

TCL 32S335

TCL 32-inch 3-Series 720p Roku Smart TV (Model 32S335) User Manual

Model: 32S335

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1. IMPORTANT SAFETY INSTRUCTIONS

Read all instructions before operating the TV. Keep these instructions for future reference. Adhere to all warnings on the appliance and in the operating instructions. Follow all instructions.

- Do not use this apparatus near water.
- Clean only with a dry cloth.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Protect the power cord from being walked on or pinched, particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

2. WHAT'S IN THE BOX

Verify that all components are present before proceeding with setup.

- TCL 32-inch 3-Series 720p Roku Smart TV (Model 32S335)
- Remote Control
- TV Stand (2 pieces)
- Screws for Stand Attachment
- Power Cord
- Quick Start Guide (not included in this manual)



Image: Front view of the TCL 32-inch Roku Smart TV, displaying the TCL and NFL logos on screen.

3. INITIAL SETUP

3.1 Attaching the TV Stand

To attach the TV stand, place the TV screen-down on a soft, clean surface to prevent scratches. Align each stand piece with the corresponding slots on the bottom of the TV. Secure the stands using the provided screws. Ensure the screws are tightened firmly, but do not overtighten.



Image: The TCL 32-inch Roku Smart TV with its two-piece stand securely attached, viewed from the front.

Note: While attaching the stand, ensure the screws are long enough and provide a secure fit. If you encounter any looseness, double-check the alignment and screw engagement.

3.2 Wall Mounting (Optional)

This TV is compatible with VESA standard wall mounts. For wall mounting, remove the stand and follow the instructions provided with your wall mount kit. Ensure proper ventilation around the TV when wall-mounted.

3.3 Power Connection

Connect the power cord to the TV's power input and then to a wall outlet. The TV will automatically power on or enter standby mode.

3.4 First-Time Setup Wizard

Upon first power-on, the TV will guide you through the initial setup process. This includes:

- **Language Selection:** Choose your preferred language.
- **Network Connection:** Connect to your home Wi-Fi network. The TV supports 802.11ac 1x1 Dual Band Wi-Fi.
- **Roku Account Setup:** You will be prompted to create or link a Roku account. This is required to access streaming channels.
- **Channel Scan:** If connecting an antenna, the TV will scan for available over-the-air channels.

- **Activation:** Follow on-screen instructions to activate your Roku TV.

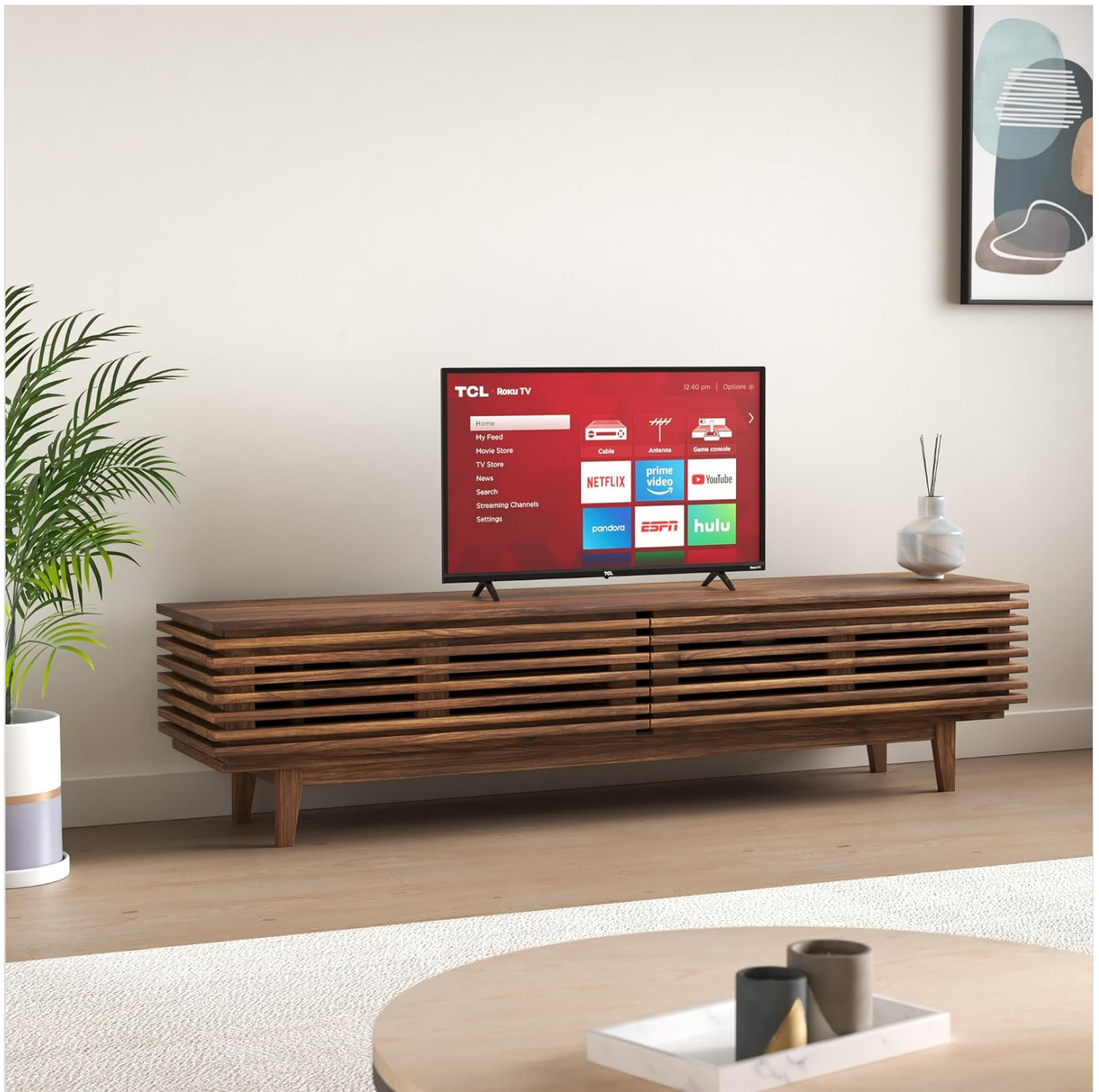


Image: The TCL Roku Smart TV displaying the Roku home screen with various streaming app icons like Netflix, Prime Video, Hulu, and ESPN.

4. CONNECTING EXTERNAL DEVICES

The TCL 32S335 offers various ports for connecting external devices. Refer to the image below for port locations.



Image: Side view of the TCL Roku Smart TV, highlighting the various input ports including USB, HDMI, and antenna input.

- **HDMI Inputs (3):** Connect Blu-ray players, game consoles, cable/satellite boxes, and other HDMI-enabled devices. One HDMI port supports Audio Return Channel (ARC).
- **USB Input (1):** For connecting USB storage devices to play media files.
- **RF Input (Antenna/Cable):** Connect an antenna for over-the-air broadcasts or a cable TV connection.

- **Composite Video Input:** For older devices using RCA (yellow, white, red) cables.
- **Headphone Jack:** For connecting headphones.
- **Optical Audio Out:** For connecting to a soundbar or audio receiver for digital audio.

5. OPERATING YOUR TCL Roku SMART TV

5.1 The Roku TV Interface

The Roku TV interface provides access to streaming channels, input selections, and settings. Navigate using the directional pad on your remote control.



Image: The compact remote control for the TCL Roku Smart TV, featuring dedicated buttons for popular streaming services.

Remote Control: The included remote is compact. Ensure direct line of sight to the TV's IR receiver for optimal performance. The volume and mute buttons are located on the side of the remote.

5.2 Streaming Channels

Access over 500,000 movies and TV episodes through thousands of streaming channels. Add or remove channels from the Roku

Channel Store. Many free channels are available, and paid subscriptions are optional.

5.3 Voice Control

The TV supports voice control through Amazon Alexa or Google Assistant. Use a compatible voice assistant device or the Roku mobile app to:

- Search for movie titles.
- Launch or change channels.
- Switch inputs.

6. MAINTENANCE AND CARE

- **Cleaning the Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a screen cleaner specifically designed for TVs. Do not spray liquid directly onto the screen.
- **Cleaning the Cabinet:** Use a soft, dry cloth to wipe the TV cabinet. Avoid using abrasive cleaners or solvents.
- **Ventilation:** Ensure the ventilation openings on the back of the TV are not blocked to prevent overheating.
- **Power Cord:** Regularly check the power cord for any damage. If damaged, discontinue use and contact customer support.

7. TROUBLESHOOTING

Problem	Possible Solution
No power	Ensure the power cord is securely connected to both the TV and a working electrical outlet. Try a different outlet.
No picture, but sound is present	Check the input source. Press the HOME button on the remote and select the correct input. Ensure all video cables are securely connected.
Poor picture quality	Check the resolution settings of your external device. For antenna, adjust antenna position or rescan channels. Ensure cables are not damaged.
No sound or poor sound quality	Check volume levels on both the TV and any connected audio devices. Ensure mute is not active. Verify audio cable connections. Consider a soundbar for enhanced audio.
Remote control not responding	Replace the batteries in the remote. Ensure there are no obstructions between the remote and the TV's IR sensor. Point the remote directly at the TV.
Cannot connect to Wi-Fi	Ensure your Wi-Fi router is on and within range. Re-enter the Wi-Fi password carefully. Try restarting your router and the TV.

8. PRODUCT SPECIFICATIONS

Feature	Detail
Brand	TCL
Model Number	32S335
Screen Size	32 Inches (82 cm visible diagonal)
Display Technology	LED
Resolution	720p (HD)
Refresh Rate	60 Hz

Feature	Detail
Connectivity	3x HDMI 2.0 (1x ARC), 1x USB, RF (Antenna/Cable), Composite, Headphone Jack, Optical Audio Out, Wi-Fi (802.11ac 1x1 Dual Band)
Smart Features	Roku TV platform, Voice Control (Amazon Alexa, Google Assistant compatible)
Dimensions with Stand (W x H x D)	28.8" x 18.9" x 7.1"
Dimensions without Stand (W x H x D)	28.8" x 17.2" x 2.9"
Weight with Stand	8.2 lbs
Weight without Stand	8.0 lbs
Power Consumption	5 watts (66 kWh per year based on 4 hours/day)



Image: Diagram illustrating the dimensions of the TCL 32-inch Roku Smart TV, showing height, width, and depth.

9. WARRANTY AND CUSTOMER SUPPORT

For warranty information, please refer to the warranty card included with your product or visit the official TCL support website. If

you require technical assistance or have questions regarding your TCL Roku Smart TV, please contact TCL customer support.
Online Resources: For additional support, FAQs, and software updates, visit the official TCL support website.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page’s manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question