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> Norcent 24-inch 720P LED HD TV with Built-in DVD Player Instruction Manual

Norcent Norcent-2016

Norcent 24-inch 720P LED HD TV with Built-in DVD Player Instruction Manual

Model: Norcent-2016

1. INTRODUCTION

Thank you for purchasing the Norcent 24-inch 720P LED HD TV with Built-in DVD Player. This manual provides essential information for the safe and efficient operation of your new television. Please read it thoroughly before use and retain it for future reference.



2. IMPORTANT SAFETY INSTRUCTIONS

To ensure safe operation and prevent damage, please observe the following safety precautions:

- **Power Source:** Connect the TV only to the specified power supply (110V AC). Ensure the power cord is not damaged or pinched.
- **Ventilation:** Do not block ventilation openings. Allow adequate space around the TV for proper airflow to prevent overheating.
- **Water and Moisture:** Do not expose the TV to rain, moisture, or place objects filled with liquids on or near the unit.
- **Cleaning:** Unplug the TV before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol cleaners.
- **Placement:** Place the TV on a stable, level surface. Avoid placing it in direct sunlight or near heat sources.
- **Servicing:** Do not attempt to service this product yourself. Refer all servicing to qualified service personnel.

3. PACKAGE CONTENTS

Please check that all items are included in your package:

- Norcent 24-inch LED HD TV with Built-in DVD Player
- Remote Control
- Power Cord
- TV Stand (2 pieces) and Screws
- Instruction Manual (this document)

4. SETUP

4.1 Attaching the TV Stand

1. Carefully place the TV face down on a soft, clean surface to prevent screen damage.
2. Align each stand piece with the corresponding slots on the bottom of the TV.
3. Secure each stand piece with the provided screws using a Phillips head screwdriver. Do not overtighten.

4.2 Connecting Devices

Your Norcent TV offers various connection options for external devices. Refer to the images below for port locations.



Image 4.1: Side panel connections including USB, HDMI, and Antenna input.

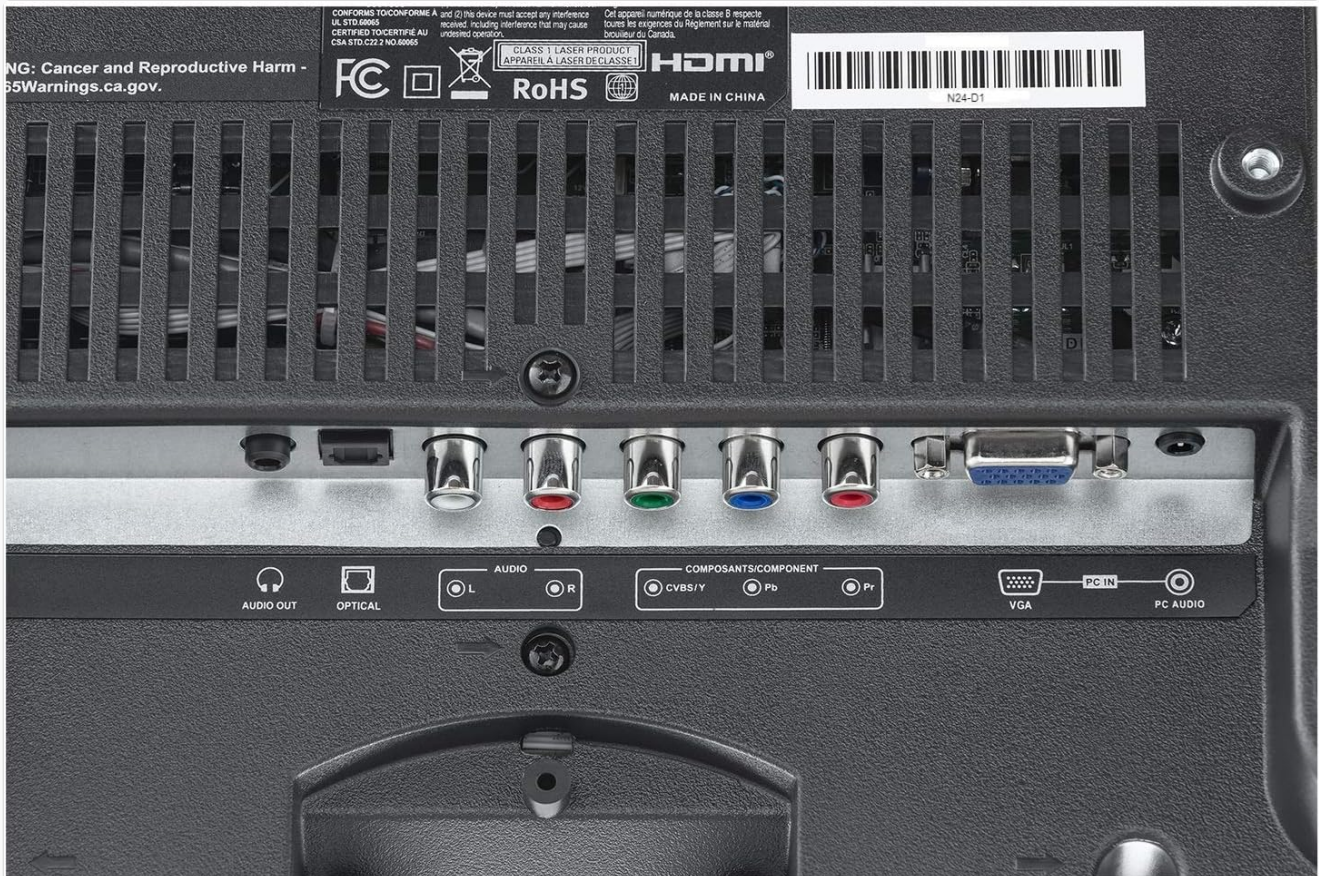


Image 4.2: Rear panel connections including Audio Out, Optical, Component, VGA, and PC Audio inputs.

- **Antenna/Cable:** Connect an antenna or cable TV coaxial cable to the 'ANT/CABLE IN' port.
- **HDMI Devices:** Connect devices like Blu-ray players, game consoles, or set-top boxes to the HDMI ports using an HDMI cable.
- **USB Devices:** Insert a USB flash drive into the USB port to play compatible media files.
- **VGA/PC Audio:** Connect a computer to the VGA port for video and the PC Audio port for audio.
- **Component Video:** Use the YPbPr ports for component video input.
- **Audio Out:** Use the 'AUDIO OUT' (RCA) or 'OPTICAL' port to connect to an external audio system.

4.3 Initial Power On

1. After all connections are made, plug the power cord into a wall outlet.
2. Press the **POWER** button on the remote control or on the side of the TV.
3. Follow the on-screen instructions for initial setup, including language selection and channel scanning.

5. OPERATING THE TV

5.1 Basic TV Functions

- **Power On/Off:** Press the **POWER** button on the remote or the side panel.
- **Volume Control:** Use the **VOL +** and **VOL -** buttons.
- **Channel Selection:** Use the **CH +** and **CH -** buttons or the number pad.
- **Mute:** Press the **MUTE** button to silence the audio.



Image 5.1: Side panel control buttons for power, volume, channel, menu, and source selection.

5.2 Input Source Selection

To switch between connected devices (TV, HDMI, AV, USB, DVD), press the **SOURCE** button on the remote control or the side panel. Use the arrow buttons to navigate and **ENTER** to confirm your selection.

5.3 Remote Control Guide

The remote control provides full functionality for your TV and built-in DVD player. Familiarize yourself with its layout:



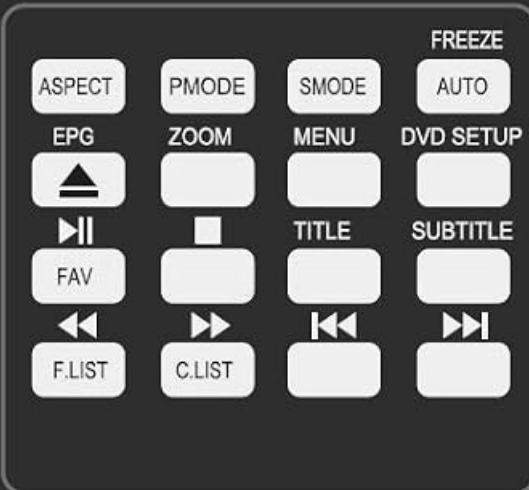
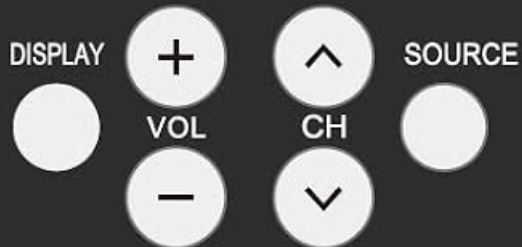
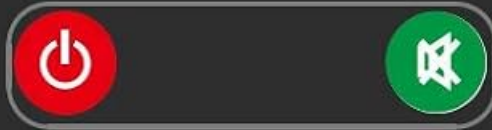




Image 5.2: Layout of the Norcent TV remote control.

- **Power (Red Button):** Turns the TV on or off.
- **Mute (Green Button):** Mutes or unmutes the sound.
- **Number Buttons (0-9):** Directly select channels or input numbers.
- **VOL +/-:** Adjusts volume level.
- **CH +/-:** Changes channels.
- **SOURCE:** Selects input source (TV, HDMI, AV, USB, DVD).
- **MENU:** Accesses the on-screen menu.
- **Navigation Buttons (Arrows & ENTER):** Navigate menus and confirm selections.
- **DVD Controls (Play, Pause, Stop, Skip):** Control DVD playback.

5.4 On-Screen Menu Navigation

Press the **MENU** button to access the TV's settings. Use the arrow buttons to navigate through options like Picture, Sound, Channel, Time, Setup, and Lock. Press **ENTER** to select an option and adjust settings. Press **EXIT** to leave the menu.

5.5 DVD Player Operation

Your TV features an integrated DVD player on the side panel.



Image 5.3: A DVD disc being inserted into the integrated DVD player on the side of the TV.

1. **Inserting a DVD:** Gently insert a DVD disc into the slot on the right side of the TV with the label facing forward. The TV will automatically switch to DVD mode or prompt you to select it.
2. **Playback:** The DVD should begin playing automatically. If not, use the DVD control buttons on the remote (Play, Pause, Stop).
3. **Ejecting a DVD:** Press the **EJECT** button on the remote control or the TV's side panel.

5.6 Using USB Media

To play media from a USB drive:

1. Insert a USB flash drive into the USB port on the side of the TV.

2. Press the **SOURCE** button and select 'USB'.
3. Navigate through the folders and files using the arrow buttons and press **ENTER** to play your desired media (photos, music, videos).

6. MAINTENANCE

6.1 Cleaning the TV

- **Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner (do not spray directly on the screen).
- **Cabinet:** Wipe the TV cabinet with a soft, dry cloth. Avoid using abrasive cleaners or solvents.
- Always unplug the TV from the power outlet before cleaning.

6.2 Storage

If storing the TV for an extended period, unplug it, remove any connected cables, and store it in a cool, dry place, preferably in its original packaging.

7. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common problems and solutions:

| Problem | Possible Solution |
|---------------------------------------|--|
| No power | Ensure the power cord is securely plugged into the TV and a working electrical outlet. Try a different outlet. |
| No picture, but sound is present | Check the input source selection. Ensure external devices are powered on and connected correctly. |
| No sound, but picture is present | Check the volume level and ensure the TV is not muted. Verify audio cable connections for external devices. |
| DVD player not working or disc ejects | Ensure the disc is clean and free of scratches. Try a different disc. Ensure the disc is inserted correctly. |
| Remote control not working | Replace the batteries. Ensure there are no obstructions between the remote and the TV's IR sensor. |
| Poor picture quality | Check antenna/cable connections. Adjust picture settings in the TV menu. |

8. SPECIFICATIONS

Key technical specifications for the Norcent 24-inch LED HD TV:

| Feature | Specification |
|--------------|---------------|
| Brand | Norcent |
| Model Number | Norcent-2016 |

| Feature | Specification |
|---------------------------|----------------------------------|
| Screen Size | 24 Inches |
| Display Technology | LED |
| Resolution | 720p |
| Refresh Rate | 60 Hz |
| Aspect Ratio | 16:9 |
| Connectivity Technology | HDMI, USB, VGA |
| Special Feature | Built-in DVD Player, Flat Screen |
| Product Dimensions | 22 x 14 x 6 inches (approx.) |
| Item Weight | 7.83 pounds (approx.) |
| Voltage | 110 Volts |
| On-mode power consumption | 45.0 watts |

Federal law prohibits removal of this label before consumer purchase.

ENERGY GUIDE

Television

NORCENT

Model N24-D1

Estimated Yearly Energy Cost

\$7

Cost Range of Similar Models (24"-29")

\$7

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\$4

- Based on 12 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 58 kWh
- **Your cost depends on your utility rates and use.**

Visit ftc.gov/energy

Image 8.1: Energy Guide label for Norcent N24-D1, indicating an estimated yearly energy cost of \$7.

9. WARRANTY INFORMATION

Norcent products are covered by a limited warranty. Please refer to the warranty card included with your purchase for specific terms, conditions, and duration. Keep your proof of purchase for warranty claims.

10. CUSTOMER SUPPORT

For technical assistance, troubleshooting beyond this manual, or warranty inquiries, please contact Norcent customer support. Contact details can typically be found on the Norcent official website or on the warranty card provided with your product.

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