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> Ninja BN301 Nutri-Blender Plus Compact Personal Blender, 900-Peak-Watt Motor, Frozen Drinks, Smoothies, Sauces & More, (3) 20 oz. To-Go Cups, (2) Spout-Lids (1) Storage-Lid, Dishwasher Safe, Silver Push to blend + 3 cups

## Ninja BN301

# Ninja BN301 Nutri-Blender Plus Personal Blender

MODEL: BN301

### Introduction

The Ninja Nutri-Blender Plus is designed for efficient blending of various ingredients, from frozen fruits to vegetables, to create delicious smoothies, shakes, and nutrient extractions. Its powerful motor and specialized blades ensure smooth results every time, making healthy preparation convenient and quick.

### Important Safety Information

Please read all instructions before operating your Ninja Nutri-Blender Plus. Failure to follow these safety guidelines may result in property damage, personal injury, or death.

- Always ensure the blender base is placed on a clean, dry, and level surface before use.
- Do not immerse the motor base in water or other liquids. Clean only with a damp cloth.
- Keep hands and utensils out of the container while blending to reduce the risk of severe injury to persons or damage to the blender.
- Never blend hot liquids, as pressure buildup can result in injury.
- Do not overfill the cups beyond the MAX FILL line.
- Unplug the appliance from the outlet when not in use, before assembling or disassembling parts, and before cleaning.
- Do not operate any appliance with a damaged cord or plug, or after the appliance malfunctions or has been dropped or damaged in any manner.

### What's Included

Your Ninja BN301 Nutri-Blender Plus package includes the following components:

- One (1) 900-Peak-Watt Motor Base
- One (1) Pro Extractor Blades Assembly
- Three (3) 20 oz. To-Go Cups
- Two (2) Spout Lids
- One (1) Storage Lid



## Perfect for Convenience On-the-Go

Blend directly into the Ninja Cup, twist on a Sip & Seal Lid and enjoy your creation on-the-go.

This image displays the disassembled parts of the Ninja Nutri-Blender Plus, including the main motor base, the Pro Extractor Blades Assembly, and the 20 oz To-Go cups, demonstrating its modular design.

### Setup Instructions

1. Place the motor base on a clean, dry, and level surface. Ensure the unit is unplugged.
2. Add your desired ingredients into one of the 20 oz. To-Go Cups. Do not exceed the MAX FILL line.
3. Screw the Pro Extractor Blades Assembly onto the open end of the cup until it is tightly sealed.
4. Invert the cup and place it onto the motor base, aligning the tabs on the cup with the slots on the base. Twist clockwise until it locks into place.
5. Plug the power cord into an electrical outlet.



## Frozen Blending

Crush through ice and frozen fruit for cold, healthy drinks and smoothies.

This image shows a user in a kitchen setting, carefully placing the filled blending cup onto the Ninja Nutri-Blender Plus motor base, illustrating the simple setup process.

### Operating Instructions

#### Blending

1. Once the cup is securely attached to the motor base, press down firmly on the top of the cup to begin blending.
2. For best results, use short, intermittent pulses to break down ingredients, especially frozen items or ice. This allows ingredients to settle and ensures a smoother blend.
3. Continue blending until your desired consistency is achieved. The 900-peak-watt motor is designed to power through tough ingredients.
4. Release pressure on the cup to stop blending.
5. Once blending is complete, twist the cup counter-clockwise to unlock and lift it from the base.
6. Remove the Pro Extractor Blades Assembly and replace it with either a Spout Lid for on-the-go consumption or a Storage Lid for later.



**Powerful  
900-Watt  
Motor**



**Push to  
Blend**



**The Patented  
Pro Extractor  
Blade**

A composite image detailing key features: the powerful 900-watt motor base, the intuitive push-to-blend operation, and the specialized Pro Extractor Blade designed for efficient blending.





This image displays the Ninja Nutri-Blender Plus, highlighting its compact design and a blending cup filled with fresh ingredients and ice, demonstrating its readiness for use.

## Maintenance and Cleaning

Proper maintenance ensures the longevity and optimal performance of your Ninja Nutri-Blender Plus. All removable parts are designed for easy cleaning.

- **Motor Base:** Unplug the motor base before cleaning. Wipe the motor base with a clean, damp cloth. Do not immerse the motor base in water or any other liquid.

- **Cups, Lids, and Blade Assembly:** All cups, lids, and the Pro Extractor Blades Assembly are top-rack dishwasher safe. Alternatively, they can be hand-washed with warm, soapy water. Use caution when handling the blade assembly as the blades are sharp.
- **Storage:** Store the blender upright with the cups and lids stored separately or assembled on the base.



This image shows the blender cups, lids, and blade assembly placed in a dishwasher, emphasizing their dishwasher-safe design for easy cleaning.

## Troubleshooting

If you encounter any issues with your Ninja Nutri-Blender Plus, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Blender does not turn on.	Unit not plugged in; cup not properly assembled.	Ensure power cord is securely plugged into an outlet. Verify the cup is twisted and locked onto the motor base.
Ingredients are not blending smoothly.	Too many ingredients; not enough liquid; ingredients are too large.	Do not overfill the cup. Add more liquid. Cut larger ingredients into smaller pieces. Use pulsing action.
Unit leaks during blending.	Blade assembly not securely tightened; cup overfilled.	Ensure the Pro Extractor Blades Assembly is tightly screwed onto the cup. Do not fill past the MAX FILL line.

## Specifications

Feature	Detail
Brand	Ninja
Model Number	BN301
Power	900-Peak-Watt Motor
Capacity	20 oz. To-Go Cups (approx. 1.3 lbs)

Feature	Detail
Product Dimensions	4.7"D x 4.7"W x 13.8"H
Blade Material	Stainless Steel
BPA Free	Yes
Dishwasher Safe Parts	Cups, Lids, and Blade Assembly (Top-Rack)

## Warranty and Support

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Your Ninja Nutri-Blender Plus comes with a limited warranty. For specific warranty details, please refer to the warranty card included in your product packaging or visit the official Ninja website. For customer support, troubleshooting assistance, or to order replacement parts, please contact Ninja customer service through their official channels.