

## Manuals+

[Q & A](#) | [Deep Search](#) | [Upload](#)

[manuals.plus](#) /

› [Braun](#) /

› [Braun Classic Analogue Alarm Clock BC12PW User Manual](#)

## Braun BC12PW

# Braun Classic Analogue Alarm Clock BC12PW User Manual

Model: BC12PW

## INTRODUCTION

This manual provides detailed instructions for the setup, operation, and maintenance of your Braun Classic Analogue Alarm Clock, Model BC12PW. Please read these instructions carefully before using the product to ensure proper function and longevity.

## SAFETY INFORMATION

- Keep the clock away from water and high humidity.
- Avoid exposing the clock to direct sunlight or extreme temperatures.
- Do not attempt to disassemble or repair the clock yourself. Refer to qualified service personnel.
- Dispose of used batteries responsibly according to local regulations.
- Keep batteries out of reach of children.

## PACKAGE CONTENTS

Please check that all items are present:

- Braun Classic Analogue Alarm Clock (Model BC12PW)
- User Manual

*Note: 1 x AAA battery is required and is NOT included.*

## PRODUCT OVERVIEW

Familiarize yourself with the components of your alarm clock.

## Crescendo beep alarm.



The beep alarm gets more frequent if you do not turn it off.



**Image:** Front view of the Braun Classic Analogue Alarm Clock, Model BC12PW. Shows the clock face with hour, minute, and yellow second hands, and the Braun quartz logo.

# Luminous tipped hands.



Glow in the dark hour and minute hands to aid legibility.



**Image:** Back view of the Braun Classic Analogue Alarm Clock, Model BC12PW. This view typically shows the battery compartment, time setting knob, and alarm setting knob.

## Key Components:

- **Clock Face:** Displays the time with hour, minute, and second hands.
- **Time Setting Knob:** Located on the back, used to adjust the current time.
- **Alarm Setting Knob:** Located on the back, used to set the desired alarm time.
- **Alarm ON/OFF Switch:** Typically a small switch on the back or side to activate/deactivate the alarm.
- **Snooze/Light Button:** Integrated into the foot or top of the clock, activates snooze and illuminates the dial.
- **Battery Compartment:** Located on the back, holds the AAA battery.

## SETUP

### 1. Battery Installation

1. Open the battery compartment cover located on the back of the clock.
2. Insert one (1) AAA battery, ensuring the polarity (+ and -) matches the indicators inside the compartment.
3. Close the battery compartment cover securely.

## 2. Setting the Time

1. Locate the **Time Setting Knob** on the back of the clock.
2. Rotate the knob in either direction until the hour and minute hands display the correct current time.

## 3. Setting the Alarm

1. Locate the **Alarm Setting Knob** on the back of the clock.
2. Rotate the knob to set the alarm hand to your desired wake-up time.
3. To activate the alarm, slide the **Alarm ON/OFF Switch** to the "ON" position. To deactivate, slide it to "OFF".

# OPERATING THE CLOCK

---

## Crescendo Beep Alarm

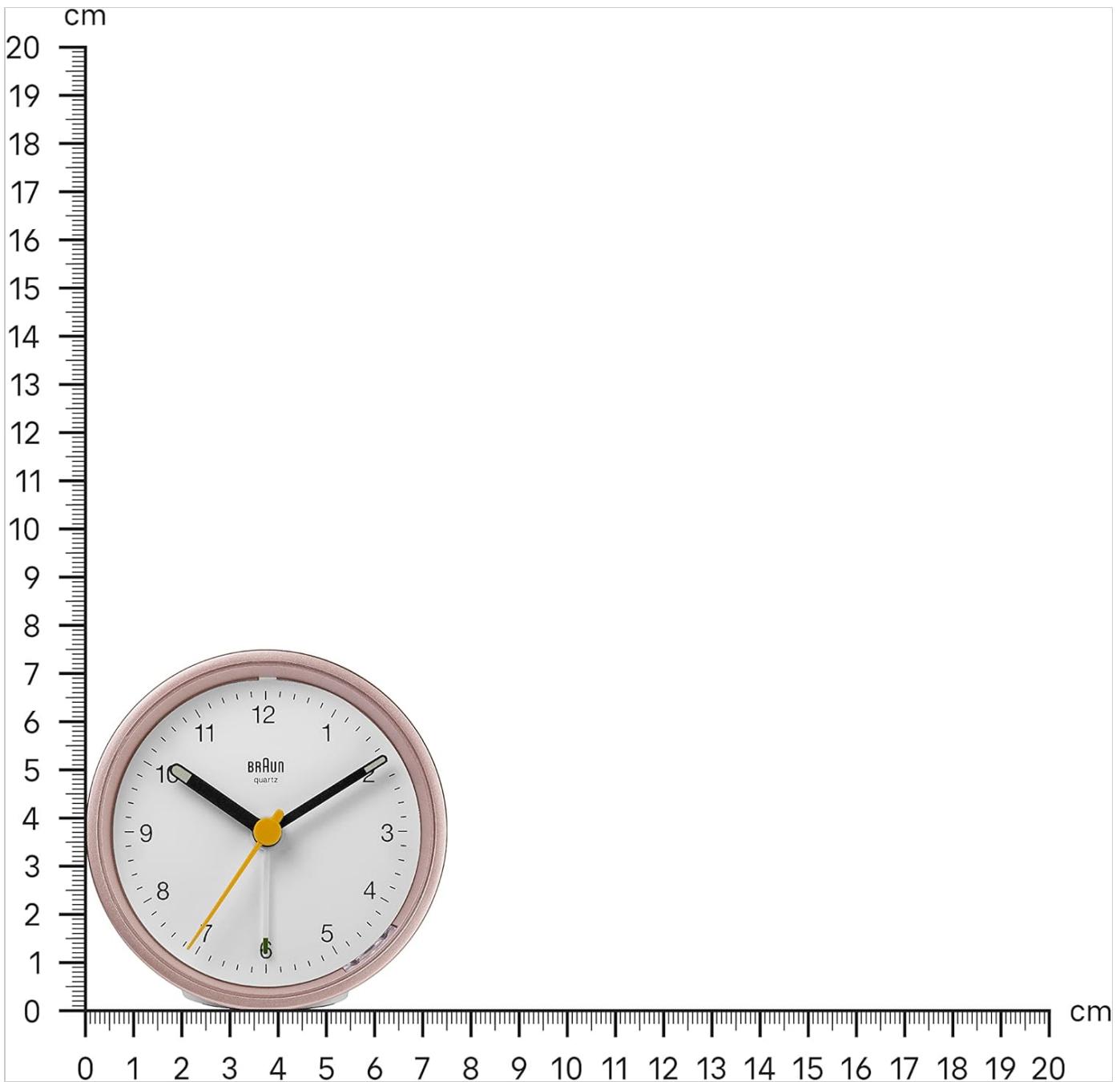


## Quiet precision quartz movement.

**Image:** A close-up of the Braun alarm clock face, highlighting the crescendo beep alarm feature. The image includes an icon representing sound waves, indicating the alarm's increasing frequency and volume.

The BC12PW features a crescendo beep alarm. When the alarm activates, the beep sound will start softly and increase in frequency and volume over time until it is turned off or the snooze function is activated.

### Integrated Snooze and Light Function



**Image:** A Braun alarm clock with its dial illuminated, demonstrating the light function. An icon indicating "Zzz 5 min" signifies the snooze feature, which provides a 5-minute delay.

To activate the snooze function or illuminate the clock face, press the integrated button located on the top or foot of the clock. The light will illuminate for approximately 5 seconds. If the alarm is sounding, pressing this button will pause the alarm for a 5-minute snooze interval.

#### **Quiet Precision Quartz Movement**



**Image:** A close-up of the Braun alarm clock face, emphasizing its quiet precision quartz movement. An icon depicting a head with sound waves crossed out indicates the silent operation.

The clock is equipped with a quiet precision quartz movement, ensuring accurate timekeeping without disruptive ticking sounds.

#### **Luminous Tipped Hands**



**Image:** A Braun alarm clock shown in a dark setting, with its hour and minute hands glowing brightly due to their luminous tips, enhancing visibility in low light conditions.

The hour and minute hands feature luminous tips that glow in the dark, allowing for easy time reading in low-light conditions.

## MAINTENANCE

### Cleaning

- Wipe the clock with a soft, dry cloth.

- Do not use abrasive cleaners, solvents, or chemical sprays, as these may damage the finish.

## Battery Replacement

- When the clock's movement becomes erratic or the alarm weakens, it is time to replace the battery.
- Follow the battery installation steps outlined in the "Setup" section.
- Always use a fresh AAA alkaline battery for optimal performance.

## TROUBLESHOOTING

Problem	Possible Cause	Solution
Clock not working / Hands not moving	Battery is dead or incorrectly installed.	Replace the battery with a fresh AAA battery, ensuring correct polarity.
Alarm not sounding	Alarm is not set or Alarm ON/OFF switch is in "OFF" position.	Set the alarm time and ensure the Alarm ON/OFF switch is in the "ON" position. Check battery.
Light/Snooze not working	Battery is low or dead.	Replace the battery with a fresh AAA battery.

## SPECIFICATIONS

<b>Model:</b>	BC12PW
<b>Movement:</b>	Quiet Precision Quartz Movement
<b>Display Type:</b>	Analogue
<b>Alarm Type:</b>	Crescendo Beep Alarm
<b>Snooze Interval:</b>	5 minutes
<b>Light Duration:</b>	5 seconds (manual activation)
<b>Power Source:</b>	1 x AAA Battery (not included)
<b>Product Dimensions:</b>	2.95"W x 1.38"H (75mm x 35mm approx)
<b>Special Features:</b>	Luminous tipped hands, Iconic yellow second hand

## WARRANTY AND SUPPORT

For warranty information and customer support, please refer to the documentation provided with your purchase or visit the official Braun website. Keep your proof of purchase for warranty claims.

### Online Resources:

- [Visit the Braun Store on Amazon](#)

