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## Shocknshop W315RED

# Shocknshop Digital Sports Watch W315RED User Manual

This manual provides detailed instructions for the setup, operation, maintenance, and troubleshooting of your Shocknshop Digital Sports Watch W315RED.

<a href="#">Introduction</a>	<a href="#">Product Overview</a>	<a href="#">Setup Guide</a>	<a href="#">Operating Instructions</a>	<a href="#">Maintenance &amp; Care</a>	<a href="#">Troubleshooting</a>
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## 1. INTRODUCTION

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Thank you for choosing the Shocknshop Digital Sports Watch W315RED. This multi-functional digital watch is designed for active individuals, offering features such as time display, date, day, alarm, stopwatch, and backlight. Please read this manual carefully to ensure proper use and longevity of your watch.



Image 1.1: Front view of the Shockshop Digital Sports Watch W315RED.

### Key Features:

- Digital Time Display (12/24 Hour Format)
- Date and Day Display
- Alarm Function
- Stopwatch Function
- EL Backlight for low-light conditions
- Life Waterproof (WR30M)
- Durable Resin Case and Silicone/Rubber Strap

## 2. PRODUCT OVERVIEW

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Familiarize yourself with the buttons and display of your watch:

# Watch Function Show

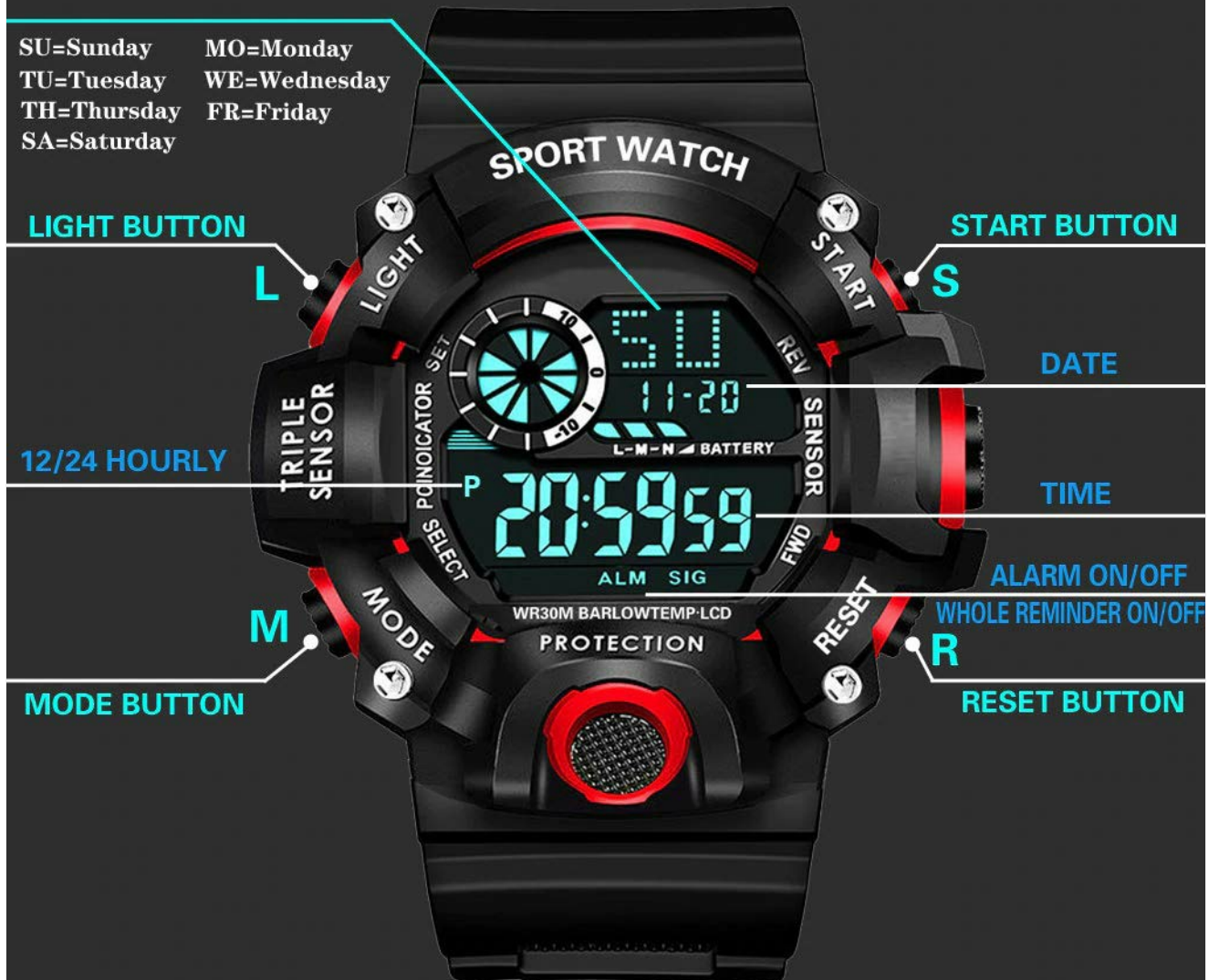


Image 2.1: Watch button functions and display indicators.

## Button Functions:

- **L (LIGHT) Button:** Activates the EL backlight.
- **S (START) Button:** Used to start/stop stopwatch, adjust values during setting.
- **R (RESET) Button:** Used to reset stopwatch, confirm settings, or switch 12/24 hourly.
- **M (MODE) Button:** Cycles through different modes (Time, Alarm, Stopwatch).

## 3. SETUP GUIDE

### 3.1 Initial Preparation

1. Upon receiving your watch, gently peel off any protective film from the watch face.
2. Ensure the watch is securely fastened to your wrist.

## Digital Watch Basic Information

Suitable crowd: Currency, Children and adults can.

Display type: Electronic Screen

Packaging: OPP bags with cardboard seal

W/P: Life waterproof

Types of movement: Electronic

Case Material: Resin

Band Material: TPU

Mirror Material: Plexiglass mirror

Toal length: 265mm

Thickness: 18mm

Watchband: 21mm

Watch diameter : 53mm

Net weght of watch : 50g

Wear size: 150mm–240mm

Watch Function: Stopwatch, Alarm,  
Lighting dispaly, water resisit  
Time, Week, Date , Month display  
Multifunctional sport, 12/24 Hourly



**Please tear off the mirror protective film before using.**  
**There may be some deviation in manual measurement.**  
**Please take the object as the standard.**

Image 3.1: Basic watch information and a reminder to remove the protective film.

### 3.2 Setting Time and Date

1. From the normal time display, press the **MODE (M)** button three times to enter time setting mode. The seconds digits will flash.
2. Press the **RESET (R)** button to cycle through the setting items: Seconds → Hours → Minutes → Month → Date → Day.
3. Use the **START (S)** button to adjust the flashing value.
4. Once all settings are correct, press the **MODE (M)** button to exit the setting mode and return to the normal time display.

## 4. OPERATING INSTRUCTIONS

### 4.1 Activating the Backlight

Press the **LIGHT (L)** button to illuminate the watch face for a few seconds, allowing visibility in low-light conditions.

# Nightlight Show



**Normal display**

**Night light display**

Image 4.1: Normal display versus night light display.

## 4.2 Using the Stopwatch Function

1. From the normal time display, press the **MODE (M)** button once to enter stopwatch mode. The display will show '00:00:00'.
2. Press the **START (S)** button to begin timing.
3. Press the **START (S)** button again to pause timing.
4. Press the **RESET (R)** button to reset the stopwatch to '00:00:00' while paused.
5. Press the **MODE (M)** button to exit stopwatch mode.

## 4.3 Setting the Alarm

1. From the normal time display, press the **MODE (M)** button twice to enter alarm setting mode. The hour digits will flash.
2. Press the **START (S)** button to adjust the hour.
3. Press the **RESET (R)** button to switch to minute setting. The minute digits will flash.
4. Press the **START (S)** button to adjust the minutes.
5. Press the **MODE (M)** button to exit alarm setting mode.
6. To turn the alarm ON/OFF, press and hold the **RESET (R)** button and then press the **START (S)** button

simultaneously in normal time mode. An alarm icon will appear/disappear.

#### 4.4 12/24 Hour Format

In normal time display, press the **RESET (R)** button to toggle between 12-hour (with 'PM' indicator for afternoon hours) and 24-hour formats.



Image 4.2: Overview of multi-functional capabilities.

## 5. MAINTENANCE AND CARE

### 5.1 Water Resistance

This watch is rated as "Life Waterproof" (WR30M), meaning it is suitable for daily use, splashes, and brief immersion in water. It is not recommended for swimming, diving, or prolonged water activities. Do not operate buttons while the watch is wet.

### 5.2 Cleaning

Wipe the watch case and strap with a soft, damp cloth. Avoid using harsh chemicals or abrasive materials that could

damage the finish or seals.

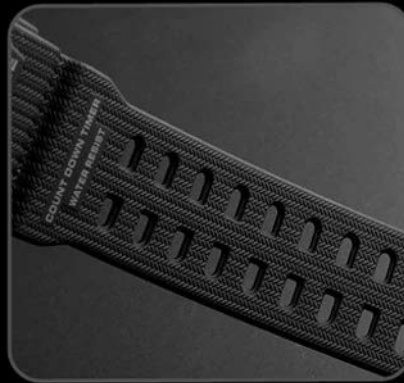
### 5.3 Strap and Back

The watch features a durable silicone/rubber strap and a stainless steel back. Inspect these components periodically for wear and tear.

## Detailed pictures



Double-row watch buckle



Breathable watchband



Stainless Steel Back

Image 5.1: Detailed view of the watch strap and back.

## 6. TROUBLESHOOTING

### Common Issues and Solutions:

- **Display is blank or dim:**

This may indicate a low battery. Replace the battery at a qualified watch repair shop.

- **Time is incorrect:**

Refer to Section 3.2 "Setting Time and Date" to reset the time. Ensure you are in the correct 12-hour or 24-hour format.

- **Buttons are unresponsive:**

Ensure the watch is not wet. If the issue persists, a reset may be required (consult a professional if no external reset option is apparent).

- **Alarm does not sound:**

Verify that the alarm function is turned ON (check for the alarm icon on the display). Ensure the alarm time is set correctly.

If you encounter issues not covered here, please contact customer support.

## 7. SPECIFICATIONS

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Feature	Detail
Model Number	W315RED
Product Dimensions	5 x 5 x 5 cm
Item Weight	100 g
Case Material	Resin
Band Material	Silicone/Rubber
Mirror Material	Plexiglass
Watch Movement Type	Quartz
Water Resistance	WR30M (Life Waterproof)
Dial Color	Black
Display Type	Digital
Case Shape	Round
Case Diameter	53 mm

## 8. WARRANTY AND SUPPORT

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### 8.1 Warranty Information

This Shocknshop Digital Sports Watch W315RED comes with a **6-month manufacturer warranty** against manufacturing defects only. This warranty does not cover damage caused by misuse, accidents, unauthorized repairs, or normal wear and tear.

### 8.2 Customer Support

For any questions, concerns, or warranty claims, please contact the retailer where you purchased the watch or visit the official Shocknshop store on Amazon for further assistance. Keep your purchase receipt as proof of purchase for warranty services.

You can visit the Shocknshop store at: [Shocknshop Amazon Store](#)

