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OUI 3430

OUI Detox Shampoo - Clarifying Shampoo Instruction Manual (10 Fl Oz)

Model: 3430 | Brand: OUI

PRODUCT OVERVIEW

OUI Detox Shampoo is a clarifying shampoo formulated to deeply cleanse hair and scalp, removing product buildup, dirt, oil, and hard water impurities. Infused with Apple Cider Vinegar and Keratin, it helps to restore volume, bounce, and shine without stripping essential moisture. This sulfate-free formula is suitable for all hair types and is designed for weekly use to maintain optimal hair health.



Image: OUAI Detox Shampoo 10 Fl Oz bottle.

KEY BENEFITS

- **Clarifying & Cleansing:** Deeply cleanses away dirt, oil, product, and hard water buildup.
- **Removes Impurities:** Chelating agents help remove heavy metals, minerals, and chlorine from hard water.
- **Exfoliates Scalp:** Apple Cider Vinegar exfoliates the scalp, removing flakes and buildup.
- **Strengthens Hair:** Hydrolyzed Keratin helps soften, smooth frizz, and add shine.
- **Restores Hair Health:** Helps restore natural volume, bounce, and shine.
- **Hair Type Compatibility:** Suitable for all hair types, including chemically treated, normal, straight, wavy, and curly hair.
- **Formulation:** Sulfate-free, paraben-free, cruelty-free, and recyclable.

JEN ATKIN



FOUNDER OF OUI
MANE ADDICTS, CELEB
HAIRSTYLIST, MOM

Image: Visual breakdown of key ingredients and their functions in OUI Detox Shampoo.

HOW TO USE (OPERATING INSTRUCTIONS)

1. Thoroughly wet hair from roots to ends with lukewarm water.
2. Squeeze out excess water from hair.
3. Lather a quarter-size amount of shampoo in your hands.
4. Part hair using fingers and apply the shampoo as close to the scalp as possible.
5. Let the shampoo sit for 1 to 3 minutes.
6. Rinse thoroughly until water runs clear.
7. Squeeze out excess moisture before applying your preferred OUI conditioner.



Image: Visual guide to a comprehensive hair care routine, highlighting the detox shampoo step.

MAINTENANCE & USAGE FREQUENCY

For best results, use OUA! Detox Shampoo 1 to 2 times per week in place of your regular shampoo for a deeper cleanse. Consistent use helps prevent buildup and maintain scalp health. Follow with a suitable conditioner or hair mask to ensure hair remains hydrated and soft.

INGREDIENTS

Aqua (Water, Eau), Sodium C14-16 Olefin Sulfonate, Sodium, Lauroyl Methyl Isethionate, Cocamidopropyl Betaine, Decyl Glucoside, Acrylates Copolymer, Cocamide Mipa, Parfum (Fragrance), Polysorbate 20, Hydrolyzed Keratin, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Vinegar, Peg-150 Distearate, Polyquaternium-7, Glycerin, Benzophenone-4, Sodium Chloride, Sodium Hydroxide, Tetrasodium Edta, Trisodium Ethylenediamine Disuccinate, Isopropyl Alcohol, Propylene Glycol, Citric Acid, Disodium Edta, Chlorphenesin, Sodium Benzoate, Phenoxyethanol, Potassium Sorbate, Linalool, Citronellol, Ci 14700 (Red 4), Ci 19140 (Yellow 5), Ci 61570 (Green 5)

Image: OUA! Detox Shampoo highlighting its clarifying, color-safe properties, and key ingredients.

SAFETY INFORMATION

For external use only. Avoid contact with eyes. If contact occurs, rinse well with water. Discontinue use if irritation occurs. Keep out of reach of children.

PRODUCT SPECIFICATIONS

Item Model Number	3430
UPC	815402021290
Product Dimensions	2.5 x 2.5 x 5.5 inches; 12.64 ounces
Item Form	Liquid
Hair Type	Chemically Treated, Normal, Straight, Wavy, Curly
Scent	Melrose Place
Age Range (Description)	Adult

TROUBLESHOOTING & TIPS

- Patience for Results:** Some users may need to use the shampoo consistently for 1-2 months to observe significant improvements, especially for persistent scalp issues.
- Addressing Dry Scalp/Dandruff:** The Apple Cider Vinegar in this formula is effective in exfoliating the scalp and reducing flakes, which can alleviate symptoms of dry scalp and dandruff.
- Enhanced Product Performance:** Using this detox shampoo before other hair products (like conditioners or styling products) can improve their effectiveness by providing a clean base.

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THE RESULTS



Image: A woman with curly hair and shampoo lather, emphasizing the effective detox experience.



Image: Instructions for a weekly hair reset using the detox shampoo.



Image: Details on the Melrose Place fragrance notes of the shampoo.

Official Product Videos

No official seller videos are available for embedding at this time.