INSTAX SQ1

INSTAX Square SQ1 Instant Camera User Manual

Brand: INSTAX | Model: SQ1

INTRODUCTION

The INSTAX SQUARE SQ1 camera offers a minimalist, clean, and versatile design. It is available in three trendy colors: Glacier Blue, Terracotta Orange, and Chalk White. The simple design enhances its square format appeal and broadens its user base. Improved ergonomics are provided by the grip, ensuring comfortable use. The large 86 x 72 mm square format allows for unlimited creative expression. Brighter photos are achieved through automatic exposure control, ensuring perfect pictures in various conditions. A precise selfie mode helps capture self-portraits successfully and is also recommended for close-up shots (30 to 50 cm distance).

This manual provides essential information for the safe and effective use of your INSTAX Square SQ1 camera. Please read it thoroughly before use and keep it in a safe place for future reference.

WHAT'S IN THE BOX

Upon opening your INSTAX Square SQ1 package, you should find the following items:

- INSTAX Square SQ1 Camera (Glacier Blue)
- 2 x CR2 Lithium Batteries
- Wrist Strap
- User Manual

Image: Contents of the INSTAX Square SQ1 package, including the camera, batteries, and strap.

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Video: Unboxing and initial setup of the INSTAX Square SQ1 camera, showing all included items.

SETUP

1. Install Batteries

The INSTAX Square SQ1 requires two CR2 Lithium batteries. Ensure correct polarity when inserting them.

1. Open the battery compartment cover located on the side of the camera.
2. Insert the two CR2 Lithium batteries, matching the positive (+) and negative (-) terminals as indicated inside the compartment.
3. Close the battery compartment cover securely.

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2. Load Film Pack

Use only INSTAX SQUARE instant film. Do not open the film pack until you are ready to load it into the camera.

1. Open the film compartment door on the back of the camera.
2. Align the yellow mark on the film pack with the yellow mark on the camera.
3. Insert the film pack straight into the compartment. Do not press down on the film pack.
4. Close the film compartment door. The film counter will display "S" (Start) and then "10" after the dark slide is ejected.

Image: Rear view of the INSTAX Square SQ1 camera with the film compartment open, ready for film loading.

3. Attach Wrist Strap

For secure handling, attach the included wrist strap to your camera.

1. Thread the thin loop of the wrist strap through the strap eyelet on the side of the camera.
2. Pass the main strap through the loop and pull it tight to secure.

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Video: Instructions on how to attach the wrist strap to the INSTAX Square SQ1 camera.

OPERATING THE CAMERA

Turning On/Off

- To turn on the camera, rotate the lens ring from "OFF" to "ON". The lens will extend.
- To turn off the camera, rotate the lens ring back to "OFF". The lens will retract.

Image: A user's hands demonstrating how to rotate the lens to turn on the INSTAX Square SQ1 camera.

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Video: Shows the process of turning the camera on by rotating the lens.

Taking a Photo

The INSTAX Square SQ1 features automatic exposure control for optimal brightness.

1. Turn the camera on by rotating the lens ring to "ON".
2. Frame your shot using the viewfinder.

3. Press the shutter button to take a picture. The photo will automatically eject from the top slot.

Image: The INSTAX Square SQ1 camera highlighting its Selfie Mode and Auto Exposure features.

Selfie Mode / Close-up Shooting

For selfies or close-up shots (30-50 cm), activate Selfie Mode.

- With the camera on, rotate the lens ring further from "ON" to "SELFIE".
- A small mirror next to the lens helps with framing selfies.
- For close-ups, ensure your subject is within 30-50 cm for best results.

MAINTENANCE

- **Cleaning:** Use a soft, dry cloth to clean the camera body. For the lens, use a lens cleaning cloth. Avoid abrasive cleaners or solvents.
- **Storage:** Store the camera in a cool, dry place away from direct sunlight and extreme temperatures. Remove batteries if the camera will not be used for an extended period.
- **Film Handling:** Keep film packs in their original packaging until ready to use. Store film in a cool, dry place.

TROUBLESHOOTING

Problem	Solution
Camera does not turn on.	Check if batteries are correctly inserted and have sufficient charge. Replace if necessary. Ensure the lens ring is rotated to "ON".

Problem	Solution
No photo ejects after pressing shutter.	Check if a film pack is loaded. If so, check the film counter; it might be empty. Ensure the dark slide was ejected upon loading a new pack.
Photos are too dark or too bright.	The camera has automatic exposure. Ensure the flash is not covered and that you are shooting within appropriate lighting conditions. Avoid shooting directly into very bright light sources or in extremely dark environments without adequate flash range.
Photos are blurry.	Hold the camera steady when shooting. For close-ups, ensure Selfie Mode is activated and the subject is within 30-50 cm.

SPECIFICATIONS

Brand: INSTAX

Model: SQ1

Color: Glacier Blue

Film Format: INSTAX SQUARE Film (86 x 72 mm)

Lens: 2 components, 2 elements, f = 65.75 mm, 1:12.6

Viewfinder: Inverted Galilean finder, 0.4x, with target spot

Shooting Range: 0.3 m and beyond (0.3 m to 0.5 m in Selfie Mode)

Shutter: Programmed electronic shutter, 1/2 to 1/400 sec.

Exposure Control: Automatic, Lv 5.0 to 15.5 (ISO 800)

Film Ejection: Automatic

Flash: Constant firing flash (automatic light adjustment), effective range: 0.3 to 2.2 m

Power Supply: Two CR2 lithium batteries

Dimensions: 130.7 mm × 118.6 mm × 57.5 mm

Weight: 390 g (without batteries, strap, and film)

WARRANTY AND SUPPORT

Your INSTAX Square SQ1 camera comes with a **2-year manufacturer's warranty**. Please retain your proof of purchase for warranty claims.

For technical support, service, or further inquiries, please refer to the official INSTAX website or contact their customer service department. Contact information can typically be found in the included user manual or on the manufacturer's website.

For more information, visit the official INSTAX Store on Amazon.