, you may use it to keep your automatic watch running and accurate.

### Avoiding Magnetic Fields

Strong magnetic fields can affect the accuracy of mechanical watches. Keep your watch away from devices such as speakers, refrigerators, and magnetic clasps on bags or cases.

## TROUBLESHOOTING

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### Watch Not Running

- **Insufficient Winding:** As an automatic watch, it requires motion to operate. If it has stopped, manually wind it by rotating the crown 20-30 times clockwise in position 0, then wear it for several hours.
- **Infrequent Wear:** If the watch is not worn daily, its power reserve may deplete. Consider using a watch winder or manually winding it before wearing.

### Inaccurate Time

- **Magnetic Interference:** Exposure to strong magnetic fields can cause the watch to run fast or slow. If you suspect this, consult a professional watchmaker for demagnetization.
- **Impact:** A severe impact can affect the movement. If accuracy issues persist after winding and avoiding magnetic fields, professional inspection is recommended.

## SPECIFICATIONS

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Feature	Detail
Model Number	SUR360
Movement Type	Automatic
Case Material	Stainless Steel

Case Diameter	40 Millimeters
Case Thickness	12 Millimeters
Crystal	Mineral Glass
Band Material Type	Leather
Band Color	Brown
Clasp Type	Buckle
Water Resistance Depth	100 Meters (10 BAR)
Dial Color	Charcoal (Black)



Figure 3: Back view of the SEIKO SUR360 Automatic Watch, showing the case back.

## OFFICIAL PRODUCT VIDEOS

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### SEIKO SUR360 Watch for Men

Your browser does not support the video tag.

This video provides a general overview of the SEIKO SUR360 watch, showcasing its design and features.

## WARRANTY AND SUPPORT

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Your SEIKO watch is covered by a limited warranty. For specific warranty terms and conditions, please refer to the warranty card included with your purchase or visit the official SEIKO website. For technical support, repairs, or inquiries, please contact SEIKO customer service or an authorized service center. For more information, visit the official [SEIKO Store on Amazon](#).