

STRONG SRT43UC6433

STRONG SRT43UC6433 4K UHD Android TV User Manual

Model: SRT43UC6433

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1. INTRODUCTION

This manual provides essential information for the safe and efficient operation of your STRONG SRT43UC6433 4K UHD Android TV. Please read this manual thoroughly before using the television and retain it for future reference. This television features a 43-inch 4K UHD display, Android operating system, triple tuners (DVB-T2 HEVC 265/C/S2), HDR 10 support, and integrated smart features like Netflix, YouTube, Disney+, Google Assistant, Bluetooth, and Wi-Fi.

1.1 Package Contents

- STRONG SRT43UC6433 4K UHD Android TV
- Remote Control (requires 2x AAA batteries, included)
- Power Cable
- TV Stand (2 pieces) and Screws
- Quick Start Guide
- Warranty Card



Image 1.1: The STRONG SRT43UC6433 4K UHD Android TV with its remote control, showcasing key features like DVB-T2/C/S2, Netflix, YouTube, Google Assistant, 4K Ultra HD, Smart TV, Image Quality Ratio 1000, Inbuilt Wi-Fi, USB playback, and HbbTV.

2. SAFETY INFORMATION

Please read and follow all safety instructions to prevent electric shock, fire, or damage to the product. Keep this manual for future reference.

2.1 General Safety Precautions

- **Power Source:** Connect the TV only to an AC power outlet with the correct voltage as indicated on the TV's label.
- **Ventilation:** Ensure adequate ventilation around the TV. Do not block ventilation openings.
- **Water and Moisture:** Do not expose the TV to rain or moisture. Do not place objects filled with liquids, such as vases, on the TV.
- **Cleaning:** Unplug the TV before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol cleaners.
- **Placement:** Place the TV on a stable, level surface. Avoid placing it in direct sunlight or near heat sources.
- **Children:** Supervise children to ensure they do not climb on the TV or furniture.
- **Servicing:** Do not attempt to service the TV yourself. Refer all servicing to qualified service personnel.

3. SETUP

3.1 Unpacking

Carefully remove the TV and all accessories from the packaging. Keep packaging materials for future transport or storage.

3.2 Attaching the Stand

If you are not wall-mounting the TV, attach the included stand feet. Place the TV face down on a soft, clean surface to prevent screen damage. Align each stand foot with the corresponding slots on the bottom of the TV and secure them with the provided screws.



Image 3.1: Front view of the STRONG SRT43UC6433 4K UHD Android TV, showing the attached stand.

3.3 Wall Mounting (Optional)

This TV is compatible with VESA standard wall mounts. Refer to the wall mount manufacturer's instructions for proper installation. Ensure the wall mount can support the weight of the TV. Remove the stand feet before wall mounting.

3.4 Connecting Peripherals

Connect your external devices to the TV using the appropriate ports. The TV features multiple HDMI, USB, Antenna (ANT IN), Satellite (SAT IN), Ethernet (RJ-45), Optical (S/PDIF), and CI+ slots.

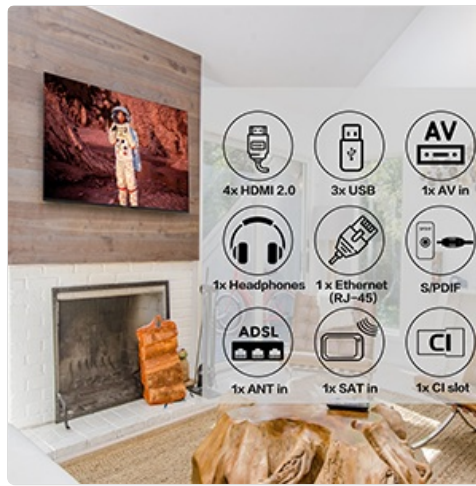


Image 3.2: Diagram illustrating the available connectivity ports: 4x HDMI 2.0, 3x USB, 1x AV in, 1x Headphones, 1x Ethernet (RJ-45), S/PDIF (Optical), 1x ANT in, 1x SAT in, and 1x CI slot.

- **HDMI:** Connect Blu-ray players, game consoles, or set-top boxes.
- **USB:** For media playback from USB storage devices.
- **Antenna/Satellite:** Connect your terrestrial or satellite antenna cable.
- **Ethernet:** For a wired internet connection.
- **Optical (S/PDIF):** For digital audio output to a soundbar or home theater system.
- **CI+ Slot:** Insert a Conditional Access Module (CAM) for encrypted channels.

3.5 Initial Power On and First-Time Setup

After connecting all cables and plugging in the power cord, press the power button on the remote control or TV. The TV will guide you through the initial setup process:

1. **Language Selection:** Choose your preferred language.
2. **Network Connection:** Connect to your Wi-Fi network or use a wired Ethernet connection.
3. **Google Account:** Sign in with your Google account to access Android TV features, download apps, and use Google Assistant.
4. **Channel Scan:** Scan for available terrestrial, cable, or satellite channels.
5. **Time Zone:** Set your local time zone.

4. OPERATING THE TV

4.1 Remote Control Functions

The included remote control allows you to navigate the TV's features. Insert 2x AAA batteries into the remote control, ensuring correct polarity.

- **Power Button:** Turns the TV on or off (standby).
- **Volume +/-:** Adjusts the volume level.
- **Channel +/-:** Changes TV channels.
- **Navigation Buttons (Up/Down/Left/Right):** Navigate menus and options.
- **OK Button:** Confirms selections.
- **Back Button:** Returns to the previous screen.
- **Home Button:** Accesses the Android TV home screen.
- **Input Button:** Selects input sources (HDMI, AV, TV).

- **Netflix/YouTube Buttons:** Direct access to these streaming services.
- **Google Assistant Button:** Activates voice control.

4.2 Smart TV Features (Android TV)

Your STRONG SRT43UC6433 runs on the Android TV operating system, providing access to a wide range of applications and services.



Image 4.1: The Android TV home screen displaying various applications like YouTube, Netflix, and Google Play, alongside the remote control.

- **Google Play Store:** Download and install additional apps, games, and content.
- **Netflix, YouTube, Disney+:** Pre-installed streaming applications for instant entertainment.
- **Google Assistant:** Use voice commands to search for content, control smart home devices, get information, and more. Press the Google Assistant button on your remote and speak into the microphone.



Image 4.2: An illustration demonstrating the use of Google Assistant for voice commands, such as asking for movies, weather, or launching applications like Netflix.

- **Chromecast Built-in:** Cast content from your compatible smartphone, tablet, or computer directly to your TV.



Image 4.3: The Chromecast built-in feature, allowing users to cast content from a mobile phone to the television screen.

4.3 Media Playback via USB

Insert a USB storage device (USB flash drive or external hard drive) into one of the TV's USB ports. The TV will detect the device, and you can use the media player application to browse and play supported video, audio, and image files.

4.4 Bluetooth Connectivity

Pair Bluetooth-enabled devices such as headphones, soundbars, or game controllers with your TV for enhanced audio or control. Navigate to the TV's settings menu, select 'Remotes & Accessories', and follow the on-screen instructions to pair a new device.

5. MAINTENANCE

5.1 Cleaning the TV

- **Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner (do not spray directly onto the screen).
- **Cabinet:** Wipe the TV cabinet with a soft, dry cloth.
- **Important:** Always unplug the TV from the power outlet before cleaning. Do not use abrasive cleaners, waxes, or solvents.

5.2 Software Updates

Your Android TV may receive software updates to improve performance and add new features. Ensure your TV is connected to the internet. You can check for updates manually in the settings menu under 'Device Preferences' > 'About' > 'System update'.

6. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common problems and solutions before contacting support.

Problem	Possible Solution
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Problem	Possible Solution
No power	Ensure the power cord is securely plugged into the TV and the wall outlet. Check if the wall outlet is working.
No picture, but sound is present	Check the input source. Ensure external devices are powered on and connected correctly. Try another HDMI cable.
No sound, but picture is present	Check the volume level and ensure the TV is not muted. Check audio output settings if using external audio devices.
Remote control not working	Replace the batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
Cannot connect to Wi-Fi	Ensure your Wi-Fi router is on and working. Re-enter the Wi-Fi password. Try restarting the TV and router.
Apps are slow or crashing	Close unused apps. Clear the cache of the problematic app in settings. Restart the TV. Ensure sufficient internet speed.

7. SPECIFICATIONS

Key technical specifications for the STRONG SRT43UC6433 4K UHD Android TV.

Feature	Detail
Model Number	SRT43UC6433
Screen Size	43 Inches (108 cm)
Display Technology	LED
Resolution	4K UHD (3840 x 2160)
Refresh Rate	60 Hz
Operating System	Android
Tuners	DVB-T2 HEVC 265 / DVB-C / DVB-S2
Connectivity	Wi-Fi, Bluetooth, 4x HDMI 2.0, 3x USB, Ethernet (RJ-45), Optical (S/PDIF), AV In, Headphone Out, ANT In, SAT In, CI+ Slot
Special Features	Smart / Internet TV, HDR 10, Google Assistant, Chromecast Built-in, Dolby Audio
Internet Services Supported	Netflix, YouTube, Disney+
Color	Black
Remote Control	Included (requires 2x AAA batteries)

8. WARRANTY AND SUPPORT

8.1 Warranty Information

Your STRONG SRT43UC6433 television is covered by a manufacturer's warranty. Please refer to the warranty card included in your package for specific terms, conditions, and duration of coverage. Keep your proof of purchase for warranty claims.

8.2 Customer Support

For technical assistance, troubleshooting beyond this manual, or warranty service, please contact STRONG customer support. Contact details can typically be found on the STRONG official website or on the warranty card.

Online Resources: Visit the official STRONG website for updated manuals, FAQs, and support information.