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Braun BC22W

Braun Analog Alarm Table Clock

Model: BC22W

Introduction

The Braun BC22W Analog Alarm Table Clock is a minimalist and functional timepiece designed for ease of use and high visibility. This clock pays homage to the classic AB2 alarm clock, featuring a clean and simple dial with luminous hands for clear time-telling in various lighting conditions. Its design prioritizes functionality, incorporating features like a continuous backlight and an escalating alarm sound.



Front view of the Braun BC22W Analog Alarm Table Clock, showcasing its clean white dial, black hour and minute hands, and yellow second hand.

Key Features

- **Quartz Movement:** Ensures accurate and silent timekeeping.
- **Luminous Hands:** Provides glow-in-the-dark visibility for easy reading in low light.
- **Continuous Backlight:** A new feature that improves visibility at night.
- **Alarm with Snooze:** Includes a snooze function for extra minutes of rest.
- **Escalating Alarm Sound:** The alarm sound gradually increases to avoid sudden jarring.
- **Minimalist Design:** Aesthetically pleasing and fits various home decors.

- **Compact Size:** Dimensions of 3.1"W x 3.5"H x 1.4"D (78 x 90 x 35 mm) make it suitable for tables and bedside use.

Setup Guide

1. Battery Installation

The Braun BC22W clock requires 3 AA batteries (not included). Ensure you use commercially available batteries, as rechargeable 1.2V batteries may result in insufficient voltage and cause malfunction.

1. Locate the battery compartment on the back of the clock.
2. Open the battery compartment cover.
3. Insert 3 AA batteries, observing the correct polarity (+ and -) as indicated inside the compartment.
4. Close the battery compartment cover securely.



Rear view of the clock, highlighting the battery compartment and setting dials.

2. Setting the Time

1. Turn the **Time Setting Dial** (usually marked with an arrow or 'L') on the back of the clock clockwise or counter-clockwise until the hour and minute hands display the correct time.

3. Setting the Alarm

1. Turn the **Alarm Setting Dial** (usually marked with a bell icon) on the back of the clock until the alarm hand points to your desired alarm time.
2. To activate the alarm, ensure the alarm switch (often a small button or slider near the alarm setting dial) is in the "ON" position. A small green indicator light on the front of the clock will illuminate when the alarm is active.

Operating Instructions

Using the Alarm and Snooze Function

- When the alarm sounds, it will begin with a gentle tone and gradually increase in volume and frequency.
- To activate the snooze function, press the large button located on the top of the clock. The alarm will pause and sound again after approximately 5 minutes.
- To turn off the alarm completely, slide the alarm switch on the back of the clock to the "OFF" position. The green indicator light on the front will turn off.

Using the Backlight

- The clock features a continuous backlight for improved visibility in the dark.
- To activate or deactivate the continuous backlight, use the "backlight on/off" switch located on the back of the clock.
- Alternatively, you can briefly illuminate the dial by pressing the large button on the top of the clock (the same button used for snooze). The light will stay on for a few seconds and then fade.

Maintenance

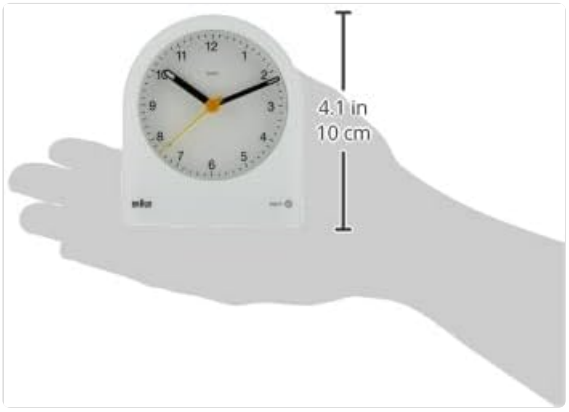
- **Cleaning:** Wipe the clock with a soft, dry cloth. Do not use abrasive cleaners or solvents, as they may damage the finish.
- **Battery Replacement:** Replace batteries when the clock's performance diminishes (e.g., dim backlight, weak alarm sound, or inaccurate timekeeping). Always replace all 3 AA batteries at the same time.
- **Storage:** If storing the clock for an extended period, remove the batteries to prevent leakage and damage.

Troubleshooting

Problem	Possible Cause / Solution
Clock not working / Time is inaccurate	Check if batteries are inserted correctly with correct polarity. Replace old or depleted batteries with new, commercially available AA batteries. Ensure rechargeable 1.2V batteries are not being used, as they may provide insufficient voltage.
Alarm not sounding	Verify the alarm switch is in the "ON" position (green indicator light should be on). Check battery level and replace if necessary. Ensure the alarm time is set correctly.
Backlight is dim or not working	Check the "backlight on/off" switch on the back of the clock. Replace batteries with new ones.

Specifications

Feature	Detail
Brand	Braun
Model Number	BC22W
Movement	Quartz (Silent Design)
Case Material	Plastic
Color	White
Display Type	Analog
Product Dimensions (W x H x D)	3.1" x 3.5" x 1.4" (78 x 90 x 35 mm)
Weight	Approx. 7.6 oz (196.5 g) (including batteries)
Power Source	Battery Powered (3 AA batteries required, not included)
Special Features	Alarm, Snooze, Backlight
Indoor/Outdoor Usage	Indoor



The clock's compact size, shown held in a hand for scale.

Warranty and Support

Warranty Information

This Braun BC22W Analog Alarm Table Clock comes with a**1-year Full Warranty** from the date of purchase. Please retain your original purchase receipt as proof of purchase for any warranty claims.
The warranty covers defects in materials and workmanship under normal use. It does not cover damage resulting from misuse, accidents, unauthorized repairs, or normal wear and tear.

Customer Support

For technical assistance, troubleshooting, or warranty inquiries, please contact Braun customer support through their official website or the retailer from whom you purchased the product.
You can visit the official Braun Store for more information:Braun Official Store

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