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VIRTUE 20119

Virtue Full Sulfate Free Volumizing Shampoo Instruction Manual

Model: 20119

Product Overview

The Virtue Full Sulfate Free Volumizing Shampoo is a lightweight cleanser designed to add volume and density to hair. It effectively dissolves excess oil, lifts hair at the roots, and plumps each strand for a weightless, long-lasting body.



Image: Virtue Full Sulfate Free Volumizing Shampoo, 8 Fl Oz bottle.

Key Features and Benefits

This shampoo is formulated to provide significant benefits for hair, particularly for those seeking increased volume and density.

- **Lightweight Cleansing:** Rinses clean without weighing down hair.
- **Volume and Body:** Dissolves excess oil, lifts roots, and plumps strands for weightless, long-lasting volume.
- **Hair Type Suitability:** Ideal for all hair types, especially fine or flat hair looking for a boost in volume or density.
- **Sulfate-Free Formula:** Gentle on hair and scalp.



Image: Graphic illustrating the benefits of Virtue Full Shampoo: lightweight cleanser, dissolves oil, lifts roots, plumps strands, perfect for all hair types seeking volume.

Ingredients

The Virtue Full Shampoo features key ingredients designed to enhance hair health and volume:

- **Phospholipids:** Help fight frizz and provide protection against humidity.
- **Pink Pomelo:** Rich in vitamins A, C, B1, and zinc, contributing to hair vitality.
- **Alpha Keratin 60ku™:** A proprietary protein that helps to repair and strengthen hair.

All Virtue products are formulated without sulfates, parabens, phthalates, synthetic colors & dyes, gluten, and are cruelty-free and vegan.

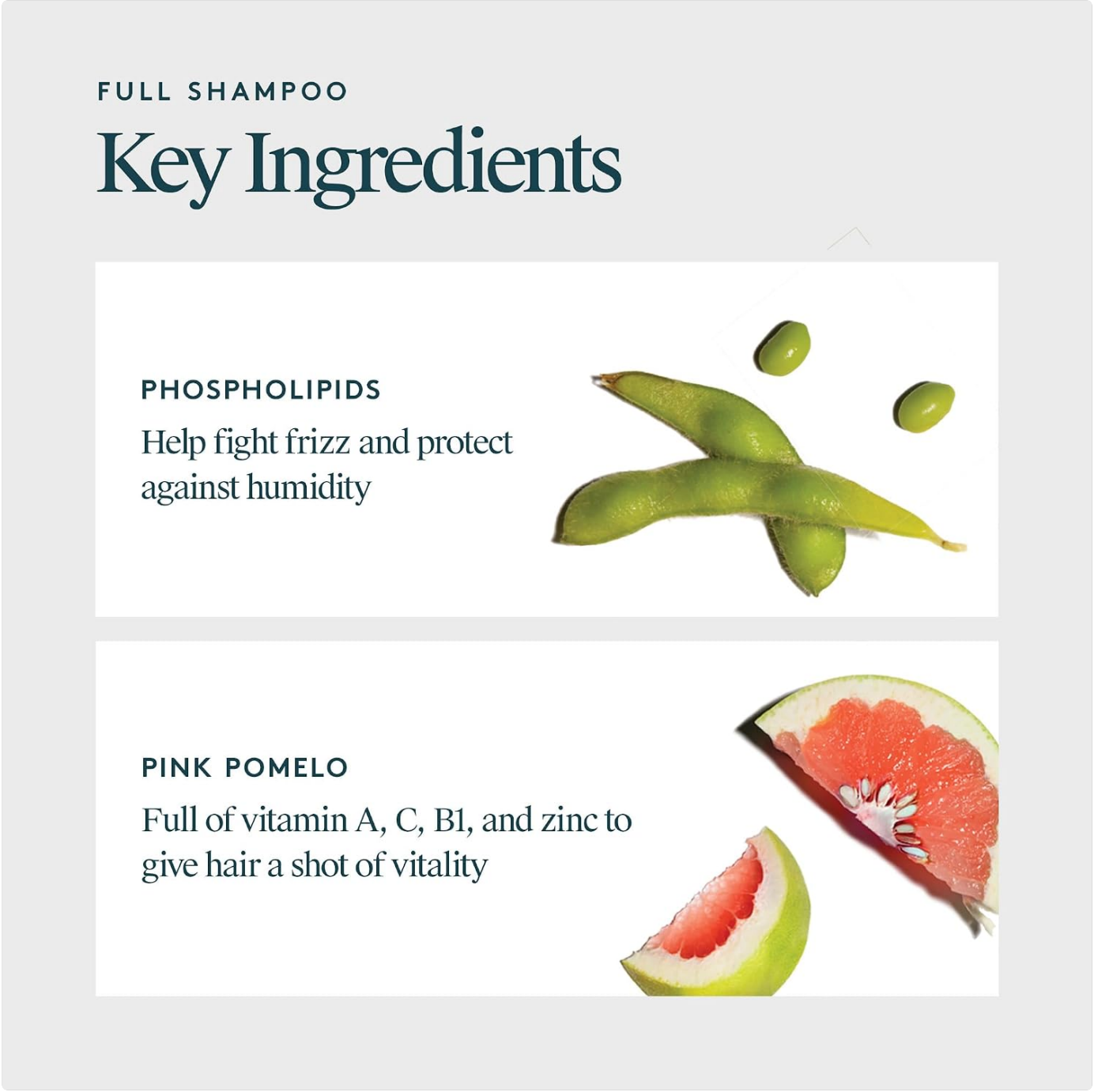


Image: Visual representation of key ingredients: Phospholipids (depicted as edamame pods) and Pink Pomelo slices.

Usage Instructions

Follow these steps for optimal results when using Virtue Full Sulfate Free Volumizing Shampoo:

1. **Preparation:** Wet hair thoroughly.
2. **Dispense:** Work a quarter-sized amount of shampoo into a rich lather between your palms.
3. **Application:** Apply the lather to wet hair, massaging it into the scalp.
4. **Distribute:** Work the lather through the mid-lengths and ends of your hair.
5. **Rinse:** Rinse thoroughly with water until all shampoo is removed.
6. **Optional:** For best results, follow with Virtue Full Conditioner.



Image: A hand dispensing Virtue Full Shampoo into a palm, illustrating the first step of usage.

Maintenance and Storage

To maintain the quality and effectiveness of your Virtue Full Shampoo:

- Store in a cool, dry place away from direct sunlight.
- Ensure the cap is securely closed after each use to prevent contamination and evaporation.
- Avoid extreme temperatures.

Specifications

Brand	VIRTUE
Product Name	Full Sulfate Free Volumizing Shampoo

Model Number	20119
ASIN	B07PW9JWCL
UPC	817023022069
Volume	8 Fl Oz (240 mL)
Product Dimensions	2 x 2 x 7.5 inches
Item Weight	8 ounces
Scent	Citrus, Floral, Lemon



Image: Display of Virtue Full Shampoo in various sizes: 17 fl oz, 8 fl oz, and 2 fl oz.

Troubleshooting

While Virtue Full Shampoo is designed for broad compatibility, consider the following if issues arise:

- **Lack of Lather:** Ensure hair is thoroughly wet before application. Hard water can sometimes reduce lather; consider using a water softener if this is a persistent issue.
- **Hair Feels Heavy:** Ensure thorough rinsing. Product buildup can occur if not rinsed completely. Adjust the amount of shampoo used.
- **Scalp Irritation:** Discontinue use if irritation occurs. Consult a dermatologist if symptoms persist.

Warranty and Support

Specific warranty information for Virtue products is typically provided at the point of purchase or on the official Virtue Labs website. For product support, inquiries, or further assistance, please refer to the contact information provided by the retailer or the manufacturer's official channels.
Manufacturer: VIRTUE
For more information, visit the officialproduct page on Amazon.

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