

## Element E4AA43R-G

# Element Electronics E4AA43R-G 43" 4K Roku UHD LED TV User Manual

Model: E4AA43R-G

## INTRODUCTION

This manual provides comprehensive instructions for the setup, operation, and maintenance of your Element Electronics E4AA43R-G 43" 4K Roku UHD LED TV. This television integrates the Roku platform, offering access to a vast library of streaming content and smart TV functionalities. Please read this manual thoroughly before using your TV to ensure proper and safe operation.

## KEY FEATURES

- Built-in Roku platform with Roku remote for intuitive navigation.
- Striking 4K Ultra HD picture resolution for detailed and vibrant visuals.
- HDR10 compatibility for enhanced contrast and color accuracy.
- 802.11ac Wi-Fi capability for seamless wireless connectivity.
- Access to 500,000+ movies and TV episodes across thousands of free or paid channels.
- Fast and easy cross-channel search functionality.
- Free Roku mobile app for voice controls, private listening, and remote functionality.
- Smart Guide and Live TV Pause features for enhanced broadcast TV experience with an HD Antenna.
- Multiple USB ports for connecting accessories.

## SETUP

### Unpacking and Initial Inspection

Carefully remove the TV and all components from the packaging. Inspect for any signs of damage. Retain the packaging for future transport or service needs.

## Included Components

- Element Roku TV Unit
- Roku Remote Control (requires 3 AAA batteries, included)
- TV Stand (2 pieces)
- Screws for Stand Assembly
- Power Cord
- Quick Start Guide

## Assembling the TV Stand

1. Place the TV screen-down on a soft, clean surface to prevent scratches.
2. Align each stand piece with the corresponding slots on the bottom of the TV.
3. Secure each stand piece using the provided screws. Ensure they are tightened firmly but do not overtighten.



*Image: Angled front view of the Element Roku TV, showcasing its slim profile and the Roku home screen.*



*Image: Rear view of the Element Roku TV, highlighting the VESA mounting holes and various input ports.*





*Image: Side profile of the Element Roku TV, demonstrating its thin and lightweight design suitable for wall mounting.*

## Connecting to Power and Network

1. Plug the power cord into the TV's power input, then into a wall outlet.
2. For internet access, connect to your Wi-Fi network during the initial setup process on the TV screen.  
Alternatively, you can connect an Ethernet cable (not included) to the LAN port on the TV for a wired connection.

## OPERATING INSTRUCTIONS

### First-Time Setup and Roku Activation

Upon first power-on, the TV will guide you through the initial setup. Follow the on-screen prompts to:

- Select your language.
- Connect to your home Wi-Fi network.
- Activate your Roku account. A Roku account is required to access streaming channels and features. You will be prompted to visit a website on another device (computer or smartphone) to link your TV to your account.
- Scan for over-the-air channels if you are using an antenna.



*Image: The Element Roku TV displaying its intuitive home screen with popular streaming applications.*

## Using the Roku Remote

The included Roku remote provides full control over your TV. Key functions include:

- **Power Button:** Turns the TV on or off.
- **Directional Pad (Purple Cross):** Navigates menus and selects items.
- **OK Button:** Confirms selections.
- **Home Button:** Returns to the Roku home screen.
- **Back Button:** Returns to the previous screen.
- **Volume Buttons:** Adjusts the TV volume.
- **Mute Button:** Mutes or unmutes the sound.
- **Instant Replay:** Jumps back a few seconds in video playback.
- **Star (\*) Button:** Accesses options for the selected item.
- **Dedicated Channel Buttons:** Quick access to popular streaming services (e.g., Netflix, Sling, Hulu, NOW).

## Roku Mobile App

Enhance your TV experience by downloading the free Roku mobile app on your smartphone or tablet. The app allows you to:

- Use your mobile device as a full-function remote control.
- Utilize voice search for content.
- Enjoy private listening by routing TV audio through your headphones connected to your mobile device.
- Browse and add new channels.
- Cast photos, videos, and music from your mobile device to the TV.

## Connecting External Devices

Your Element Roku TV is equipped with multiple input ports for connecting external devices such as gaming consoles, Blu-ray players, soundbars, and USB drives.

- **HDMI Ports:** Connect devices like cable boxes, gaming consoles, or Blu-ray players. Use high-speed HDMI cables for optimal 4K and HDR performance.
- **USB Ports:** Plug in USB drives to view personal media (photos, videos, music) or power compatible accessories like LED bias lighting.
- **Antenna/Cable Input:** Connect an HD antenna for free over-the-air broadcast channels.
- **Optical Audio Out:** Connect to a soundbar or audio receiver for enhanced sound.

To switch inputs, press the **Home** button on your remote, then navigate to the desired input tile (e.g., "HDMI 1", "Antenna TV") and press **OK**.

## MAINTENANCE

### Cleaning the TV

- Always unplug the TV from the power outlet before cleaning.
- Use a soft, lint-free cloth to gently wipe the screen. For stubborn marks, lightly dampen the cloth with water or a screen-specific cleaning solution (do not spray directly onto the screen).
- Clean the TV casing with a soft, dry cloth. Avoid using abrasive cleaners, waxes, or solvents.

### General Care

- Avoid placing the TV in direct sunlight or near heat sources.
- Ensure adequate ventilation around the TV to prevent overheating.
- Protect the TV from moisture and dust.
- When moving the TV, always lift it from the bottom and avoid putting pressure on the screen.

## TROUBLESHOOTING

This section addresses common issues you might encounter with your Element Roku TV. If the problem persists, please refer to the support section.

### No Power / TV Not Turning On

- Ensure the power cord is securely plugged into both the TV and a working wall outlet.
- Check if the outlet is receiving power by plugging in another device.
- Try pressing the power button on the TV itself, not just the remote.

### No Picture / Black Screen

- Verify the correct input source is selected (e.g., HDMI 1, Antenna TV).
- Check all cable connections between the TV and external devices.
- Restart the TV by unplugging it from the power outlet for 60 seconds, then plugging it back in.

## No Sound

- Ensure the TV is not muted and the volume is turned up.
- Check audio cable connections to external devices or sound systems.
- Verify audio settings in the TV menu (Settings > Audio).

## Remote Not Working

- Replace the batteries in the remote control.
- Ensure there are no obstructions between the remote and the TV's IR sensor.
- If using the Roku mobile app, ensure both the TV and mobile device are on the same Wi-Fi network.

## Network Connection Issues

- Go to Settings > Network > Check Connection on your TV to diagnose the issue.
- Restart your Wi-Fi router and modem.
- Ensure the TV is within range of your Wi-Fi router.

## SPECIFICATIONS

Feature	Detail
Brand	Element
Model Name	E4AA43R-G
Screen Size	42.5 Inches (43" Class)
Display Technology	LED
Resolution	4K Ultra HD (3840 x 2160)
HDR Compatibility	HDR10
Aspect Ratio	16:9
Connectivity Technology	Wi-Fi (802.11ac)
Supported Internet Services	Netflix, Hulu Plus, and thousands more via Roku platform
Item Weight	15.7 pounds
Product Dimensions (L x W x H)	38.2 x 7.1 x 24.1 inches

Feature	Detail
Special Feature	Flat Screen

## WARRANTY AND SUPPORT

### Legal Disclaimer

**WARNING:** This product can expose you to chemicals, including styrene, which is known to the State of California to cause cancer, and Bisphenol A, which is known to the State of California to cause birth defects or other reproductive harm. For more information, go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov). Stands may vary.

### Customer Support

For technical assistance, troubleshooting beyond this manual, or warranty inquiries, please contact Element Electronics Customer Support. Refer to the contact information provided with your product packaging or visit the official Element Electronics website for the most up-to-date support resources.

You can also visit the [Element Store on Amazon](#) for additional product information and support.