

BOLD UNIQ Purple Shampoo & Boldplex 3 Bond Repair Hair Treatment Bundle

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Instruction Manual

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INTRODUCTION

This manual provides instructions for the BOLD UNIQ Purple Shampoo and Boldplex 3 Bond Repair Hair Treatment Bundle. This bundle is designed to tone and restore hair, specifically targeting brassy yellow tones in bleached or colored hair and repairing damage.

The Purple Shampoo works to neutralize unwanted yellow tones, while the Boldplex 3 Bond Repair Treatment aims to strengthen and condition stressed hair.



Image: The BOLD UNIQ Purple Shampoo and Boldplex 3 Bond Repair Hair Treatment Bundle, showing both product bottles.

IMPORTANT SAFETY INFORMATION

- For external use only.
- Avoid contact with eyes. In case of contact, rinse thoroughly with water.
- Keep out of reach of children.
- Discontinue use if irritation occurs.
- Statements regarding dietary supplements have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease or health condition.

USAGE INSTRUCTIONS

Step 1: Purple Shampoo Application

1. Wet hair thoroughly with warm water.
2. Apply a generous amount of BOLD UNIQ Purple Shampoo to your hair.
3. Lather the shampoo, ensuring even distribution, particularly on areas with brassy tones.
4. Leave the shampoo on for 1-5 minutes, depending on the desired toning intensity. For stronger toning, leave longer.
5. Rinse hair thoroughly with cool water until the water runs clear.

PURPLE SHAMPOO

Non drying - specially formulated to leave hair feeling smooth and soft

Helps tame frizz & reduces breakage & split ends

Innovative UV filters protects hair from the sun's harmful rays

BOLD UNIQ™ ©



Image: Illustration of applying BOLD UNIQ Purple Shampoo, highlighting its non-drying formula, frizz reduction, and UV protection benefits.



BYE BYE BRASSINESS!

Completely removes
all unwanted yellow
tones

Wave goodbye to
brassiness leaving
you with the hair
you desire!

Immediate results
after one wash

PURPLE
SHAMPOO

BOLD UNIQ™ ©

Image: Visual demonstrating the Purple Shampoo's effect in removing unwanted yellow tones and brassiness from hair.

Step 2: Boldplex 3 Bond Repair Treatment Application

1. After rinsing the purple shampoo, gently squeeze excess water from your hair.
2. Apply Boldplex 3 Bond Repair Treatment evenly from roots to ends.
3. Leave the treatment on for 10-20 minutes. For severely damaged hair, you may extend the time.
4. Rinse hair thoroughly with cool water.
5. For best results, use 1-2 times per week or as needed.



Image: The BOLD UNIQ Boldplex 3 Bond Restore Treatment jar and packaging.

A hydrating and conditioning formula for:

✓ **Curly**

✓ **Frizzy**

✓ **Dry**

✓ **Broken**

✓ **Colored**

✓ **Bleached Hair**



Image: Visual illustrating the hydrating and conditioning benefits of Boldplex 3 Bond Repair Treatment for curly, frizzy, dry, broken, colored, and bleached hair.

PRODUCT BENEFITS AND FEATURES

- **Purple Shampoo:** Neutralizes brassy yellow tones in blonde, platinum, and gray/silver hair. Formulated to be non-drying, leaving hair smooth and soft. Helps to tame frizz, reduce breakage, and minimize split ends. Contains innovative UV filters to protect hair from sun damage.
- **Boldplex 3 Bond Repair Treatment:** Works on a molecular level to repair hair proteins, strengthening, conditioning, and repairing dry and damaged hair from the inside out. Rebuilds, restores, and protects hair.
- Both products are Paraben-Free, Sulfate-Free, Vegan, and Cruelty-Free.

Boldplex™

Bond Repair Technology works to smooth and repair hair follicles to restore hair health and shine.

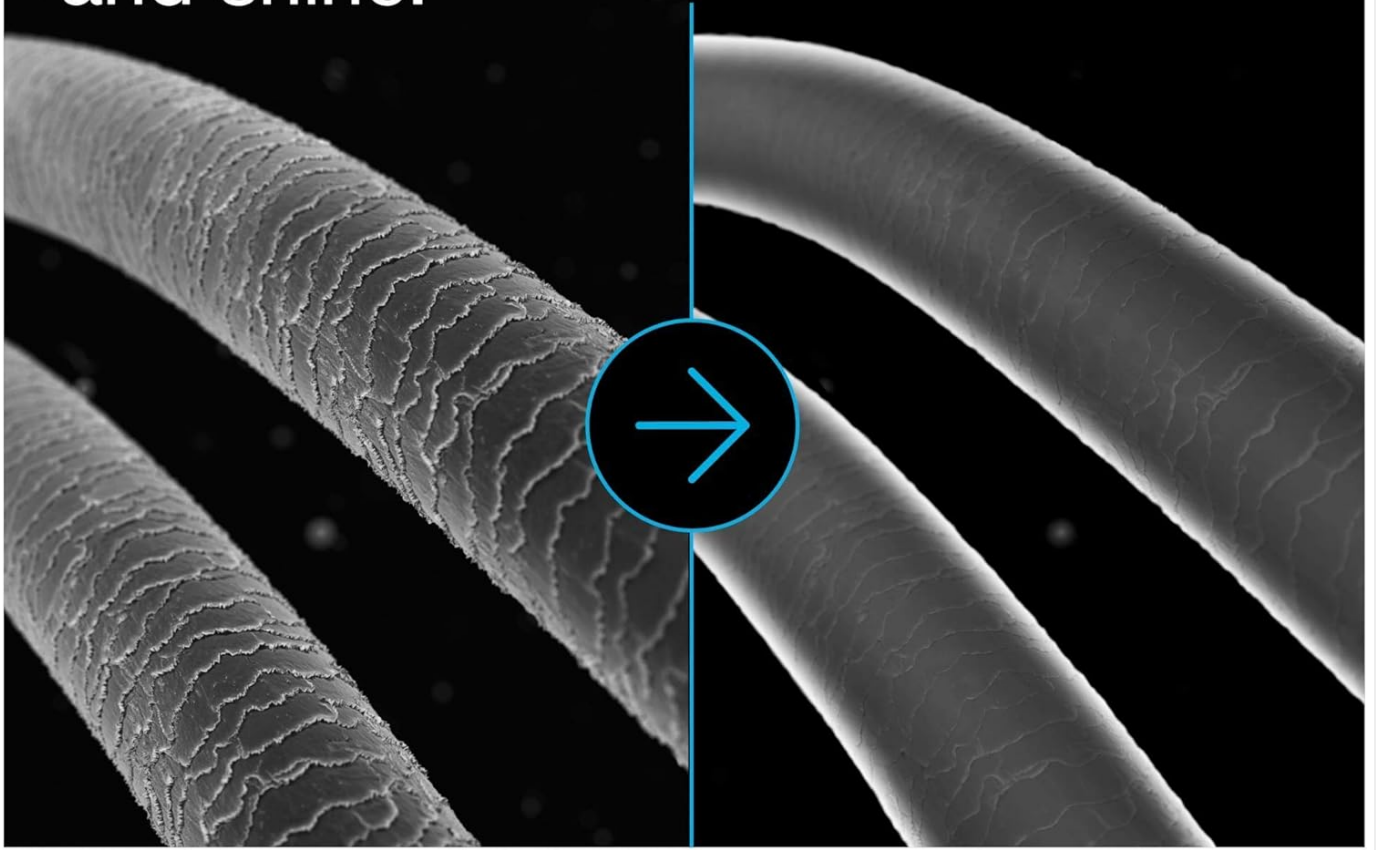


Image: Microscopic view illustrating how Boldplex Bond Repair Technology works to smooth and repair hair follicles, restoring health and shine.

PRODUCT SPECIFICATIONS

Brand Name	BOLD UNIQ
Hair Type	Dry, Damaged Hair
Product Benefits	Conditioning, Strengthening, Toning
Item Form	Liquid (Shampoo), Cream (Treatment)
Special Ingredients	BoldPlex Bond Restore
Material Features	Paraben & Sulfate Free, Vegan, Cruelty-Free
Manufacturer	BOLD UNIQ

CARE AND STORAGE

- Store products in a cool, dry place away from direct sunlight.
- Ensure caps are tightly closed after each use to prevent product degradation.
- Do not dilute the products.

TROUBLESHOOTING

Issue: Brassy tones persist after using Purple Shampoo.

Solution: Ensure hair is thoroughly saturated with shampoo. Increase the leave-in time for the Purple Shampoo (up to 5 minutes). For very stubborn brassiness, a second application may be considered, but monitor hair closely to avoid over-toning.

Issue: Hair feels dry after using Purple Shampoo.

Solution: While the Purple Shampoo is formulated to be non-drying, some hair types may be more sensitive. Always follow with the Boldplex 3 Bond Repair Treatment to provide deep conditioning and moisture. Reduce the leave-in time for the shampoo if dryness persists.

Issue: Hair does not feel significantly repaired after Boldplex 3 Treatment.

Solution: Ensure the treatment is applied evenly and left on for the recommended duration (10-20 minutes). For severely damaged hair, consistent use (1-2 times per week) over several weeks may be necessary to observe significant improvement. Ensure hair is clean before application to allow for optimal penetration.

ENVIRONMENTAL COMMITMENT

BOLD UNIQ is committed to environmental responsibility. The product packaging is made from 100% recycled plastic, including ocean waste plastic. For every bottle purchased, an equivalent amount of plastic is removed from the oceans.



Image: BOLD UNIQ Purple Shampoo packaging, indicating it is made from 100% ocean waste plastic. More information can be found [here](#).

BETTER FOR YOUR HAIR. BETTER FOR THE ENVIRONMENT.



MINERAL OIL FREE



SULFATE FREE



PARABEN FREE



FORMALDEHYDE FREE



PHTHALATE FREE



ETHICALLY SOURCED
INGREDIENTS

CRUELTY FREE
+ VEGAN 



Image: Infographic detailing BOLD UNIQ's commitment to being mineral oil-free, sulfate-free, paraben-free, formaldehyde-free, phthalate-free, ethically sourced, cruelty-free, and vegan, with packaging made from recycled plastic.

CUSTOMER SUPPORT & WARRANTY

For any questions or concerns regarding your BOLD UNIQ products, please visit the official BOLD UNIQ store on Amazon: [BOLD UNIQ Store](#).

Warranty Information: No specific warranty information is provided for this product bundle. Please refer to Amazon's

standard return policy for details on returns and refunds.

