

## Serta ST54-0043

# Serta Luxuriously Soft Plush Electric Blanket (Model ST54-0043) - User Manual

King Size, Creme White

## 1. INTRODUCTION AND OVERVIEW

Thank you for choosing the Serta Luxuriously Soft Plush Electric Blanket. This manual provides essential information for the safe and efficient use of your new electric blanket. Please read all instructions carefully before use and retain for future reference.

The Serta electric blanket is designed to provide cozy warmth with its super soft plush fabric. It features multiple heat settings, an automatic shut-off timer for safety, and is ETL certified. This King size blanket (92 in x 100 in) in Creme White is machine washable for convenient care.



Figure 1: Serta King Size Electric Blanket in Creme White on a bed with two controllers visible.

### Key Features:

- Luxuriously soft 100% Microlight plush material.
- 10 heat settings for personalized comfort.
- 1-12 hour auto shut-off timer for safety.
- Low Electromagnetic Field (EMF) emissions.
- ETL certified for safety standards.
- Machine washable for easy care.
- Dual temperature control for Queen and King sizes (two controllers included).

Video 1: Overview of the Serta Electric Blanket features, including softness, dual control, and safety.

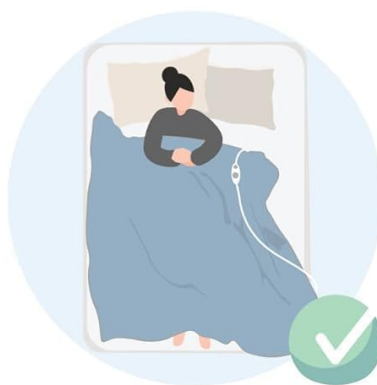
## 2. IMPORTANT SAFETY INSTRUCTIONS

**WARNING: To reduce the risk of burns, electric shock, fire, or injury to persons, this product must be used in accordance with the following instructions.**

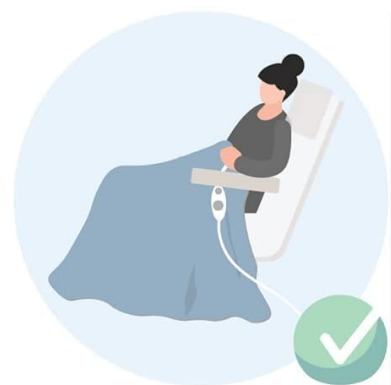
- Read all instructions before using the electric blanket.
- DO NOT use with infants, children, incapacitated persons, or anyone insensitive to heat.
- DO NOT use on waterbeds, bunk beds, adjustable beds, or children's cribs and beds.
- DO NOT leave the controller covered when in use to avoid overheating. Ensure the controller is always in an open, well-ventilated area.
- DO NOT use if the blanket is wet.
- DO NOT use if the power cord or controller is damaged.
- DO NOT fold, bunch, or crumple the blanket while it is operating. Ensure the blanket is spread out evenly.
- DO NOT insert pins or other metallic objects into the blanket.
- DO NOT use with pets.
- DO NOT dry clean this product. Dry cleaning solvents may damage the insulation of the heating element.
- Always disconnect the power cord from the wall outlet when not in use.



Keep Controller  
Uncovered



Keep Blanket  
Spread Out Evenly



Keep Cord Loose,  
Not Twisted & Pinched

## DOS/DON'TS



Don't Lay on  
Top of the Blanket to Prevent  
Damage to Internal Coils



Don't Ballup Your  
Blanket While On



Don't Fold your  
Blanket While On

Figure 2: Visual guide for safe usage of the electric blanket, illustrating proper placement and handling.

### 3. SETUP INSTRUCTIONS

## 3.1 Unpacking and Placement

1. Carefully remove the electric blanket from its packaging.
2. Spread the blanket evenly over your mattress, ensuring it does not hang over the sides or foot of the bed. The connectors should be positioned at the foot of the bed.
3. Ensure the blanket is not folded, bunched, or tucked under the mattress.

## 3.2 Connecting the Controllers

Your King size Serta electric blanket comes with two controllers for dual temperature zones.

1. Locate the connector ports on the blanket, typically at the foot end.
2. Align the arrows on the controller's plug with the arrows on the blanket's connector port.
3. Firmly push the plug into the port until it clicks securely into place. Do not force it.
4. Repeat for the second controller on the other side of the blanket.
5. Plug each controller's power cord into a separate 120V/60Hz wall outlet. Avoid using extension cords or power strips.



Figure 3: Dual controllers for King size blankets, allowing individual temperature settings for each side.

Video 2: Demonstration of connecting and operating the blanket controller.

## 4. OPERATING INSTRUCTIONS

Each controller operates independently, allowing two users to customize their warmth settings.

### 4.1 Powering On/Off

- Press the **ON/OFF** button on the controller to turn the blanket on or off. The LCD display will illuminate when on.

### 4.2 Adjusting Heat Settings

Your blanket has 10 heat settings (1-10).

- Use the **+** and **-** buttons to increase or decrease the heat level.
- Start with a lower setting and adjust as needed for your comfort.

### 4.3 Setting the Auto Shut-Off Timer

The blanket features an automatic shut-off timer that can be set from 1 to 12 hours.

- Press the **TIMER** button to cycle through the available hours.
- The blanket will automatically turn off after the selected time has elapsed.

#### 4.4 Pre-Heating

To warm your bed before use:

- Turn the blanket on and set it to your desired heat level approximately 15-30 minutes before getting into bed.



Figure 4: Close-up of the Serta electric blanket controller, highlighting the 10 heat settings and 12-hour auto shut-off timer.

## 5. MAINTENANCE AND CLEANING

Proper care will ensure the longevity and performance of your Serta electric blanket.

### 5.1 Disconnecting Before Cleaning

1. Always unplug the power cords from the wall outlets.



2. Press the secure lock on the connector (if applicable) and gently pull the controller plug out of the blanket's connector port.

## 5.2 Washing Instructions

The Serta electric blanket is machine washable.

1. Pre-soak the blanket for 5-15 minutes in cold water with a small amount of mild detergent.
2. Wash on a gentle or delicate cycle in cold water.
3. Rinse thoroughly.
4. Remove immediately after the spin cycle to prevent creasing.

## 5.3 Drying Instructions

1. Tumble dry on a low or medium heat setting for no more than 5 minutes.
2. Remove the blanket from the dryer while still slightly damp.
3. Gently stretch the blanket to its original shape and hang to finish drying.
4. DO NOT use clothes pins as they may damage the wiring.
5. DO NOT iron the blanket.

# WASHING



Wash by Hand or  
With Delicate Cycle

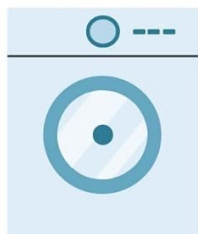


Wash & Rinse in Cold Water,  
Minimal Detergent



Remove Immediately  
After Spin Cycle

**5 mins**

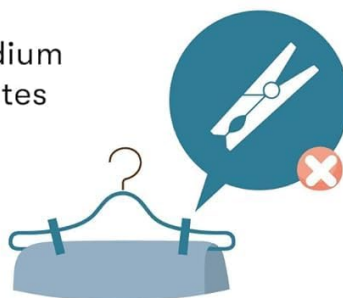


Tumble Dry on Medium  
or Low for 5 Minutes

# DRYING



Gentle Stretch and  
Hang to Finish Drying



Do Not Hang with  
Clothespins



Do Not Iron

Figure 5: Step-by-step guide for washing and drying your electric blanket.

## 5.4 Storage

When storing your electric blanket at the end of the season:

- Ensure the blanket is completely dry.
- Roll the blanket loosely rather than folding it tightly.
- Store in a cool, dry place.
- DO NOT compress it or place heavy items on top, as this can damage the internal wires.

## 6. TROUBLESHOOTING

If you experience any issues with your Serta electric blanket, please refer to the following common problems and solutions:

- **Problem:** The controller light is blinking.  
**Solution:** Unplug and reconnect the blanket's power cord to the wall outlet. Ensure the controller is securely connected to the blanket. If the issue persists, contact customer support.
- **Problem:** The controller feels warm to the touch.  
**Solution:** This is normal. The control will feel warm (not hot) when functioning properly. Small amounts of electricity cycle through it, which may cause the warmth.
- **Problem:** The blanket is not heating.  
**Solution:** Check that both the blanket and controller are properly plugged into the wall outlet and securely connected to each other. Ensure the heat setting is not at '0' or 'L'.
- **Problem:** Uneven heating.  
**Solution:** Ensure the blanket is spread out flat on the bed without any folds, bunches, or heavy objects on top that could impede heat distribution.

### FREQUENTLY ASKED QUESTIONS

#### Q: Why is my light blinking?

A: **Unplug and reconnect** to try again, and make sure the controller well connected. If it still doesn't work, pls reach out directly, we will do our best to resolve any product issues you may encounter.

#### Q: My controller feels warm to the touch: Is this a problem?

A: **No**. The control will feel warm (not hot) to the touch when functioning properly. Even when the controller is on, small amounts of electricity will cycle through it, which may make the controller warm.

#### Q: Is there a special way I should store this at the end of the season?

A: Yes! To prolong the life of your electric blanket, we recommend **rolling** the mattress rather than folding it. When storing it, **do not compress** it or put anything on top of it. Doing so can cause damage to the wires which could affect functionality.

Figure 6: Common questions and answers regarding electric blanket operation.

## 7. SPECIFICATIONS

Feature	Specification
Brand	Serta

Model Name	Heated Plush Throw Ultra Soft Knitted Electric Blanket
Item Model Number	ST54-0043
Size	King (92 in x 100 in)
Color	Creame White
Material	100% Microlight Polyester
Heat Settings	10 Levels
Auto Shut-Off Timer	1-12 Hours
Power Cord Length	6 ft
Controller Cord Length	11 ft
Input Voltage	120V/60Hz
Certifications	ETL Certified, Low EMF
Care Instructions	Machine Washable
Item Weight	7.85 pounds
UPC	086569468338



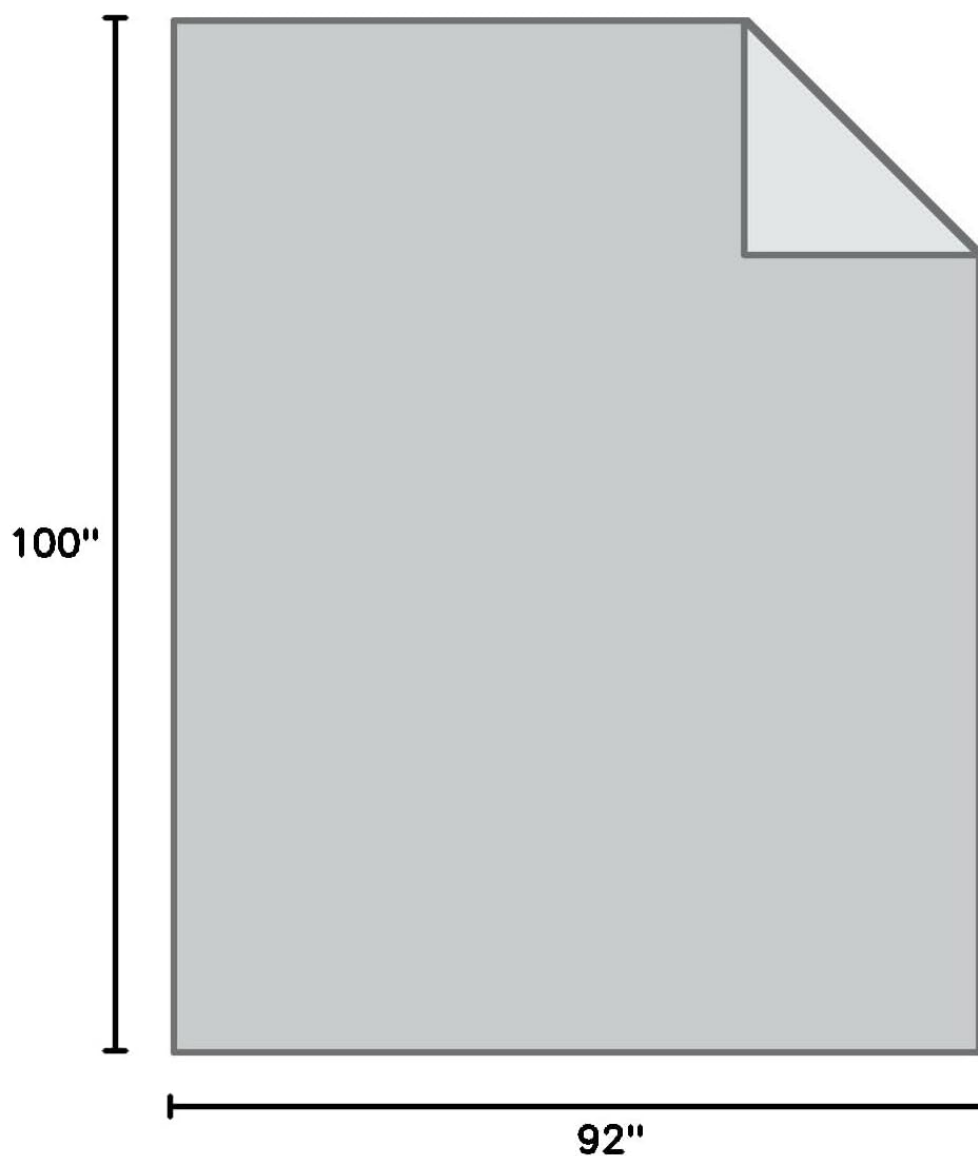


Illustration only - product shape might vary.

Figure 7: Product dimensions for the King size electric blanket.

## 8. WARRANTY AND SUPPORT

### 8.1 Limited Manufacturer Warranty

Your Serta Luxuriously Soft Plush Electric Blanket is backed by a 5-year limited manufacturer warranty. This warranty covers defects in materials and workmanship under normal use.

### 8.2 Customer Support

For any questions, concerns, or warranty claims, please contact Serta customer support. Refer to the product packaging or the official Serta website for the most up-to-date contact information.