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Westclox 71043

Westclox Simple Digital Alarm Clock User Manual

Model: 71043

INTRODUCTION

Thank you for purchasing the Westclox Simple Digital Alarm Clock. This manual provides detailed instructions for setting up, operating, and maintaining your new alarm clock. Please read this manual thoroughly before use to ensure proper function and longevity of your device.



PACKAGE CONTENTS

- Westclox Simple Digital Alarm Clock
- Power Cord (attached)
- User Manual (this document)

SETUP

1. Power Connection

The Westclox Simple Digital Alarm Clock operates on corded electric power. Plug the attached power cord into a standard 120V AC wall outlet. The LED display will illuminate, showing the default time (usually 12:00 AM).

2. Battery Backup (Optional)

For timekeeping during power outages, this alarm clock features a battery backup compartment. Batteries are NOT included. To install batteries:

1. Locate the battery compartment on the bottom of the unit.
2. Open the battery compartment cover.
3. Insert the required batteries (refer to the compartment for battery type, typically AAA or AA) ensuring correct polarity (+ and -).
4. Close the battery compartment cover securely.

The battery backup maintains time settings during power interruptions but does not power the LED display or alarm function.



Figure 2: Power Cord Connection

OPERATING INSTRUCTIONS



Figure 3: Top Control Buttons

1. Setting the Time

1. Press and hold the **TIME** button located on the top of the clock. The hour digits will begin to flash.
2. While holding the **TIME** button, press the **HOUR** button repeatedly to advance the hour. Observe the PM indicator light to ensure you set the correct AM/PM time.
3. Continue holding the **TIME** button and press the **MIN** button repeatedly to advance the minutes.
4. Release the **TIME** button to set the current time.

2. Setting the Alarm

This model features a single alarm setting.

1. Press and hold the **ALARM** button located on the top of the clock. The alarm hour digits will begin to flash.
2. While holding the **ALARM** button, press the **HOUR** button repeatedly to advance the alarm hour. Ensure the correct AM/PM is selected for the alarm.
3. Continue holding the **ALARM** button and press the **MIN** button repeatedly to advance the alarm minutes.
4. Release the **ALARM** button to set the alarm time.

3. Activating/Deactivating the Alarm

- To activate the alarm, press the **ALARM** button once (do not hold). An alarm indicator light (usually a bell icon or "AL") will appear on the display.
- To deactivate the alarm, press the **ALARM** button once again. The alarm indicator light will disappear.

4. Snooze Function

When the alarm sounds, press the large **SNOOZE** button on the top of the clock. The alarm will temporarily stop and sound again after approximately 9 minutes. You can repeat the snooze function multiple times.

5. Stopping the Alarm

To stop the alarm completely for the day, press any button other than the **SNOOZE** button (e.g., **TIME**, **HOUR**, **MIN**, or **ALARM**).

The alarm will reset for the next day at the set time.

6. Display Brightness (Hi-Lo)

Adjust the display brightness using the **HI-LO** switch/button on the top of the clock. This allows you to select between a brighter (HI) and dimmer (LO) display setting for comfortable viewing in different lighting conditions.

MAINTENANCE

- **Cleaning:** Wipe the clock with a soft, dry cloth. Do not use abrasive cleaners or solvents, as they may damage the finish.
- **Battery Replacement:** If using the battery backup, replace batteries annually or when the clock fails to maintain time during a power outage.
- **Storage:** If storing the clock for an extended period, remove the backup batteries to prevent leakage.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Display is blank or not lit.	No power or power outage.	Ensure the power cord is securely plugged into a working outlet. Check household circuit breaker. If using battery backup, ensure batteries are fresh and correctly installed.
Alarm does not sound.	Alarm not activated or set incorrectly.	Verify the alarm indicator light is on. Re-check alarm time settings (AM/PM). Ensure the alarm volume is not set to 'LO' if applicable.
Time is incorrect.	Time not set or power interruption.	Re-set the current time following the "Setting the Time" instructions. If power was interrupted, ensure battery backup is functioning or re-set time.
Display is too bright/dim.	Brightness setting.	Adjust the HI-LO switch/button to your preferred brightness level.

SPECIFICATIONS

- **Brand:** Westclox
- **Model:** Simple Digital Alarm Clock
- **Part Number:** 71043
- **Power Source:** Corded Electric with Battery Backup (Batteries not included)
- **Display Type:** LED Digital Display
- **Alarm Type:** Single Alarm
- **Snooze Duration:** Approximately 9 minutes
- **Material:** Plastic
- **Dimensions (Approx.):** 4.53 x 3.7 x 2.87 inches (Item Package Dimensions)
- **Weight (Approx.):** 0.24 Kilograms (Package Weight)

WARRANTY AND SUPPORT

This Westclox product comes with a manufacturer's warranty. For specific warranty details, please refer to the documentation included with your purchase or contact the manufacturer directly.

For technical support, troubleshooting assistance, or warranty claims, please contact Nyl Holdings llc, the manufacturer of Westclox products. Contact information can typically be found on the product packaging or their official website.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page’s manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question

Answered questions about this manual

How do I get the Westclox 71043 alarm clock to display AM and PM, and how do I set the alarm to AM?

To set the AM or PM period on your Westclox 71043, you must observe the PM indicator light on the display while advancing the hours. If the light is on, the clock is in...

[Read full answer](#)