

SIMPLIFIRE SF-ALLP72-BK

SimpliFire Allusion Platinum Linear Electric Fireplace User Manual

MODEL: SF-ALLP72-BK

Brand: SIMPLIFIRE

INTRODUCTION

Thank you for choosing the SimpliFire Allusion Platinum Linear Electric Fireplace. This manual provides essential information for the safe and efficient operation, installation, and maintenance of your new electric fireplace. Please read all instructions carefully before installation and use, and retain this manual for future reference.



Image: SimpliFire Allusion Platinum Linear Electric Fireplace with its remote control, showcasing the sleek black frame and vibrant flame

effects.

IMPORTANT SAFETY INFORMATION

Always follow basic safety precautions when using electrical appliances to reduce the risk of fire, electric shock, and injury to persons.

- Read all instructions before using this fireplace.
- Do not operate any fireplace with a damaged cord or plug, or if the heater has malfunctioned, been dropped, or damaged in any manner.
- Do not use outdoors. This fireplace is intended for indoor use only.
- Avoid placing the power cord under carpeting or covering it with throw rugs, runners, or similar coverings. Arrange cord away from traffic area where it will not be tripped over.
- To disconnect the fireplace, turn controls to off, then remove plug from outlet.
- Use this fireplace only as described in this manual. Any other use not recommended by the manufacturer may cause fire, electric shock, or injury to persons.
- Always plug heaters directly into a wall outlet/receptacle. Never use with an extension cord or relocatable power tap (outlet/power strip).

SETUP AND INSTALLATION

The SimpliFire Allusion Platinum Electric Fireplace offers flexible installation options to suit your design preferences. It can be fully recessed into a 2x6 wall or wall-mounted with an optional wall mount kit (sold separately).

Installation Options

- **Fully Recessed:** Designed to be installed flush within 2x6 framing for a seamless, built-in look.
- **Wall Mounted:** Can be hung directly on a wall using the optional wall mount kit.

ENJOY YEAR-ROUND With or Without Heat

SimpliFire®



The image shows a black SimpliFire remote control on the left with a small LCD screen and several buttons. A line points from the flame effect button on the remote to a fireplace filled with clear glass media. To the right of the fireplace, a circular graphic highlights the heater's BTU output.

- Power** (Power button icon)
- Heater** (Heater icon) Low / High Mode
- Timer** (Clock icon) 30 min, 1 - 9 Hours
- Flame** (Flame icon) 4 Flame Effects
- Thermostat** (Thermometer icon) Auto Set Temp
- Ember Light** (Lightbulb icon) 13 Ember Colors

Included Remote Control
Up to 16ft Coverage
Requires 2x AAA batteries (included)

5,000 BTUs
1,500W HIGH / 750W LOW

Image: Visual comparison of the fully recessed installation, where the fireplace is built into the wall, versus the wall-mounted option, which requires an additional kit.

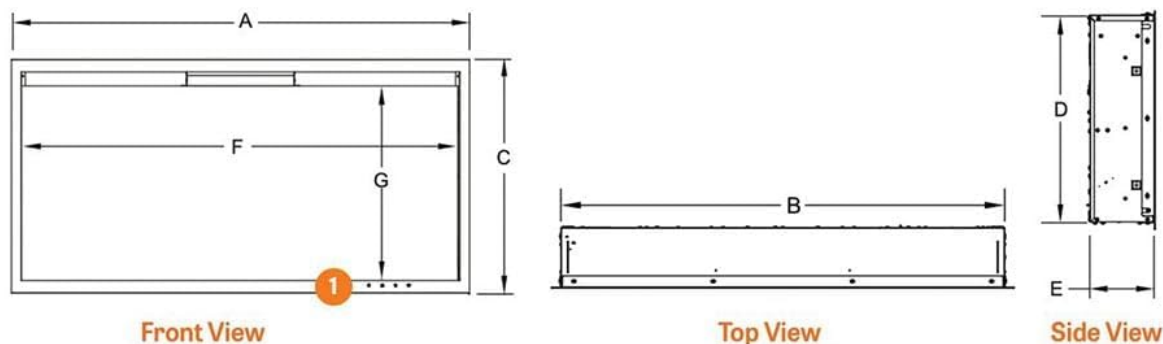
Power Connection

The unit supports both 15 Amp hardwire and plug-in installations. Ensure the power source meets the requirements for safe operation.

Media Installation

Your fireplace comes with fire glass media. For detailed instructions on installing the media and any optional media (such as driftwood logs, sold separately), please refer to the comprehensive installation manual available for download.

FEATURES & DIMENSIONS



Model	BTU Output	Width			Height			Depth		Viewing Area (F x G)
		Front (A)	Back (B)	Framing	Front (C)	Back (D)	Framing	Unit (E)	Framing*	
SF-ALLP72-BK	5,000	74-5/16" [1888]	72-1/2" [1842]	73" [1854]	20-7/16" [519]	19-3/8" [492]	19-3/4" [502]	5-5/8" [143]	2" x 6"	70" x 15" [1778 x 381]

4 Flame Colors: Solid, Off



1 Touch Controls



13 Ember Colors: Solid, Rotating, Off



Image: Detailed diagram illustrating the front, top, and side dimensions of the fireplace, along with the location of the touch controls.

For complete and detailed installation instructions, including framing requirements and electrical connections, please refer to the official [Installation Manual \(PDF\)](#).

OPERATING INSTRUCTIONS

Your SimpliFire Allusion Platinum Electric Fireplace can be operated using the included multi-function remote control or the integrated touch controls on the unit.

Remote Control Functions

INSTALLATION

Choose Your Look



Fully Recessed in 2x6 framing



Wall Mounted with optional wall mount kit (sold separately)



Flexible Installation

**Install Fully Recessed or Hang on the Wall
with the Optional Wall Mount Kit (sold separately)**

Image: The multi-function remote control for the fireplace, highlighting buttons for power, flame effects, heater settings, thermostat, timer, and ember bed lighting.

- **Power:** Turns the fireplace on or off.
- **Flame Effects:** Cycles through 4 flame color options (Orange, Orange w/ Blue highlights, Blue w/ Orange highlights, Blue).
- **Heater:** Activates the integrated heater (Low/High Mode). The unit can be operated with or without heat.
- **Thermostat:** Adjusts the desired temperature for the heater (Auto Set Temp).
- **Timer:** Sets an automatic shut-off timer (30 min, 1-9 Hours).
- **Ember Light:** Cycles through 13 ember bed lighting themes (Solid, Rotating, Off).

Thirteen ember bed colors

Ember beds are lit with the glow from long-lasting LED lights and provides 13 individual color options as well as the option to continuously rotate through all the colors.



Red



Orange



Gold



Green



Emerald



Royal Blue



Aqua



Ice Blue



Light Blue



Purple



Pink



Flamingo



White



With no light

Four flame colors

LED flame technology delivers enhanced energy efficiency in four flame colors.



Orange



Orange with Blue highlights



Blue with Orange highlights



Blue

Multi-Function Remote

An intuitive multifunction remote control comes standard.



Image: A visual guide to the various flame colors and the extensive range of 13 ember bed lighting options available for customization.

Heat Output

The integrated heater provides 5000 British Thermal Units (BTUs) of heat, capable of heating up to 400 square feet. It operates at 1500W on high and 750W on low.

MAINTENANCE

Regular maintenance ensures the longevity and optimal performance of your electric fireplace. Always disconnect power before performing any maintenance.

- **Cleaning:** Use a soft, damp cloth to clean the exterior surfaces. Do not use abrasive cleaners or sprays.
- **Air Intake/Outlet:** Periodically check and clean the air intake and outlet vents to ensure proper airflow and prevent overheating.
- **Light Bulbs:** The ember beds are lit with long-lasting LED lights, which typically do not require replacement.

TROUBLESHOOTING

If you experience issues with your fireplace, refer to the following common troubleshooting tips:

- **No Power:** Ensure the unit is properly plugged into a functional electrical outlet. Check the circuit breaker.
- **No Heat:** Verify the heater function is activated on the remote or control panel. Check thermostat settings.
- **Flames Not Moving/Lighting:** Ensure the flame effect is turned on. Check for any obstructions in the flame mechanism.
- **Remote Not Working:** Replace the batteries (requires 2x AAA batteries). Ensure there are no obstructions between the remote and the fireplace's sensor.

For more detailed troubleshooting or persistent issues, please contact SimpliFire customer support or consult the full User Manual (PDF).

SPECIFICATIONS

Feature	Detail
Brand	SIMPLIFIRE
Model Name	Allusion Platinum
Model Number	SF-ALLP72-BK
Product Dimensions	5.62"D x 44.87"W x 20.5"H
Item Weight	137 Pounds
Material	Metal
Color	Black
Power Source	Corded Electric
Heat Output	5000 British Thermal Units
Heating Coverage	400 square feet
Installation Type	Wall Mount
Included Components	Remote Control
UPC	652174953356

WARRANTY AND SUPPORT

Your SimpliFire Allusion Platinum Linear Electric Fireplace is backed by a **2-year manufacturer's warranty**.

For further assistance, detailed product information, or to download the complete manuals, please visit the official SimpliFire website or refer to the documents below:

- [Installation Manual \(PDF\)](#)
- [User Manual \(PDF\)](#)