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› SevenFriday Men's Black Dial Leather Band Automatic Watch - M2/01 User Manual

Sevenfriday M2/01

SevenFriday M2/01 Automatic Watch User Manual

Comprehensive guide for your SevenFriday M2/01 timepiece.

1. INTRODUCTION

Thank you for choosing the SevenFriday M2/01 Automatic Watch. This manual provides essential information for the proper setup, operation, maintenance, and care of your new timepiece. Please read this guide thoroughly to ensure optimal performance and longevity of your watch.

2. PRODUCT OVERVIEW

The SevenFriday M2/01 features a distinctive multi-layered black dial with gold accents, housed in a rectangular stainless steel case with a black PVD treatment. It is powered by an automatic movement and comes with a comfortable leather band.



Figure 2.1: Front view of the SevenFriday M2/01 watch, showcasing its unique black dial with gold elements and industrial design.



Figure 2.2: Side profile of the SevenFriday M2/01, highlighting the robust stainless steel case and the crown on the right side.



Figure 2.3: Rear view of the SevenFriday M2/01, showing the engraved case back with model information and movement details.



Figure 2.4: Detailed close-up of the SevenFriday M2/01 dial, illustrating the intricate layered structure and time indicators.

Components:

- **Case:** Black PVD treated stainless steel.
- **Dial:** Multi-layered black dial with gold accents, featuring unique time display discs.
- **Crown:** Used for winding and setting the time.
- **Band:** Black leather strap.
- **Movement:** Automatic mechanical movement.

3. SETUP

3.1 Initial Winding

As an automatic watch, the M2/01 is powered by the motion of your wrist. However, for initial setup or if the watch has stopped, manual winding is recommended:

1. Ensure the crown is in its fully pushed-in position (Position 0).
2. Rotate the crown clockwise approximately 30-40 times. This will build up a power reserve to start the watch.
3. The watch will begin to run.

3.2 Setting the Time

To set the time on your SevenFriday M2/01:

1. Gently pull the crown out to Position 1 (the outermost position).
2. Rotate the crown clockwise or counter-clockwise to adjust the time. The M2/01 displays time using three rotating discs: hours, minutes, and seconds.
3. Once the correct time is set, push the crown back into Position 0.

4. OPERATING INSTRUCTIONS

4.1 Reading the Time

The M2/01 features a unique time display system:

- The outermost disc indicates the **hours**.
- The middle disc indicates the **minutes**.
- The innermost disc indicates the **seconds**.

Align the current position of each disc with the fixed indicator at the top of the dial to read the precise time.



Figure 4.1: The SevenFriday M2/01 watch worn on a wrist, demonstrating its presence and how it sits on the arm.

5. MAINTENANCE

5.1 Cleaning

To maintain the appearance of your watch:

- Wipe the case and crystal with a soft, lint-free cloth.
- For the leather band, avoid prolonged exposure to water, direct sunlight, and harsh chemicals. Clean with a damp cloth and mild soap if necessary, then dry thoroughly.

5.2 Water Resistance

The SevenFriday M2/01 has a water resistance rating of 3 ATM (30 meters). This means it is suitable for daily use and can withstand splashes or brief immersion in water, such as hand washing or rain. It is **not** suitable for swimming, showering, or diving. Always ensure the crown is fully pushed in before any contact with water.

5.3 Storage

When not wearing your watch, store it in a cool, dry place away from direct sunlight and strong magnetic fields. A watch box or pouch is ideal to protect it from dust and scratches.

6. TROUBLESHOOTING

6.1 Watch Not Running

If your automatic watch has stopped, it likely needs to be wound. Perform the initial winding procedure described in Section 3.1. If the watch still does not run after winding, it may require professional inspection.

6.2 Time Inaccuracy

Automatic watches can experience slight variations in timekeeping. If your watch is consistently running too fast or too slow, ensure it is being worn regularly enough to maintain its power reserve. If significant inaccuracy persists, professional adjustment may be needed.

7. SPECIFICATIONS

Feature	Detail
Brand	Sevenfriday
Model Number	M2/01 (2.724314514722E12)
Movement Type	Automatic
Display Type	Analog (Disc Display)
Watch Shape	Rectangle
Band Material	Leather
Case Material	Stainless Steel (Black PVD treated)
Water Resistance	3 ATM (30 meters)
Targeted Group	Men
First Available	26 March 2019

8. WARRANTY AND SUPPORT

For information regarding warranty coverage and terms, please refer to the warranty card included with your purchase or visit the official SevenFriday website. For technical support or service inquiries, please contact SevenFriday customer service or an authorized service center.
Keep your proof of purchase for any warranty claims.

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