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Braun BC15WUS

Braun Digital Projection Alarm Clock BC15W User Manual

Model: BC15WUS

Introduction

Thank you for purchasing the Braun Digital Projection Alarm Clock, Model BC15W. This manual provides detailed instructions for setting up, operating, and maintaining your new alarm clock. Please read this manual thoroughly before use to ensure proper functionality and to maximize your product experience.



Figure 1: Braun Digital Projection Alarm Clock (Model BC15W)

Important Safety Information

- Do not expose the clock to extreme temperatures, direct sunlight, or high humidity.
- Avoid dropping the clock or subjecting it to strong impacts.
- Use only the specified power adapter (included) for optimal performance and to enable projection features.
- Keep out of reach of children.
- Do not attempt to disassemble or repair the clock yourself. Refer to qualified service personnel.

Package Contents

Please check that all items are present and in good condition:

- Braun Digital Projection Alarm Clock (Model BC15W)
- Power Adapter
- User Manual (this document)



Figure 2: Product Packaging

Setup

1. Powering the Clock

The Braun Digital Projection Alarm Clock can be powered by batteries or the included power adapter. Using the power adapter is recommended for continuous backlight and projection features.

1. **Battery Installation (Optional):**

   This clock requires 3 x AA batteries (not included) for basic operation without the power adapter. Open the battery compartment cover on the back of the clock and insert the batteries, observing the correct polarity (+/-). Batteries allow the clock to function without the adapter, but the backlight will not stay on permanently and the projection feature will not operate.

2. **Power Adapter Connection (Recommended):**

   Connect the included power adapter to the DC input port on the back of the clock. Plug the adapter into a standard wall outlet. When connected, the display backlight can stay on permanently, and the projection feature will be enabled.

2. Initial Time Setting

Upon first power-up or after battery replacement, the clock display may flash or show a default time. Refer to the "Operating" section for detailed instructions on setting the time and date.

Operating Instructions

1. Display and Backlight

The clock features a negative LCD display. The contrast of the digital display may vary depending on room lighting. When using

the power adapter, the backlight can be set to stay on permanently.

- **Adjusting Backlight Brightness:** There are four customizable levels of display brightness. Use the dedicated button (refer to button layout in Figure 3) to cycle through the brightness levels.



Figure 3: Backlight Adjustment

2. Time and Date Setting

The clock supports both 12-hour and 24-hour display formats.

1. Press and hold the **SET** button (location specified in product diagram, if available) to enter time setting mode.
2. Use the **+/-** buttons to adjust the flashing digit (hours, then minutes).
3. Press **SET** again to confirm and move to the next setting (e.g., 12/24 hour format, year, month, day).
4. Repeat steps 2 and 3 until all settings are configured.
5. Press **SET** one last time or wait for 10 seconds for the clock to exit setting mode automatically.



Figure 4: Negative LCD Display with 12/24 Hour Option

3. Alarm Setting and Crescendo Beep

The clock features a crescendo beep alarm, which gradually increases in frequency and volume if not turned off.

1. Press the **ALARM** button (location specified in product diagram, if available) to view the current alarm time.
2. Press and hold the **ALARM** button to enter alarm setting mode.
3. Use the **+/-** buttons to adjust the alarm hours, then minutes.
4. Press **ALARM** again to confirm.
5. To activate/deactivate the alarm, press the **ALARM ON/OFF** switch (if applicable) or short press the **ALARM** button until the alarm icon appears/disappears on the display.



Figure 5: Crescendo Beep Alarm and Snooze Function

4. Snooze Function

When the alarm sounds, press the **SNOOZE/LIGHT** button (usually located on top of the clock) to activate the snooze function. The alarm will pause for 5 minutes and then sound again.

5. Projection Feature

The projection feature is activated when the power adapter is used. It can be set to remain active permanently. The projection allows you to see the time projected onto a wall or ceiling.

- **Activating Projection:** Ensure the power adapter is connected. The projection should activate automatically.
- **Rotating Projection:** There is a rotate option to ensure the projection is oriented correctly on your surface. Locate the projection rotation wheel or button (refer to product diagram) and adjust as needed.



Figure 6: Projection Feature in Use



Figure 7: Projection in a Bedroom Setting

Maintenance

- **Cleaning:** Wipe the clock with a soft, dry cloth. Do not use abrasive cleaners or solvents.
- **Battery Replacement:** If using batteries, replace all 3 AA batteries when the display dims or the clock stops functioning correctly without the power adapter.
- **Storage:** If storing the clock for an extended period, remove the batteries to prevent leakage.

Troubleshooting

Problem	Possible Cause	Solution
Clock display is blank or dim.	No power, low batteries, or power adapter not connected/faulty.	Ensure power adapter is securely connected. If using batteries, replace them.

Problem	Possible Cause	Solution
Projection is not working.	Power adapter not connected.	The projection feature only works when the clock is powered by the included power adapter. Ensure it is plugged in.
Alarm does not sound.	Alarm not activated or set incorrectly.	Check if the alarm icon is displayed. Re-set the alarm time following the "Alarm Setting" instructions.
Time is incorrect.	Time not set or power interruption.	Re-set the time following the "Time and Date Setting" instructions.

Specifications

Feature	Detail
Brand	Braun
Model Number	BC15WUS
Colour	White
Product Dimensions	13 x 4.8 x 9 cm
Item Weight	376 g
Material	Plastic
Display Type	Digital, Negative LCD
Special Features	Projection Clock, Crescendo Beep Alarm, Snooze Function, Adjustable Backlight
Power Source	Power Adapter (Included), 3 x AA Batteries (Not Included)



Figure 8: Product Dimensions (approx. 90mm height)

Warranty Information

Specific warranty details are typically provided with your purchase documentation or on the manufacturer's official website. Please retain your proof of purchase for warranty claims. Braun products are designed for durability and reliability.

Customer Support

For further assistance, technical support, or inquiries regarding your Braun Digital Projection Alarm Clock, please visit the official Braun website or contact their customer service department. Contact information can usually be found on the product packaging or the Braun brand store page.
You can visit the Braun Store at: Braun Official Store

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