

RCA RTRU6528-CA

RCA 65-inch 4K UHD Roku Smart Flat Screen LED TV

Model: RTRU6528-CA | Brand: RCA

1. PRODUCT OVERVIEW

The RCA 65-inch 4K UHD Roku Smart Flat Screen LED TV offers an intuitive and immersive entertainment experience. With 4K Ultra HD resolution, it delivers incredible clarity and vibrant colors. The integrated Roku TV platform provides seamless access to a vast library of streaming channels, live TV, and connected devices through a user-friendly interface.

Key Features:

- **ENDLESS ENTERTAINMENT:** Roku TV provides access to over 500,000+ movies and TV episodes across thousands of free or paid channels, including the 4K Spotlight Channel for easy discovery of 4K content.
- **UHD RESOLUTION:** Experience rich picture quality with High Definition resolution, offering excellent detail, color, and contrast.
- **WIRELESS CONNECTIVITY:** Fast and easy access to your favorite content via dual-band Wi-Fi connection.
- **VOICE CONTROL:** Utilize voice search through the remote or the free Roku mobile app to find content, launch channels, or switch inputs. Compatible with Amazon Alexa or Google Assistant.
- **INNOVATIVE TECHNOLOGY:** Features include fast search across top channels, unbiased results ranked by price, and the free Roku mobile app for remote control, voice search, and private listening.



Figure 1: Front view of the RCA 65-inch 4K UHD Roku Smart Flat Screen LED TV, showcasing its sleek design.

2. INITIAL SETUP

Setting up your RCA Roku TV is straightforward. Follow these steps to get your TV ready for use:

1. **Unpack the TV:** Carefully remove the TV and all accessories from the packaging.
2. **Attach the Stands (if not wall-mounting):** Securely attach the included quad-pedestal stands to the bottom of the TV using the provided screws. Ensure they are firmly in place.
3. **Connect Power:** Plug the power cord into the TV's power input and then into a wall outlet.
4. **Insert Remote Batteries:** Open the battery compartment on the back of the Roku remote and insert the included batteries, observing polarity.
5. **Initial Power On:** Press the power button on the remote to turn on the TV.
6. **Follow On-Screen Setup:** The TV will guide you through the initial setup process, including language selection, network connection (Wi-Fi), and Roku account activation. An active internet connection is required for full Roku functionality.
7. **Connect External Devices:** Use the HDMI inputs (HDMI 1, HDMI 2, HDMI 3) to connect devices such as cable boxes, gaming consoles, or Blu-ray players. The TV also features USB and VGA connectivity.



Figure 2: Rear view of the TV showing HDMI, USB, and other input ports for connecting external devices.

3. OPERATING YOUR RCA Roku TV

Your RCA Roku TV is designed for ease of use, providing a centralized hub for all your entertainment.

Roku Home Screen:

The Roku Home screen is your main navigation point. It displays all your installed streaming channels, connected inputs (like HDMI devices), and options for Live TV, Featured Free content, and Settings.



Figure 3: The intuitive Roku TV home screen, providing quick access to streaming services and inputs.

Streaming Channels:

- **Accessing Channels:** Navigate through the Home screen using the directional pad on your remote to select and launch desired streaming apps (e.g., Netflix, Hulu, Prime Video).
- **Adding Channels:** Visit the "Streaming Store" from the Home screen to browse and add new channels.
- **4K Spotlight Channel:** Discover available 4K content across various services through this dedicated channel.

Voice Control:

Use the voice search feature on your Roku remote or the Roku mobile app to quickly find movies, shows, or switch between inputs. Simply press the microphone button and speak your command.

Connecting Devices:

The TV supports multiple HDMI inputs for various devices. Select the appropriate HDMI input from the Home screen to view content from your connected equipment.

4. CARE AND MAINTENANCE

Proper care will ensure the longevity and optimal performance of your RCA Roku TV.

- **Cleaning the Screen:** Gently wipe the screen with a soft, dry microfiber cloth. For stubborn smudges, lightly dampen the cloth with water or a screen-specific cleaning solution (never spray directly onto the screen).
- **Cleaning the Body:** Use a soft, dry cloth to wipe the TV's frame and stand. Avoid abrasive cleaners or solvents.
- **Ventilation:** Ensure adequate airflow around the TV. Do not block ventilation openings.
- **Power Off When Not in Use:** Turn off the TV when not in use to conserve energy and extend its lifespan.
- **Avoid Direct Sunlight:** Do not expose the TV to direct sunlight or extreme temperatures.

5. TROUBLESHOOTING

If you encounter issues with your RCA Roku TV, refer to the following common problems and solutions:

Problem	Possible Cause / Solution
No Power / TV Not Turning On	Ensure the power cord is securely plugged into both the TV and a working electrical outlet. Check if the outlet is receiving power (test with another device). Verify remote batteries are correctly inserted and charged.
No Picture / Black Screen	Confirm the correct input source is selected (e.g., HDMI 1, Live TV). Check all cable connections (HDMI, antenna) are secure. Try restarting the TV by unplugging it from the power outlet for 60 seconds, then plugging it back in.
Poor Picture Quality (Dark/Washed Out)	Adjust picture settings (brightness, contrast, color) in the TV's settings menu. Note that some settings might be limited by the Roku interface. Ensure the content source is high quality (e.g., 4K content for 4K display).
No Sound / Low Sound	Check the TV volume and ensure it's not muted. If using external audio devices (soundbar, receiver), ensure they are properly connected and powered on. Some users report sound can be "hollow"; consider connecting an external soundbar for enhanced audio experience.
Lines Across the Screen	This can indicate a panel issue. Try a factory reset (Settings > System > Advanced system settings > Factory reset). If the problem persists, contact customer support.
Wi-Fi Connectivity Issues	Ensure your Wi-Fi router is on and within range. Restart your router and the TV. Re-enter your Wi-Fi password in the TV's network settings.

6. TECHNICAL SPECIFICATIONS

Feature	Detail
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Feature	Detail
Brand	RCA
Model Number	RTRU6528-CA
Screen Size	65 Inches (166 cm diagonal)
Display Technology	LED
Resolution	4K UHD (2160p)
Refresh Rate	60 Hz
Aspect Ratio	16:9
Color	Black
Item Weight	60 Pounds
Product Dimensions (D x W x H)	8"D x 64"W x 39"H (64 x 8 x 39 inches)
Voltage	110 Volts
Connectivity Technology	VGA, Wi-Fi, USB, HDMI
Special Feature	Flat Screen
Speaker Type	Built-In



Figure 4: Detailed dimensions of the 65-inch RCA Roku TV.

7. WHAT'S IN THE BOX

The following items are included with your RCA 65-inch 4K UHD Roku Smart Flat Screen LED TV:




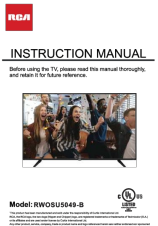

- TV (RCA 65-inch 4K UHD Roku Smart Flat Screen LED TV)
- Roku Remote
- Power Cord
- Quad-Pedestal Stands (2)
- Screws for Stands
- Quick Start Guide (this manual)




8. WARRANTY AND SUPPORT

Your RCA 65-inch 4K UHD Roku Smart Flat Screen LED TV was first available on November 4, 2019. For specific warranty details and customer support, please refer to the documentation included with your product or visit the official RCA website. RCA is committed to providing reliable products and support.

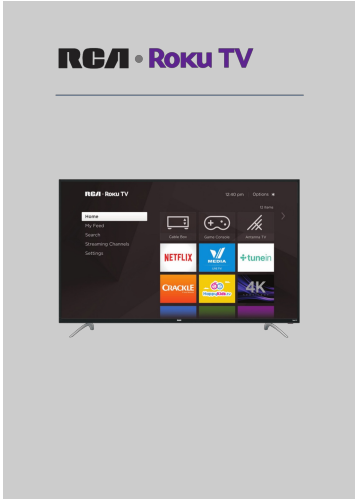
For customer support inquiries, you may also refer to the [RCA Store on Amazon](#) or the general Amazon customer support options.

Related Documents - RTRU6528-CA

	<p>RCA Roku TV User Guide - Models RTRU4328-US / RTRU4328-CA</p> <p>Comprehensive user guide for the RCA Roku TV models RTRU4328-US and RTRU4328-CA, covering setup, safety, connections, troubleshooting, and specifications. This guide provides detailed instructions for optimal use of your television.</p>
	<p>RCA Roku TV Instruction Manual for RTR3260-US and RTR3261-CA</p> <p>Comprehensive instruction manual for RCA Roku TV models RTR3260-US and RTR3261-CA, covering setup, safety, connections, features, troubleshooting, and warranty information.</p>
	<p>RCA RNSMU5836 58-inch 4K UHD Smart TV Instruction Manual</p> <p>Comprehensive instruction manual for the RCA RNSMU5836 58-inch 4K UHD Smart TV. Covers setup, connections, smart features, menu options, and troubleshooting for optimal user experience.</p>
	<p>RCA RWOSU5049-B 50-Inch 4K UHD Smart TV Instruction Manual</p> <p>Comprehensive instruction manual for the RCA RWOSU5049-B 50-Inch 4K UHD Smart TV, covering safety precautions, setup, connections, TV setup menus, smart TV operation, and troubleshooting.</p>
	<p>RCA RNSMU5536 55-Inch 4K UHD Smart TV Instruction Manual</p> <p>Comprehensive instruction manual for the RCA RNSMU5536 55-inch 4K UHD Smart TV, covering setup, connections, TV settings, smart features, troubleshooting, and specifications.</p>

<div><div></div><div><p>INSTRUCTION MANUAL</p><p>Before using the TV please read this manual thoroughly and retain it for future reference.</p><p>Model: RWOSUS847</p></div></div>	<p>RCA 58-inch Smart 4K UHD webOS TV User Manual</p> <p>Comprehensive user manual for the RCA 58-inch Smart 4K UHD webOS TV. Learn about setup, features, smart capabilities, troubleshooting, and specifications. Includes safety guidelines and warranty information.</p>
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Documents - RCA – RTRU6528-CA



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