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Braun BC21B

Braun Digital Alarm Clock with Qi Wireless Charging Pad (Model BC21B) - Instruction Manual

Introduction

This manual provides comprehensive instructions for the setup, operation, and maintenance of your Braun Digital Alarm Clock, Model BC21B. This device features a VA LCD display, 10W Qi wireless fast-charging pad, automatic backlight adjustment, and a crescendo beep alarm with snooze function. Please read this manual thoroughly before use to ensure proper functionality and longevity of your product.

Important Safety Information

- Do not expose the device to water or excessive moisture.
- Avoid placing the device near heat sources or in direct sunlight.
- Use only the provided power adapter or a certified equivalent.
- Do not attempt to disassemble or repair the device yourself. Refer to qualified service personnel.
- Keep out of reach of children.
- Ensure proper ventilation around the device, especially during wireless charging.

Package Contents

- Braun Digital Alarm Clock (Model BC21B)
- Power Adapter
- Instruction Manual

Product Overview

Familiarize yourself with the various parts and controls of your alarm clock.



Image: Front view of the Braun Digital Alarm Clock (Model BC21B) with a smartphone placed on its integrated wireless charging pad. The clock's VA LCD display shows the current time and an active alarm setting.

Controls and Features:

- **VA LCD Display:** Shows time, alarm, and charging status.
- **Qi Wireless Charging Pad:** Located on the top surface for compatible devices.
- **Alarm On/Off Button:** Green button on top for activating/deactivating the alarm.
- **Snooze Button:** Integrated with the alarm on/off button.
- **Time/Alarm Set Buttons:** Typically located on the side or back (refer to physical unit).
- **Brightness Adjustment:** Automatic backlight sensor.
- **USB Power Input:** For connecting the power adapter.

Setup

1. Power Connection

1. Connect the provided power adapter to the USB power input port on the back of the alarm clock.
2. Plug the power adapter into a standard wall outlet.
3. The display will illuminate, indicating the clock is powered on.

2. Initial Time Setting

Upon first power-up or after a power interruption, you may need to set the correct time.

1. Locate the "SET" button (or similar time setting button) on the back or side of the clock. Press and hold it until the time display flashes.
2. Use the "+" and "-" buttons (often located on the side) to adjust the hour. Press "SET" again to confirm the hour.
3. Use the "+" and "-" buttons to adjust the minute. Press "SET" again to confirm the minute.

4. The time is now set.

3. 12/24 Hour Format Selection

To switch between 12-hour and 24-hour time formats:

1. While the time is displayed (not in setting mode), press the "12/24H" button (or the same "SET" button briefly, depending on model variation).
2. The display will switch between "AM/PM" indication (12-hour format) and no "AM/PM" (24-hour format).



Image: Close-up of the VA LCD display, highlighting the clarity and the option to switch between 12-hour and 24-hour time formats.

Operating Instructions

1. Setting the Alarm

1. Press and hold the "ALARM SET" button (or similar) until the alarm time display flashes.
2. Use the "+" and "-" buttons to adjust the alarm hour. Press "ALARM SET" again to confirm.
3. Use the "+" and "-" buttons to adjust the alarm minute. Press "ALARM SET" again to confirm.
4. The alarm time is now set.

2. Activating/Deactivating the Alarm

To turn the alarm on or off, press the green "ALARM ON/OFF" button located on the top of the clock. An alarm icon (e.g., a bell) will appear on the display when the alarm is active.



Image: Top-down view of the alarm clock, highlighting the green alarm on/off button and the display showing the time and alarm setting. This model features a crescendo beep alarm and a 5-minute snooze function.

3. Snooze Function

When the alarm sounds, press the "SNOOZE" button (often the same as the "ALARM ON/OFF" button) to temporarily silence the alarm. The alarm will sound again after approximately 5 minutes.

4. Automatic Backlight Adjustment

The clock features an automatic backlight adjustment system that adapts the display brightness to the ambient light conditions. This ensures optimal readability in various environments.



Image: Visual representation of the automatic backlight adjustment, showing the display's ability to adapt its brightness based on surrounding light levels, offering four distinct levels.

5. Using the Qi Wireless Charging Pad

The integrated 10W Qi wireless fast-charging pad allows you to charge compatible smartphones and other devices.

1. Place your Qi-compatible device directly onto the charging pad surface. Ensure the device is centered for optimal charging.
2. A charging indicator (e.g., a battery icon) will appear on the clock's display or your device's screen to confirm charging has begun.
3. If charging does not start, reposition your device on the pad.
4. The charging pad features a non-slip silicone surface to keep your device secure.



Image: Detail of the 10W Qi wireless fast-charging pad in use, demonstrating its fast and convenient charging capability for compatible devices.



Image: Close-up view of the non-slip silicone charging pad, designed to keep devices securely in place during charging.

Note: For optimal charging performance, ensure your device is Qi-compatible and placed correctly on the pad. Some phone cases may interfere with wireless charging; remove them if necessary.

Maintenance

- Clean the clock's exterior with a soft, dry cloth.
- Do not use abrasive cleaners or solvents, as these may damage the finish.
- Keep the charging pad free from dust and debris to ensure efficient charging.

Troubleshooting

Problem	Possible Cause	Solution
Clock display is blank.	No power connection.	Ensure the power adapter is securely connected to the clock and a working power outlet.

Problem	Possible Cause	Solution
Wireless charging not working.	Device not Qi-compatible; device not positioned correctly; phone case interference.	Verify device compatibility. Reposition the device on the charging pad. Remove phone case if necessary.
Alarm does not sound.	Alarm is not activated; alarm volume too low (if adjustable).	Ensure the alarm is turned on (bell icon visible). Check if there's a volume setting (this model has a crescendo beep, so volume is fixed).
Display brightness is too high/low.	Ambient light sensor interference.	Ensure the light sensor (usually on the front) is not obstructed. The brightness adjusts automatically.

Specifications

- **Model:** BC21B
- **Brand:** Braun
- **Display Type:** Digital VA LCD
- **Wireless Charging:** 10W Qi Fast Charging
- **Power Source:** AC Adapter (Battery backup for time/alarm settings, batteries not included)
- **Dimensions:** 5 x 1.5 x 2 inches (approximately)
- **Item Weight:** 1.04 pounds (approximately)
- **Frame Material:** Acrylonitrile Butadiene Styrene
- **Special Features:** Automatic Backlight Adjustment, Crescendo Beep Alarm, Snooze Function

Warranty and Support

This Braun Digital Alarm Clock (Model BC21B) is covered by a manufacturer's warranty. For specific warranty terms and conditions, please refer to the documentation included with your purchase or visit the official Braun website. For technical support or service inquiries, please contact Braun customer service.
Online Support: www.braun.com

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