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› PUMA Men's Rider 020 Play On Sneakers Instruction Manual

## PUMA Rider 020 Play On

# PUMA Men's Rider 020 Play On Sneakers Instruction Manual

Model: Rider 020 Play On

## 1. INTRODUCTION

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This manual provides essential information for the proper use and care of your PUMA Men's Rider 020 Play On Sneakers. Designed with a blend of classic and contemporary elements, these sneakers feature ripstop uppers, suede overlays, and an IMEVA midsole for comfort. Adhering to these instructions will help maintain the quality and longevity of your footwear.





Figure 1.1: Side view of the PUMA Rider 020 Play On sneaker, showcasing its multi-colored design and distinct formstrip.

## 2. SETUP AND INITIAL USE

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Your PUMA Rider 020 Play On sneakers are ready for use directly out of the packaging. Follow these steps for optimal initial fit:

1. **Unboxing:** Carefully remove the sneakers from their packaging. Inspect them for any visible defects or damage.
2. **Lacing:** Ensure the laces are threaded through all eyelets and tied securely. Adjust the lacing tension to achieve a comfortable, snug fit without being too tight.
3. **First Wear:** Wear the sneakers for short periods initially to allow them to conform to your foot shape. The textile lining and removable insole are designed for comfort.





Figure 2.1: Top-down view of the sneakers, illustrating the lacing system and overall aesthetic.

### 3. OPERATING GUIDELINES

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These sneakers are designed for casual wear and light athletic activities. The IMEVA midsole provides lightweight

cushioning for comfort during extended periods of standing or walking.

- **Intended Use:** Suitable for daily wear, urban exploration, and light recreational activities.
- **Surface Compatibility:** The durable rubber outsole offers superior grip on various dry surfaces. Avoid prolonged use on extremely rough or abrasive terrains to preserve outsole integrity.
- **Water Resistance:** These sneakers are not water-resistant. Avoid exposure to heavy rain or wet conditions to prevent damage to materials and maintain comfort.

## 4. MAINTENANCE AND CARE

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Proper maintenance extends the life and appearance of your PUMA Rider 020 Play On sneakers.

### 4.1 Cleaning Instructions

- **General Cleaning:** Use a soft brush or cloth to remove loose dirt and dust from the upper.
- **Spot Cleaning:** For stains on the fabric or suede, use a specialized sneaker cleaner designed for these materials. Apply the cleaner to a cloth, not directly to the shoe, and gently dab the affected area.
- **Midsole and Outsole:** Wipe the IMEVA midsole and rubber outsole with a damp cloth and mild soap. Rinse thoroughly and air dry.
- **Drying:** Always air dry your sneakers at room temperature, away from direct heat or sunlight, which can damage materials. Do not machine wash or tumble dry.
- **Insoles:** The removable textile insoles can be hand-washed separately with mild soap and air-dried.

### 4.2 Storage

Store sneakers in a cool, dry place away from direct sunlight. Using shoe trees can help maintain their shape.





Figure 4.1: Detail of the rubber outsole and ripstop upper, highlighting areas for cleaning.

## 5. TROUBLESHOOTING

This section addresses common concerns you might encounter with your sneakers.

Problem	Possible Cause	Solution
Discomfort during wear	Laces too tight/loose, incorrect size, new shoe break-in period.	Adjust lacing. Ensure correct size. Allow time for shoes to adapt to your feet. Consider alternative insoles if discomfort persists.
Stains on upper material	Exposure to dirt, liquids, or other staining agents.	Follow spot cleaning instructions in Section 4.1. Use appropriate cleaning products for fabric and suede.
Reduced grip on sole	Dirt accumulation on outsole, wear and tear.	Clean the outsole thoroughly to remove debris. Note that over time, all outsoles will show signs of wear.
Odor inside shoe	Moisture and bacteria buildup.	Remove and wash insoles. Allow shoes to air out completely between wears. Use shoe deodorizers if necessary.

## 6. SPECIFICATIONS

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Detailed technical specifications for the PUMA Men's Rider 020 Play On Sneakers.

- **Model Name:** Rider 020 Play On
- **Item Model Number:** PUMA-371150
- **Manufacturer Part Number:** 37115001-400
- **UPC:** 193525651595
- **Department:** Men's
- **Outer Material:** Fabric (Ripstop, Suede Overlays)
- **Inner Material:** Textile
- **Insole Material:** Memory foam, Removable Textile
- **Sole Material:** Rubber
- **Midsole:** IMEVA (Injection Molded EVA)
- **Closure Type:** Lace-Up
- **Heel Type:** Flat
- **Toe Style:** Closed Toe
- **Shoe Type:** Athletic Shoe
- **Sport Type:** Running (Casual)
- **Special Features:** Shock Resistant
- **Water Resistance Level:** Not Water Resistant
- **Cushioning Level:** Moderate
- **Platform Height:** 2 Inches
- **Fit to Size Sentiment:** True to Size
- **Shoe Height Map:** Low Top
- **Color:** Dazzling Blue/Puma Black/High Risk Red

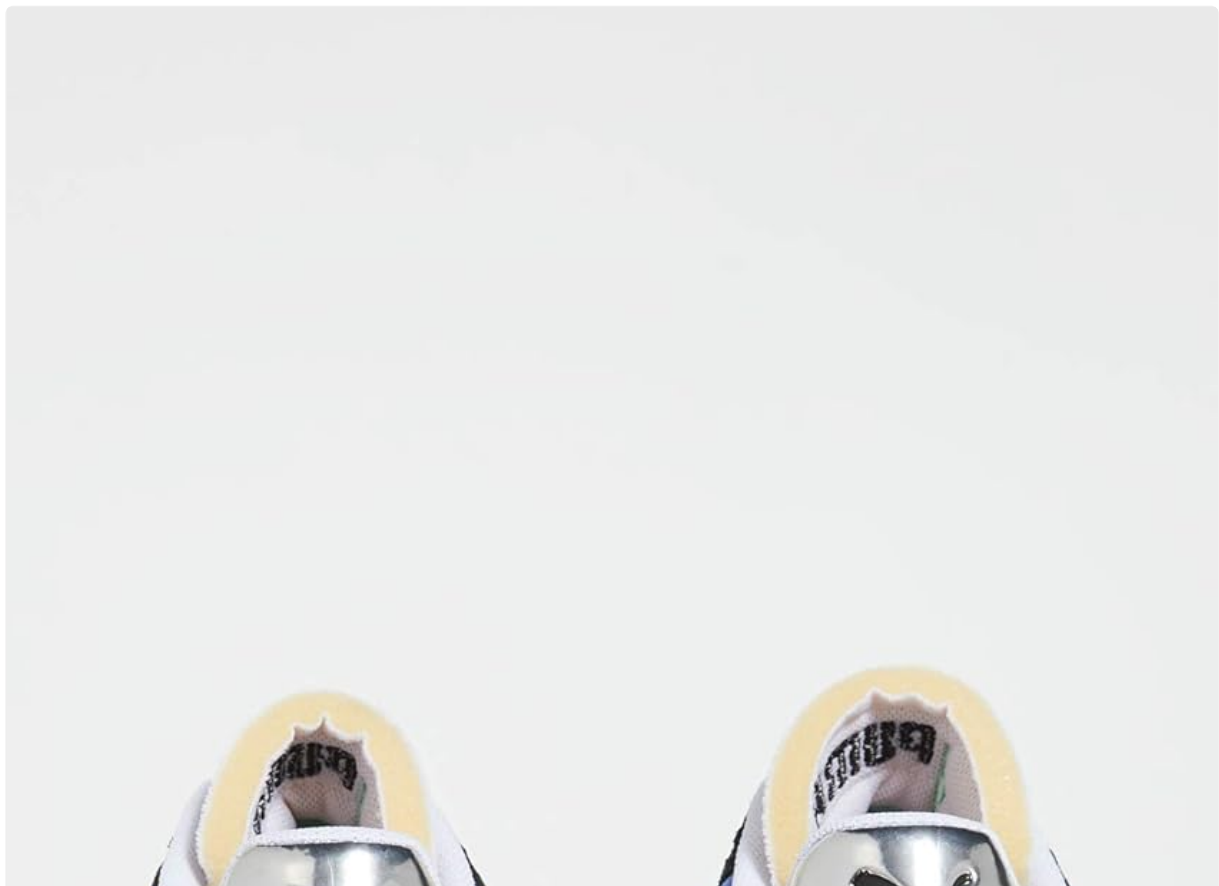




Figure 6.1: Rear view of the sneakers, highlighting the heel counter and sole layering.

## 7. WARRANTY INFORMATION

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Specific warranty details for PUMA products are typically provided at the point of purchase or on the official PUMA website. Please retain your proof of purchase for any warranty claims. For general return policies, refer to the retailer's terms and conditions.

## 8. CUSTOMER SUPPORT

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For further assistance, product inquiries, or support, please visit the official PUMA website or contact their customer service department. Contact information can typically be found on the brand's official website or product packaging.

PUMA Official Website: [us.puma.com](https://us.puma.com)

