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Kenneth Cole KC1330

Kenneth Cole REACTION KC1330 Sunglasses User Manual

Model: KC1330

INTRODUCTION

Thank you for choosing Kenneth Cole REACTION KC1330 Sunglasses. These sunglasses are designed to provide both style and protection for your eyes. This manual provides essential information on how to properly set up, operate, maintain, and troubleshoot your new sunglasses to ensure their longevity and optimal performance.

SETUP

Unpacking

1. Carefully remove the sunglasses from their packaging.
2. Inspect the sunglasses for any visible damage or defects that may have occurred during shipping.
3. Remove any protective films or tags from the lenses and frame.

Initial Inspection

Before first use, ensure that the lenses are clean and free of smudges. Check that the frame is intact and the hinges operate smoothly. If any issues are found, refer to the Troubleshooting section or contact customer support.



This image displays the front of the Kenneth Cole REACTION KC1330 sunglasses, highlighting the square lens shape, dark Havana (tortoise) frame, and green lenses.

OPERATING

Wearing the Sunglasses

Gently unfold the temple arms and place the sunglasses on your face, ensuring the nose pads rest comfortably on your nose bridge and the temple arms extend over your ears. The square shape and lightweight design are intended for comfortable wear.

UV Protection

These sunglasses provide 100% UV protection, shielding your eyes from harmful UVA and UVB rays. They are suitable for general outdoor use in various light conditions.

Non-Polarized Lenses

The lenses are non-polarized. While they offer excellent UV protection and reduce overall brightness, they do not specifically filter out glare from reflective surfaces like water or snow as polarized lenses would. This can be beneficial in situations where seeing reflections (e.g., on ice or digital screens) is important.



MAINTENANCE

Cleaning the Lenses and Frame

- Use a soft, clean microfiber cloth specifically designed for eyewear to clean the lenses.
- For stubborn smudges, lightly dampen the cloth with water or an approved eyewear cleaning solution. Avoid using harsh chemicals, paper towels, or clothing, as these can scratch the lenses.
- Wipe the frame gently with a damp cloth to remove dirt and oils.

Storage

- Always store your sunglasses in the provided protective pouch or a hard case when not in use. This prevents scratches and damage.
- Avoid leaving sunglasses in direct sunlight or extreme heat (e.g., on a car dashboard), as this can warp the frame or damage the lens coatings.

General Care

- Handle sunglasses by the frame, not the lenses, to avoid fingerprints and smudges.
- Do not place sunglasses face down on hard surfaces.
- Avoid exposing sunglasses to saltwater or chlorinated water, as these can degrade materials over time. Rinse with fresh water if exposure occurs.



The included black protective pouch for storing the Kenneth Cole REACTION KC1330 sunglasses, featuring the brand logo.

TROUBLESHOOTING

Common Issues and Solutions

- **Smudged Lenses:**
Solution: Clean with a microfiber cloth and, if necessary, an eyewear cleaning solution. Avoid using abrasive materials.
- **Loose Fit:**
Solution: For minor looseness, the temple arms can sometimes be gently adjusted by an optician. Avoid attempting significant adjustments yourself to prevent damage.
- **Minor Scratches:**
Solution: Unfortunately, lens scratches are generally permanent. Proper storage in a protective case is the best prevention.
- **Frame Discoloration/Damage:**

Solution: Ensure sunglasses are not exposed to harsh chemicals, extreme temperatures, or prolonged direct sunlight. If damage occurs, replacement may be necessary.



This image provides a top-down perspective of the sunglasses from the front, showing the full frame and lens area.

SPECIFICATIONS

Model Number	KC1330
Shape	Square
Lens Width	50 mm
Lens Bridge	21 mm
Arm Length	150 mm
UV Protection	100% UV Protection
Polarization Type	Non-Polarized
Frame Material	Plastic (Dark Havana) / Metal
Lens Color	Green / Solid Brown
Item Weight	2 Ounces
UPC	664689966608



A top-down view from the back of the sunglasses, revealing the inner frame structure and the 'REACTION Kenneth Cole' branding on the temple arms.

WARRANTY AND SUPPORT

Manufacturer's Warranty

Kenneth Cole products are manufactured to high standards. For specific warranty information regarding your KC1330 sunglasses, please refer to the documentation included with your purchase or visit the official Kenneth Cole website.

Customer Support

If you have any questions, concerns, or require assistance with your Kenneth Cole REACTION KC1330 sunglasses, please contact Kenneth Cole customer service through their official website or the retailer from whom you purchased the product.

You can find more information about Kenneth Cole products by visiting the [Kenneth Cole Brand Store on Amazon](#).