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> A|X Armani Exchange Chronograph Dress Watch User Manual

A|X ARMANI EXCHANGE AX1723

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Model: AX1723

INTRODUCTION

This user manual provides comprehensive instructions for the A|X Armani Exchange Chronograph Dress Watch. Please read this manual carefully to ensure proper use, maintenance, and longevity of your timepiece. This watch features a blue CD texture and sunray dial with rose gold-tone stick indexes, chronograph movement, and a blue leather strap.



Figure 1: Front view of the A|X Armani Exchange Chronograph Dress Watch, showcasing its blue dial, rose gold-tone accents, and blue leather strap.

SETUP

1. Initial Inspection

Upon unboxing, carefully inspect the watch for any visible damage. Ensure all protective films are removed from the crystal and case back.

2. Adjusting the Leather Strap

The blue leather strap is designed for comfort and durability. To adjust the fit, locate the buckle and the series of holes on the strap. Select the hole that provides a snug yet comfortable fit on your wrist. Avoid overtightening, which can restrict circulation and damage the strap.





Figure 2: Rear view of the watch, highlighting the blue leather strap and its secure single prong strap buckle closure.

3. Setting Time and Date

Your watch is equipped with a precise quartz movement. To set the time and date:

1. **Pull out the crown:** Gently pull the crown (the knob on the side of the watch) to the first or second click position. The first click is typically for date adjustment, and the second click is for time adjustment. Refer to Figure 3 for crown location.
2. **Set the date:** If applicable, rotate the crown in one direction (usually clockwise) to set the date. Stop when the correct date is displayed.
3. **Set the time:** Pull the crown out to the second click position. Rotate the crown to move the hour and minute hands to the correct time. Ensure you differentiate between AM and PM when setting the time, especially if the watch has a date function, as the date changes around midnight.
4. **Push in the crown:** Once the time and date are set, push the crown back into its normal operating position to start the watch movement.



Figure 3: Side profile of the watch, illustrating the crown and chronograph pushers for time and function adjustments.

OPERATING THE CHRONOGRAPH

Your A|X Armani Exchange watch features a chronograph function, allowing you to measure elapsed time. The chronograph is operated using the two pushers located on either side of the crown.

1. **Start/Stop:** Press the top pusher to start the chronograph. Press it again to stop the measurement.
2. **Reset:** After stopping the chronograph, press the bottom pusher to reset all chronograph hands back to their zero positions.





Figure 4: Angled view showing the chronograph pushers and the watch's robust case design.

MAINTENANCE

Cleaning

To maintain the appearance of your watch, wipe the case and crystal with a soft, dry cloth. For the leather strap, avoid prolonged exposure to water, direct sunlight, and harsh chemicals, as these can cause damage and discoloration. If the leather gets wet, gently pat it dry with a soft cloth and allow it to air dry naturally.

Water Resistance

This watch is water resistant up to 50 meters (165 feet) or 5 ATM. This means it is suitable for short periods of recreational swimming in shallow water. **It is not suitable for diving, snorkeling, or high-impact water sports.** Always ensure the crown is fully pushed in before any contact with water. Do not operate the pushers or crown when the watch is wet or submerged.

Battery Replacement

The watch is powered by a product-specific battery (included). When the watch stops or the second hand begins to jump erratically (if applicable), it indicates a low battery. Battery replacement should be performed by a qualified watch technician to ensure proper sealing and maintain water resistance.

Storage

When not wearing your watch, store it in a cool, dry place away from direct sunlight, extreme temperatures, and strong magnetic fields. The original packaging or a watch box is ideal for storage.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Watch not running	Dead battery; Crown not pushed in	Replace battery (professional service recommended); Push crown fully into position
Time is inaccurate	Low battery; Exposure to strong magnetic fields	Replace battery; Demagnetize watch (professional service recommended)
Date not changing at midnight	Time set incorrectly (AM/PM)	Adjust time by 12 hours
Chronograph hands not resetting to zero	Needs calibration	Consult a watch technician for calibration

If you encounter issues not listed here or if the suggested solutions do not resolve the problem, please contact customer support.

SPECIFICATIONS

- **Model Number:** AX1723
- **Case Diameter:** 44mm
- **Band Width:** 22mm
- **Case Material:** Stainless Steel
- **Crystal:** Scratch Resistant Mineral Crystal
- **Movement:** Quartz Chronograph

- **Band Material:** Genuine Leather (Blue)
- **Water Resistance:** 5 ATM (50 meters / 165 feet)
- **Product Dimensions:** 1.73 x 0.87 x 0.43 inches
- **Item Weight:** 2.72 ounces
- **Battery:** 1 Product Specific battery (included)



Figure 5: Diagram illustrating the key dimensions of the watch: 44mm case height and 22mm lug width.

WARRANTY AND SUPPORT

Your A|X Armani Exchange watch is covered by a manufacturer's warranty against defects in materials and workmanship. For specific warranty terms and conditions, please refer to the warranty card included with your purchase or visit the official A|X Armani Exchange website.

For customer support, service, or to explore other products, please visit the official A|X Armani Exchange store:

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