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› Samsung /

› Samsung Business S70A Series 32-inch 4K UHD Monitor (S32A704NWN) User Manual

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Model: S32A704NWN

1. PRODUCT OVERVIEW

The Samsung Business S70A Series 32-inch Viewfinity 4K UHD Monitor (Model S32A704NWN) is designed to deliver stunning visual clarity and accurate color reproduction. Featuring a 3840x2160 resolution, VA panel technology, and HDR10 support, this monitor enhances your viewing experience for various content. Its pivot stand offers ergonomic flexibility, and connectivity options include DisplayPort and HDMI.



Figure 1.1: Front view of the Samsung Business S70A Series 32-inch 4K UHD Monitor. This image displays the monitor's sleek design and thin bezels, suitable for professional environments.

2. WHAT'S IN THE BOX

Verify that all components are present in the package before proceeding with setup.

- Samsung S70A Series 32-inch 4K UHD Monitor
- Power Cable
- HDMI Cable
- DisplayPort (DP) Cable
- Monitor Stand (Base and Neck)
- Quick Setup Guide (if applicable)
- Warranty Card (if applicable)

3. SETUP INSTRUCTIONS

3.1 Assembling the Stand

1. Carefully remove the monitor from its packaging, placing it face down on a soft, clean surface to prevent scratches.
2. Attach the stand neck to the monitor's rear panel. Ensure it clicks securely into place.
3. Connect the stand base to the stand neck. Tighten the screw at the bottom of the base to secure it.
4. Gently lift the monitor and place it on a stable, flat surface.



Figure 3.1: Example of a monitor with a stand. This image illustrates a monitor securely mounted on its stand, ready for use.

3.2 Connecting to a Computer

The monitor supports both HDMI and DisplayPort connections.

- **HDMI Connection:** Connect one end of the HDMI cable to the HDMI port on your computer and the other end to the HDMI port on the monitor.
- **DisplayPort Connection:** Connect one end of the DisplayPort cable to the DisplayPort on your computer and the other end to the DisplayPort on the monitor.
- **Power Connection:** Connect the power cable to the monitor's power input and then to a wall outlet.

3.3 Initial Power On and Basic Settings

1. Press the power button on the monitor.
2. The monitor will automatically detect the input source. If not, manually select the input source using the monitor's OSD (On-Screen Display) menu.
3. **Adjusting Brightness:** Navigate to the OSD menu. Locate the "Picture" or "Display" settings and adjust the brightness to your preference.
4. **Disabling Eco Sensor Mode:** The monitor may have an "Eco Sensor Mode" enabled by default, which can reduce brightness. To disable it, go to **System > Eco Sensor Mode** in the OSD menu and set it to **Off** for full brightness control.
5. **Enabling HDR:** For optimal HDR content viewing, ensure HDR is enabled in your operating system's display settings (e.g., Windows Display Settings).

4. OPERATING THE MONITOR

4.1 OSD Menu Navigation

The On-Screen Display (OSD) menu allows you to adjust various monitor settings.

- Press the **Menu** button (often a joystick or dedicated button) on the monitor to open the OSD.
- Use the navigation buttons (or joystick) to move through the menu options.
- Press the **Enter** button to select an option or confirm a setting.
- Press the **Exit** or **Back** button to return to the previous menu or close the OSD.

4.2 Input Source Selection

To switch between connected devices (e.g., a computer via HDMI and another via DisplayPort):

1. Open the OSD menu.
2. Navigate to **Source** or **Input**.
3. Select the desired input source (e.g., HDMI, DisplayPort).

4.3 Picture Modes and Adjustments

The monitor offers various picture modes optimized for different content types.

- Access **Picture Mode** in the OSD menu to choose from options like Standard, Custom, Cinema, Dynamic, etc.
- Further adjustments for **Contrast**, **Sharpness**, **Color Tone**, and **Gamma** can be found under the Picture settings.

5. MAINTENANCE

5.1 Cleaning the Monitor

- Always power off and unplug the monitor before cleaning.
- Use a soft, lint-free cloth slightly dampened with water or a specialized screen cleaner.
- Do not spray cleaner directly onto the screen.
- Avoid using abrasive cloths, alcohol, benzene, or thinners, as these can damage the screen surface.

5.2 General Care

- Avoid placing heavy objects on the monitor or its cables.
- Do not expose the monitor to direct sunlight, high temperatures, or excessive humidity.
- Ensure adequate ventilation around the monitor to prevent overheating.

6. TROUBLESHOOTING

If you encounter issues with your monitor, refer to the following common problems and solutions.

Problem	Possible Cause	Solution
No image on screen	Power cable disconnected, incorrect input source, computer in sleep mode.	Check power cable connection. Select correct input source via OSD. Wake up or restart computer.
Screen flickering or blinking	Loose video cable, incorrect refresh rate, graphics driver issue.	Ensure video cables are securely connected. Verify refresh rate in display settings (should be 60Hz for this model). Update graphics drivers.
Colors appear incorrect or dim	Eco Sensor Mode enabled, incorrect picture settings, faulty cable.	Disable "Eco Sensor Mode" in OSD (System > Eco Sensor Mode > Off). Adjust brightness, contrast, and color tone in OSD. Try a different video cable.
Monitor not recognized by computer	Loose video cable, outdated graphics drivers, computer port issue.	Reconnect video cable firmly. Update graphics drivers. Try a different port on your computer.

7. SPECIFICATIONS

Feature	Detail
Brand	Samsung
Model Name	S32A704NWN
Screen Size	32 Inches
Resolution	3840 x 2160 (4K UHD)
Display Technology	LED, VA Panel
Refresh Rate	60 Hz
Response Time	5 Milliseconds
Aspect Ratio	16:9
Contrast Ratio	3000:1 (Static)
Viewing Angle	178 Degrees (H/V)
HDR Support	HDR10
Connectivity	1x HDMI, 1x DisplayPort, 1x USB (for service/firmware)
Power Consumption	39 Watts (Typical)
Mounting Type	Wall Mount (VESA compatible)
Item Weight	13.4 Pounds
Dimensions (W x H x D)	Approx. 28.1 x 18.7 x 7.9 inches (with stand)

8. WARRANTY AND SUPPORT

8.1 Warranty Information

This Samsung monitor comes with a **3-year manufacturer warranty**. This warranty covers defects in materials and workmanship under normal use. For specific terms and conditions, please refer to the warranty card included in your product packaging or visit the official Samsung website.

- **Coverage:** 3 years for parts and labor.
- **Service Type:** Ship-in service.
- **Additional:** Dedicated B2B call center and extended warranties may be available.

8.2 Customer Support

For technical assistance, troubleshooting, or warranty claims, please contact Samsung Customer Service.

- **Online Support:** Visit the official Samsung support website for FAQs, driver downloads, and service requests.
- **Phone Support:** Refer to your product documentation or the Samsung website for the appropriate contact number for your region.
- When contacting support, please have your monitor's model number (S32A704NWN) and serial number ready.



