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› Kerastase Specifique Balancing Shampoo - User Manual

KÉRASTASE E3520500

Kerastase Specifique Balancing Shampoo

User Instruction Manual

1. PRODUCT OVERVIEW

The Kerastase Specifique Balancing Shampoo is an ultra-light shampoo designed to address oily roots and dry hair ends. It works to balance scalp oiliness while gently nourishing the hair lengths, resulting in soft and shiny hair.



Image 1.1: Kerastase Specifique Balancing Shampoo, 8.5 Fl Oz bottle.

2. KEY FEATURES AND BENEFITS

- **Scalp Balancing:** Formulated to balance scalp oiliness and cleanse oily roots.
- **Hair Nourishment:** Gently nourishes hair lengths, leaving them soft and shiny.
- **Volume Enhancement:** Helps to add volume to flat hair.
- **Impurity Removal:** Effectively removes impurities for a clean hair feel.
- **Non-Drying Formula:** Designed to cleanse without over-drying the scalp or hair.



Image 2.1: Illustration of hair before and after using the Specificque routine, demonstrating improved appearance.

3. KEY INGREDIENTS

This shampoo contains a blend of ingredients selected for their balancing and nourishing properties:

- **Amino Acids:** Help to balance the hair fiber, gently cleanse, condition, and reinforce hair to limit oxidation stress that can lead to an oily scalp.
- **Vitamin B6:** Provides protection against external aggressors.
- **Menthol:** Contributes to a refreshing sensation.



Image 3.1: Visual representation of key ingredients including vitamins, menthol, and amino acids.

Full Ingredient List:

AQUA / WATER / EAU • SODIUM LAURETH SULFATE • TEA-LAURYL SULFATE • COCAMIDE MIPA • DISODIUM COCOAMPHODIACETATE • GLYCOL DISTEARATE • HEXYLENE GLYCOL • SODIUM CHLORIDE • CITRIC ACID • SODIUM BENZOATE • SODIUM HYDROXIDE • CAPRYLOYL GLYCINE • POLYQUATERNIUM-11 • SALICYLIC ACID • PYRIDOXINE HCL • MENTHOXYPROPANEDIOL • GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE • HEXYL CINNAMAL • LINALOOL •

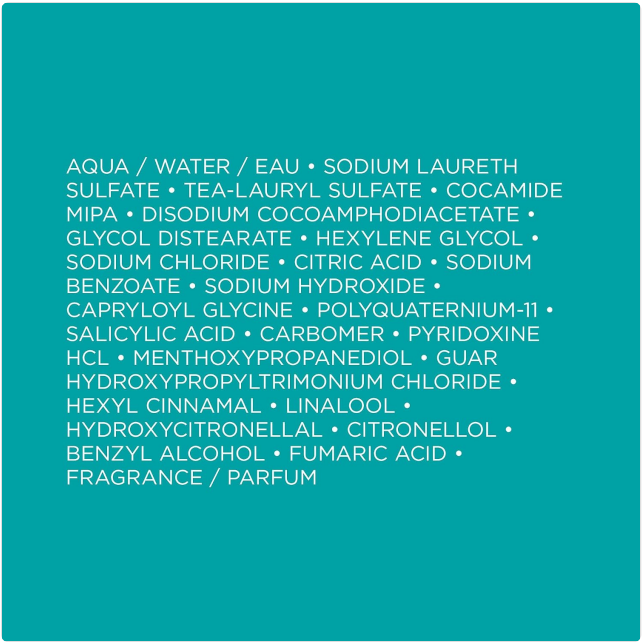


Image 3.2: Detailed ingredient list as printed on the product packaging.

4. Usage Instructions

4.1. Application

1. Apply a small amount of shampoo to wet hair.
2. Gently massage into the scalp and hair to create a lather.
3. Rinse thoroughly with water.
4. For a second cleanse, repeat the application, focusing the massage on the hair ends.



Image 4.1: Dispensing the shampoo for application.

4.2. Frequency of Use

This balancing shampoo is recommended for use once or twice a week, or as needed, to manage oily scalp and dry ends. Adjust frequency based on individual hair and scalp needs.

4.3. Important Considerations

- In case of contact with eyes, rinse them immediately and thoroughly.
- Product has been tested under dermatological control for safety.

5. MAINTENANCE AND STORAGE

To maintain product efficacy and shelf life:

- Store in a cool, dry place away from direct sunlight.
- Ensure the cap is tightly closed after each use.

6. TROUBLESHOOTING

If you encounter any issues while using the product, consider the following:

- **Insufficient Lather:** Ensure hair is thoroughly wet before applying shampoo. You may need to use a slightly larger amount or add more water during the massage to activate lather.
- **Scalp Dryness/Irritation:** If your scalp feels dry or irritated, reduce the frequency of use to once a week or less. Ensure you are rinsing the product completely from your hair and scalp. Consult a dermatologist if irritation persists.
- **Continued Oiliness:** Ensure you are massaging the shampoo thoroughly into the roots and scalp during application. Consider using the product twice during a single wash, focusing on the roots during the first wash and the ends during the second.

7. SPECIFICATIONS

Feature	Detail
Brand	KÉRASTASE
Model Number	E3520500
Item Form	Liquid
Hair Type	All
Scent Name	Floral
Material Type Free	Silicone Free
Liquid Volume	250 Milliliters (8.5 Fluid Ounces)
Product Dimensions	1.93 x 2.8 x 5.59 inches
Item Weight	298 Grams (10.51 ounces)

8. RELATED PRODUCTS

For a comprehensive hair care routine targeting scalp balance and hair revitalization, consider using the Kerastase Specifique Balancing Shampoo with other products from the Specifique collection:

- **Potentialiste Serum:** To re-balance and revitalize the scalp.
- **Masque Rehydrant:** To hydrate and revitalize hair.



Image 8.1: The Kérastase Specifique collection for unbalanced scalp and oily hair.

9. OFFICIAL PRODUCT VIDEO

Your browser does not support the video tag.

Video 9.1: An official video from Kérastase demonstrating the use of Specifique Divalent Shampoo and Cleansing Clay to balance scalp oil and improve hair shine and volume.