

SKMEI 1243

SKMEI 1243 Digital Watch User Manual

Model: 1243 | Brand: SKMEI

INTRODUCTION

This manual provides comprehensive instructions for the setup, operation, and maintenance of your SKMEI 1243 Digital Watch. Please read this manual carefully to ensure proper use and to maximize the lifespan of your watch.

PRODUCT OVERVIEW

The SKMEI 1243 is a robust digital watch designed for men, featuring an LED display, multiple time zone capabilities, and 50-meter water resistance. Its durable silicone band and round watch shape make it suitable for various activities.

Watch Components

Familiarize yourself with the main buttons and display areas of your SKMEI 1243 watch:

- **MODE Button:** Used to cycle through different functions (Time, Alarm, Stopwatch, Dual Time).
- **LIGHT Button:** Activates the backlight for improved visibility in low-light conditions.
- **SET Button:** Used to enter and confirm settings adjustments.
- **ADJ Button:** Used to adjust values during setting modes.



Image 1: Front view of the SKMEI 1243 Digital Watch, showing the digital display and button layout. The display shows time, day of the week, and other indicators. Buttons are labeled MODE, SET, ADJ, and LIGHT.



Image 2: Angled view of the SKMEI 1243 Digital Watch, highlighting its robust casing and silicone strap. The SKMEI logo is visible in the upper left corner.

SETUP

Initial Time and Date Setting

1. In normal time display mode, press the **MODE** button repeatedly until the seconds begin to flash. This indicates you are in setting mode.
2. Press the **ADJ** button to cycle through the setting options: Seconds → Hour → Minute → Year → Month → Day.
3. While a value is flashing, use the **SET** button to increase the value. Hold the **SET** button to rapidly advance the value.
4. Once all settings are adjusted, press the **MODE** button to exit the setting mode and return to normal time display.

12/24 Hour Format

In normal time display mode, press the **SET** button to toggle between 12-hour and 24-hour formats. The 'PM' indicator will appear for 12-hour format afternoon times.

OPERATING FUNCTIONS

Alarm Function

1. From normal time display, press the **MODE** button once to enter Alarm Mode.
2. Press the **ADJ** button to select the hour or minute to set. The selected value will flash.
3. Use the **SET** button to adjust the flashing hour or minute.
4. Press the **MODE** button to exit Alarm Setting Mode.

5. To turn the alarm ON/OFF, in Alarm Mode, press the **SET** button. An alarm icon will appear/disappear on the display.

Stopwatch Function

1. From normal time display, press the **MODE** button twice to enter Stopwatch Mode.
2. Press the **SET** button to start the stopwatch.
3. Press the **SET** button again to pause the stopwatch.
4. Press the **ADJ** button to reset the stopwatch to zero.
5. Press the **MODE** button to return to normal time display.

Backlight

Press the **LIGHT** button at any time to illuminate the display for a few seconds.

Multiple Time Zone (Dual Time)

1. From normal time display, press the **MODE** button three times to enter Dual Time Mode.
2. Press the **ADJ** button to select the hour or minute to set for the second time zone. The selected value will flash.
3. Use the **SET** button to adjust the flashing hour or minute.
4. Press the **MODE** button to exit Dual Time Setting Mode.
5. To view the second time zone, simply navigate to Dual Time Mode using the **MODE** button.

Water Resistance (50M)

The SKMEI 1243 watch is rated for 50 meters (5 ATM) water resistance. This means it is suitable for showering, swimming in shallow water, and general water exposure. It is not recommended for diving, snorkeling, or high-pressure water activities. Do not operate buttons while the watch is wet or submerged.

MAINTENANCE

Cleaning

To clean your watch, wipe it gently with a soft, damp cloth. Avoid using harsh chemicals, solvents, or abrasive cleaners, as these can damage the watch's finish and seals.

Battery Replacement

The watch is powered by a button-cell battery. When the display becomes dim or the watch stops functioning, the battery may need replacement. Battery replacement should ideally be performed by a qualified watch technician to ensure proper sealing and water resistance integrity.

Storage

When not in use for extended periods, store the watch in a cool, dry place away from direct sunlight and extreme temperatures.

TROUBLESHOOTING

- **Display is blank or dim:** The battery may be low or depleted. Consider battery replacement.

- **Buttons are unresponsive:** Ensure the watch is not in a locked mode (if applicable, though this model typically doesn't have one). If the issue persists, a reset might be necessary (consult a technician).
- **Time is inaccurate:** Re-set the time following the "Initial Time and Date Setting" instructions. If inaccuracy persists, the internal module may require service.
- **Water inside the watch:** Immediately take the watch to a professional for inspection and drying to prevent further damage.

SPECIFICATIONS

Feature	Detail
Brand	SKMEI
Model Number	1243
Display Type	Digital LED
Water Resistance	50 Meters (5 ATM)
Band Material	Silicone
Watch Shape	Round
Targeted Group	Men
Manufacturer	skmei

WARRANTY AND SUPPORT

For warranty information or technical support, please refer to the documentation provided at the time of purchase or contact your retailer. Keep your purchase receipt as proof of purchase.

For general inquiries about SKMEI products, you may visit the official SKMEI website or contact their customer service department.