

Philips BHD351/10

Philips Series 3000 Hair Dryer BHD351/10 Instruction Manual

Model: BHD351/10 | Power: 2100W

1. INTRODUCTION

Thank you for choosing the Philips Series 3000 Hair Dryer BHD351/10. This powerful 2100W hair dryer is designed to provide efficient drying with advanced hair protection features. It combines optimal airflow with gentle heat for beautiful results every day. This manual provides essential information for safe and effective use of your appliance.

2. IMPORTANT SAFETY INFORMATION

Please read this safety information carefully before using the appliance and save it for future reference.

- Always check the voltage indicated on the product corresponds to the local mains voltage before you connect the appliance.
- Do not use the appliance near water. Do not immerse the appliance in water or any other liquid.
- If the appliance is used in a bathroom, unplug it after use since the proximity of water presents a hazard even when the appliance is switched off.
- For additional protection, we advise you to install a residual current device (RCD) in the electrical circuit supplying the bathroom. Ask your installer for advice.
- Do not use the appliance for any other purpose than drying hair.
- This appliance can be used by children aged from 8 years and above and persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved. Children shall not play with the appliance. Cleaning and user maintenance shall not be made by children without supervision.
- Always unplug the appliance after use.
- If the main cord is damaged, it must be replaced by Philips, its service agent or similarly qualified persons in order to avoid a hazard.

3. PACKAGE CONTENTS

The package includes the following items:

- Philips Series 3000 Hair Dryer (Model BHD351/10)
- 14mm ThermoProtect Styling Nozzle
- Instruction Manual



Image: The Philips Series 3000 Hair Dryer BHD351/10 in black, shown with its included 14mm ThermoProtect styling nozzle.

4. SETUP

1. **Unpack the Appliance:** Carefully remove the hair dryer and all accessories from the packaging.
2. **Inspect for Damage:** Check the appliance for any visible damage. Do not use if damaged.
3. **Attach the Nozzle:** Align the 14mm ThermoProtect styling nozzle with the front of the hair dryer and push it on until it clicks into place.
4. **Connect to Power:** Plug the power cord into a suitable electrical outlet. Ensure your mains voltage

matches the voltage specified on the appliance.

5. OPERATING INSTRUCTIONS

The Philips Series 3000 Hair Dryer features 6 flexible heat and speed settings, including a Cool Shot function, to give you full control over your styling.



Image: A close-up view of the control panel on the Philips BHD351/10 hair dryer, showing the heat and speed settings and the cool shot button.

Powering On/Off

- To turn on the hair dryer, slide the main switch (usually located on the handle) upwards.
- To turn off, slide the switch downwards to the '0' position.

Adjusting Heat and Speed Settings

The hair dryer offers 6 combinations of heat and speed settings. Use the switches on the handle to select your desired setting:

- **Speed Settings:** Typically, there are two speed settings (gentle and powerful airflow).
- **Heat Settings:** There are three heat settings (cool, warm, hot).
- Combine these to find the ideal drying and styling temperature for your hair type.

Using the Cool Shot Function

The Cool Shot button provides a burst of cool air. This is ideal for setting your style after drying, helping to lock in your look and add shine.

- Press and hold the Cool Shot button (often marked with a snowflake icon) during styling.
- Release the button to return to the previous heat setting.

Using the 14mm ThermoProtect Styling Nozzle

The narrow 14mm nozzle concentrates the airflow for precise styling and touch-ups. The ThermoProtect technology ensures a constant caring temperature, preventing overheating while drying quickly.

- Attach the nozzle as described in the Setup section.
- Direct the concentrated airflow onto sections of your hair while brushing or styling.

6. MAINTENANCE

Regular cleaning and proper storage will ensure the longevity and optimal performance of your hair dryer.

Cleaning the Air Inlet Filter

The air inlet filter at the back of the hair dryer can collect dust and hair, which may reduce airflow and efficiency. Clean it regularly.

1. **Unplug the Appliance:** Always ensure the hair dryer is unplugged from the power outlet before cleaning.
2. **Remove the Filter:** Gently twist or pull off the rear grille/filter cover (refer to diagrams in the printed manual if unsure).
3. **Clean the Filter:** Use a soft brush or a dry cloth to remove any accumulated dust or hair from the filter. Do not use water.
4. **Reattach the Filter:** Place the filter cover back onto the hair dryer until it clicks securely.

Storage

- Allow the appliance to cool down completely before storing.
- You can hang the hair dryer by its hanging loop for convenient storage.
- Store the appliance in a dry, safe place, away from children.

7. TROUBLESHOOTING

If you encounter issues with your Philips Series 3000 Hair Dryer, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Hair dryer does not turn on.	No power supply; appliance damaged.	Check if the plug is properly inserted into the outlet. Test the outlet with another appliance. If still not working, contact customer support.
Low airflow or reduced drying power.	Air inlet filter is blocked.	Unplug the appliance and clean the air inlet filter as described in the Maintenance section.
Appliance overheats and switches off.	Overheating protection activated.	Unplug the appliance and let it cool down for a few minutes. Clean the air inlet filter. Ensure proper ventilation during use.
Unusual noise during operation.	Foreign object in the fan; internal component issue.	Unplug the appliance immediately. Do not attempt to open the appliance. Contact customer support.

If the problem persists after trying these solutions, please contact Philips Customer Support.

8. SPECIFICATIONS

- **Model:** BHD351/10
- **Power:** 2100W
- **Power Source:** Corded Electric
- **Color:** Black
- **Material:** Aluminum, Plastic
- **Number of Speed Settings:** 2
- **Number of Heat Settings:** 3 (Cool, Warm, Hot)
- **Special Features:** ThermoProtect Technology, Ionic Care, Cool Shot, Hanging Loop
- **Included Components:** 14mm ThermoProtect Styling Nozzle
- **Product Dimensions:** 8.5 x 29 x 21 cm
- **Product Weight:** 769 grams

9. WARRANTY AND SUPPORT

Warranty Information

This Philips appliance comes with a **2-year worldwide warranty** from the date of purchase. Please retain your proof of purchase for warranty claims. The warranty covers defects in materials and workmanship under normal use.

Customer Support

For further assistance, product registration, or to find a service center, please visit the official Philips website or contact your local Philips customer service. You can often find contact details in the warranty booklet included

with your product or on the Philips support pages online.

Online Support: www.philips.com/support