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TCL 43S435

TCL 43-inch 4K UHD Smart LED TV - 43S435 User Manual

Model: 43S435

1. Product Overview

The TCL 4-Series Roku TV delivers stunning 4K picture quality with four times the resolution of Full HD for enhanced clarity and detail. It offers endless entertainment with thousands of streaming channels. High Dynamic Range (HDR) technology provides bright and accurate colors for a lifelike viewing experience. Your favorite HD shows, movies, and sporting events are upscaled to near Ultra HD resolution with 4K Upscaling. The simple, personalized home screen allows seamless access to thousands of streaming channels, plus your cable box, Blu-ray player, gaming console, and other devices without flipping through inputs or complicated menus. The super-simple remote, with about half the number of buttons on a traditional TV remote, puts you in control of your favorite entertainment. The award-winning Roku TV smart platform provides seamless access to over 500,000 movies and TV shows through a simple, personalized home screen. Easy Voice Control works with Amazon Alexa and Google Assistant. Cord cutters can access free, over-the-air HD content with the built-in tuner or watch live TV from popular cable-replacement services like YouTube TV, Sling, Hulu and more. The 4K TCL Roku TV is your easy way to endless entertainment.



Figure 1: Front view of the TCL 43-inch 4K UHD Smart LED TV displaying the Roku home screen.

2. What's in the Box

Upon unboxing your TCL 43-inch 4K UHD Smart LED TV, please ensure all components listed below are present:

- TCL Roku TV
- Two TV Stand legs with screws
- Power Cable
- Remote Control RC280
- Two 'AAA' Remote Control Batteries
- Warranty Info / Quick Start Guide (QSG)

3. Setup and Installation

3.1 Physical Setup

Carefully remove the TV from its packaging. You can either mount the TV on a wall (VESA Wall Mount Pattern 200mm x 200mm) or attach the included stand legs.
To attach the stand legs:

1. Place the TV face down on a soft, clean surface to prevent screen damage.
2. Align each stand leg with the corresponding screw holes on the bottom of the TV.
3. Securely fasten the legs using the provided screws.



Figure 2: TV dimensions and VESA wall mount pattern (200mm x 200mm).

3.2 Connections

The TV features multiple input ports for various devices:

- **HDMI Inputs:** 3 HDMI 2.0 with HDCP 2.2 (one with HDMI ARC) for connecting Blu-ray players, gaming consoles, cable boxes, etc.
- **USB Port:** 1 USB (media player) for connecting USB drives.
- **RF Input:** For connecting an antenna or cable TV feed.
- **Composite Input:** For older video equipment (adapter not included).
- **Headphone Jack:** For connecting headphones or external audio equipment.
- **Optical Audio Out:** For connecting to soundbars or audio receivers.

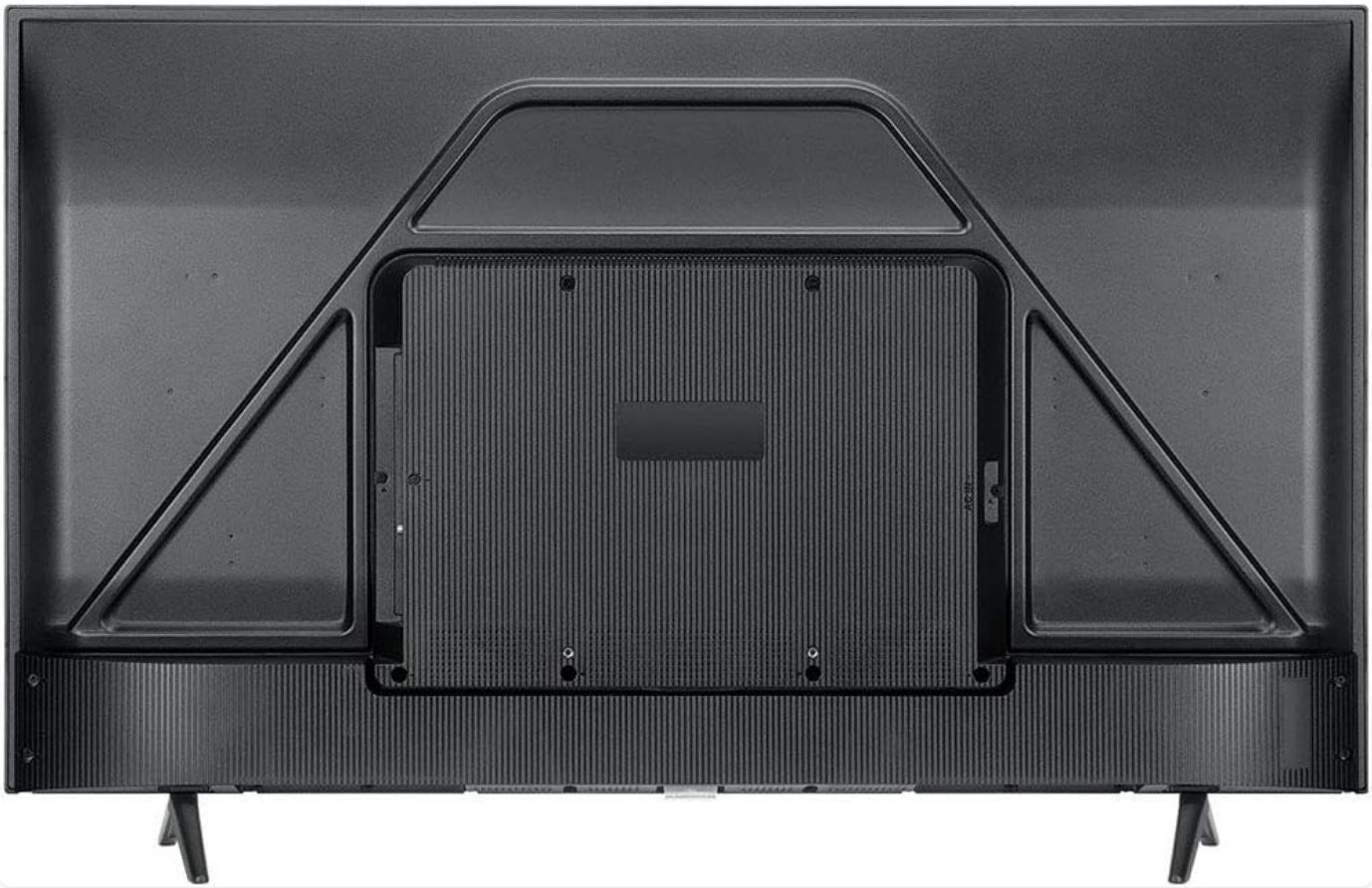


Figure 3: Rear view of the TV highlighting the input/output ports.

4. Operating the TV

4.1 Initial Power On and Roku Setup

After connecting the power cable, insert the two 'AAA' batteries into the RC280 remote control. Press the power button on the remote to turn on the TV. The TV will guide you through the initial setup process, including connecting to your Wi-Fi network and associating with your Roku account. This process is designed to be simple and intuitive.



Figure 4: The personalized Roku TV home screen, providing access to various streaming channels and inputs.

4.2 Smart Functionality and Streaming

The Roku TV platform provides access to over 500,000 movies and TV shows. You can easily navigate through the home screen to select streaming apps like Netflix, Hulu, Prime Video, and more. The TV also supports 4K Upscaling for HD content and features High Dynamic Range (HDR) for enhanced picture quality.



Figure 5: A broader view of the Roku TV home screen, showcasing a wide array of available applications.

4.3 Voice Control and Mobile App

The TV supports Easy Voice Control, compatible with Amazon Alexa and Google Assistant, allowing you to control your entertainment using just your voice. Additionally, you can download the Roku mobile app to control your TV from your smartphone, offering an alternative to the physical remote.

5. Maintenance

To ensure the longevity and optimal performance of your TCL TV, follow these maintenance guidelines:

- **Cleaning:** Gently wipe the screen with a soft, dry microfiber cloth. For stubborn smudges, slightly dampen the cloth with water or a screen-specific cleaning solution. Avoid harsh chemicals or abrasive materials.
- **Ventilation:** Ensure proper airflow around the TV. Do not block ventilation openings on the back or sides of the TV.

- **Power:** Unplug the TV from the power outlet during lightning storms or when left unattended for long periods.
- **Environment:** Avoid exposing the TV to direct sunlight, extreme temperatures, or high humidity.

6. Troubleshooting

If you encounter any issues with your TCL TV, please refer to the following common troubleshooting tips:

- **No Power:** Ensure the power cable is securely connected to both the TV and a working electrical outlet. Check if the power outlet is functional.
- **No Picture/Sound:** Verify that the correct input source is selected. Check all cable connections (HDMI, AV, etc.) for looseness.
- **Remote Not Working:** Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor.
- **Network Connection Issues:** Restart your Wi-Fi router. Go to the TV's network settings to re-establish the connection or try connecting via Ethernet if available.
- **Picture Quality Issues:** Adjust picture settings (brightness, contrast, color) in the TV menu. Ensure your content source is of high quality.

For more detailed troubleshooting or persistent issues, please consult the comprehensive User Guide (PDF) available for download or contact TCL customer support.

7. Specifications

Feature	Specification
Brand Name	TCL
Model Number	43S435
Screen Size	43 Inches
Display Technology	LED
Resolution	4K (3840 x 2160)
Refresh Rate	60 Hz
Product Dimensions (without stand)	38.2 x 22.4 x 3 inches
Product Dimensions (with stand)	38.2 x 24.5 x 7.6 inches
Item Weight	16.5 Pounds
VESA Wall Mount Pattern	200mm x 200mm
Inputs	3 HDMI 2.0 (1 ARC), 1 USB, RF, Composite, Headphone Jack, Optical Audio Out

Feature	Specification
Special Features	High Dynamic Range Technology; Stream Over 500,000 Movies and TV Episodes; Easy Voice Control works with Amazon Alexa and Google Assistant
Speaker Type	Built-In
Voltage	120 Volts
Energy Consumption	75 kWh per year (estimated)

8. Important Information

Please note the following important details regarding your TCL TV:

- **Energy Consumption:** 75 kWh per year, based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.
- **Visible Screen Diagonal:** 43 inches / 110 cm.
- **Proposition 65 Warning:** This product may contain chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.

9. Warranty and Support

Your TCL 43-inch 4K UHD Smart LED TV comes with a standard manufacturer's warranty. For specific warranty terms and conditions, please refer to the Warranty Info / Quick Start Guide included in your product packaging.
For additional support, including a comprehensive user manual, troubleshooting guides, and contact information for customer service, please visit the official TCL support website or refer to the User Guide (PDF) available at: TCL User Guide (PDF).

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