

## Nixplay W10

# Nixplay WiFi 10.1" Touch Screen Digital Picture Frame

Model: W10 | Brand: Nixplay

## 1. INTRODUCTION AND OVERVIEW

The Nixplay WiFi 10.1" Touch Screen Digital Picture Frame is designed to help you easily share and display your cherished photos and videos with family and friends, no matter where they are. This smart frame offers intuitive controls, seamless connectivity, and a sleek design to complement any home decor. Stay connected and relive your favorite memories with unparalleled ease.

Key features include instant sharing via email or app, Wi-Fi connectivity, and automatic orientation adjustment for both landscape and portrait display.

## 2. FEATURES

- **Seamless Photo and Video Sharing:** Share content instantly from your phone or via email to the Nixplay Smart Frame, ideal for connecting with family across distances.
- **Private and Secure Sharing:** Share images privately and securely with loved ones' frames. Invite others to contribute to your digital photo frame and manage unique photos or playlists for separate frames, fostering a private family sharing network.
- **Mobile App Control:** The Nixplay app (available for iOS and Android) provides full control over your frame. Connect to Google Photos (subscription may be required), Dropbox, Facebook, and Instagram via the website for easy content management.
- **Smart Functionality:** Features a motion sensor that automatically turns the frame on/off. Compatible with Alexa for voice control over playlists.
- **Easy Setup:** Simple three-step setup: download the app, plug in the frame, and follow on-screen instructions for uploading content.
- **Gift-Ready:** Preload the digital picture frame with photos, videos, and a personalized message using the Nixplay app for a memorable gift experience.
- **NixCast & NixEvents:** Effortlessly cast photos and videos from your Nixplay app to your smart TV with NixCast. NixEvents allows guests to contribute photos to a shared album for real-time slideshows at gatherings.
- **AI-Enhanced Display:** Smart-centering ensures perfectly framed images. Customizable auto slideshow

settings and automatic rotation between landscape and portrait modes provide a dynamic display.

- **Data Privacy:** Nixplay's cloud storage is located in the USA on secure, CCPA & GDPR-compliant, encrypted servers, ensuring your photos are kept safe and secure.

### 3. SETUP GUIDE

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Setting up your Nixplay Digital Picture Frame is a straightforward process designed for ease of use.

1. **Unpack the Frame:** Carefully remove all components from the packaging. Ensure you have the Nixplay frame, power adapter, and adjustable stand.



Contents of the Nixplay Digital Picture Frame package: frame, power adapter, stand, and setup guide.

2. **Attach the Stand:** The frame comes with an adjustable stand that allows for both horizontal and vertical display. Attach the stand securely to the back of the frame.



Rear view of Nixplay Digital Picture Frame highlighting Wi-Fi, adjustable stand, and built-in speaker.

3. **Power On:** Plug the power adapter into the frame and then into a wall outlet. The frame will power on automatically.
4. **Download the Nixplay App:** On your smartphone or tablet, download the Nixplay app from your device's app store (iOS or Android).
5. **Follow On-Screen Instructions:** The frame will guide you through the initial setup, including connecting to your Wi-Fi network and linking your frame to your Nixplay account via the app.

## 4. OPERATING INSTRUCTIONS

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### 4.1 Adding Photos and Videos

There are several convenient ways to add content to your Nixplay frame:

- **Via Nixplay App:** Easily transfer photos and videos directly from your smartphone's camera roll or connected services like Apple Photos, Facebook, Instagram, and Google Photos (Google Photos may require a subscription).

# Use the Nixplay App to easily add photos from Google Photos, Apple Photos, Facebook, Instagram and more



Nixplay app interface on a smartphone, showing integration with Google Photos, Apple Photos, Facebook, and Instagram.

- **Via Email:** Each Nixplay frame has a unique email address. You can send photos directly to this email address, and they will appear on your frame.
- **Via Web Browser:** Log in to your Nixplay account on a desktop web browser to manage and upload photos.

## 4.2 Managing Playlists and Settings

Use the Nixplay app or web interface to create and manage playlists, adjust slideshow settings, and invite others to share content.

- **Customizable Slideshows:** Tailor the display experience with adjustable auto slideshow settings, including transition effects and display duration.
- **Automatic Rotation:** The frame automatically detects its orientation and seamlessly switches between landscape and portrait modes to perfectly showcase your content.
- **Smart-Centering (AI-Enhanced):** Images are automatically centered for optimal viewing.
- **Motion Sensor:** The built-in motion sensor can be configured to turn the frame on when motion is detected and off when the area is empty, saving energy.

## 4.3 Advanced Sharing Features

- **NixCast:** Cast photos and videos from your Nixplay app directly to a compatible smart TV.
- **NixEvents:** Create shared albums for events, allowing guests to easily contribute their photos to a collective display on your frame.

## 5. MAINTENANCE

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To ensure the longevity and optimal performance of your Nixplay Digital Picture Frame, follow these maintenance guidelines:

- **Cleaning the Screen:** Gently wipe the touch screen with a soft, lint-free cloth. For stubborn smudges, slightly dampen the cloth with water or a screen-safe cleaner. Avoid harsh chemicals or abrasive materials.
- **Cleaning the Frame Body:** Use a dry, soft cloth to wipe down the frame's exterior.
- **Dusting:** Regularly dust the frame and its vents to prevent dust buildup, which can affect performance.
- **Power Management:** Utilize the motion sensor or set sleep schedules to turn off the frame when not in use, which can extend its lifespan.
- **Software Updates:** Ensure your frame's firmware is up to date through the Nixplay app to benefit from the latest features and security enhancements.

### 5.1 Data Security and Privacy

Nixplay prioritizes the security of your memories. All cloud storage is maintained on secure, encrypted servers located in the USA, compliant with CCPA & GDPR regulations.

## 6. TROUBLESHOOTING

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If you encounter any issues with your Nixplay Digital Picture Frame, please refer to the following common troubleshooting steps:

- **Frame Not Turning On:** Ensure the power adapter is securely connected to both the frame and a working power outlet. Try a different outlet if necessary.
- **No Wi-Fi Connection:** Check your Wi-Fi router and ensure it is broadcasting a signal. Verify that the Wi-Fi password entered on the frame is correct. Restart both the frame and your router.
- **Photos Not Appearing:** Confirm that photos have been successfully uploaded to your Nixplay account via the app or web. Ensure the frame is connected to Wi-Fi and synced with your account. Check your playlist settings to ensure the photos are included.
- **Screen Issues (Frozen, Flickering):** Try restarting the frame by unplugging it from the power source for 10 seconds and then plugging it back in.
- **Poor Image Quality:** Ensure the original photos uploaded are of high resolution. The frame's display resolution is 720p.

For further assistance, please visit the official Nixplay support website or contact customer service.

## 7. SPECIFICATIONS

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| Feature            | Detail                    |
|--------------------|---------------------------|
| Product Dimensions | 9.76 x 1.22 x 7.83 inches |

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|----------------------|---|
| Item Weight          | 1.26 pounds                                   |
| Item Model Number    | W10   |
| Batteries            | 1 Lithium Metal batteries required (included) |
| Manufacturer         | Nixplay                                       |
| Color                | Black   |
| Resolution           | 720p  |
| Compatible Devices   | Personal Computer, Smartphone, Tablet         |
| Screen Size          | 10.1 Inches                                   |
| First Available Date | August 19, 2019                               |

## 8. WARRANTY AND SUPPORT

For detailed warranty information and customer support, please refer to the official Nixplay website or contact Nixplay customer service directly. Keep your purchase receipt for warranty claims.

Nixplay is committed to providing excellent support for its products. For frequently asked questions, troubleshooting guides, and contact options, please visit [www.nixplay.com/support](http://www.nixplay.com/support).