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Braun SJ 3100 WH

Braun PurEase SJ 3100 WH Juicer Instruction Manual

Model: SJ 3100 WH

1. Introduction

This manual provides comprehensive instructions for the safe and efficient use of your Braun PurEase SJ 3100 WH Juicer. Please read all instructions carefully before operating the appliance and retain this manual for future reference.

The Braun PurEase SJ 3100 WH is designed to extract fresh juice from fruits and vegetables, featuring ColdXtract technology to help preserve vitamins and a convenient anti-drip system for clean operation.

2. Important Safety Information

Always observe the following safety precautions to reduce the risk of injury or damage:

- Read all instructions before use.
- Ensure the voltage indicated on the appliance corresponds to your local mains voltage before connecting.
- Do not immerse the motor unit in water or other liquids.
- Keep hands and utensils out of the feeding tube during operation to prevent injury.
- Always ensure the juicer is correctly assembled and the lid is securely locked before switching on. The 4-way safety system prevents operation if not properly assembled.
- Unplug the appliance from the power outlet when not in use, before assembling or disassembling parts, and before cleaning.
- Do not operate any appliance with a damaged cord or plug, or after the appliance malfunctions or has been damaged in any manner.
- This appliance is for household use only.

3. Product Overview

Familiarize yourself with the components of your Braun PurEase SJ 3100 WH Juicer:

- **Pusher:** Used to guide fruits and vegetables into the feeding tube.
- **Feeding Tube:** Wide opening for inserting whole or large pieces of produce.

- **Lid:** Covers the juicing mechanism and secures the feeding tube.
- **Filter/Sieve:** Separates pulp from juice.
- **Juice Spout with Anti-Drip System:** Directs juice into the jug or glass and prevents drips.
- **Motor Unit:** The base containing the motor and control switch.
- **Pulp Container:** Collects discarded pulp.
- **Juice Jug with Foam Separator:** Collects extracted juice and separates foam.
- **Cleaning Brush:** For easy cleaning of the filter and other components.



Image: Fully assembled Braun PurEase SJ 3100 WH Juicer with juice jug in place.



Image: Side view of the juicer, highlighting the integrated pulp container.



Image: The transparent juice jug with clear measurement markings and foam separator.

4. Setup and Assembly

Follow these steps to assemble your juicer before first use:

1. Place the motor unit on a stable, flat, and dry surface.
2. Insert the pulp container into the motor unit.
3. Place the filter/sieve securely onto the motor unit, ensuring it clicks into place.
4. Position the lid onto the motor unit, aligning the juice spout with the opening on the motor unit. Rotate the lid clockwise until it locks securely. The safety system will prevent operation if not locked.
5. Place the juice jug with the foam separator under the juice spout.
6. Ensure the anti-drip spout is in the open position (downwards) if you are ready to collect juice.



Image: Top view of the juicer, showing the filter and wide feeding tube for ingredient insertion.

5. Operating Instructions

5.1 Preparing Ingredients

- Wash all fruits and vegetables thoroughly.
- For fruits with hard pits (e.g., peaches, plums, cherries), remove the pits before juicing.
- Peel fruits with thick or inedible skins (e.g., citrus fruits, pineapple, mango).
- The wide feeding tube allows for whole fruits and vegetables, but cut larger items into smaller pieces if necessary to fit comfortably.

5.2 Juicing Process

1. Ensure the juicer is correctly assembled and the juice jug is in place.

2. Plug the appliance into a suitable power outlet.
3. Switch the juicer on using the control switch (usually located on the side of the motor unit).
4. Gradually feed the prepared fruits and vegetables into the feeding tube. Use the pusher to gently guide them down. Do not force ingredients.
5. The juicer will extract the juice, which will flow into the juice jug, while the pulp is collected in the pulp container.
6. Once juicing is complete, switch off the appliance and unplug it from the power outlet.
7. Close the anti-drip spout by pushing it upwards to prevent any remaining drips.



Image: A hand gently guiding fruit into the juicer's feeding tube using the pusher.



Image: Freshly extracted juice flowing directly from the juicer's spout into a glass.

6. Maintenance and Cleaning

Regular cleaning ensures optimal performance and extends the life of your juicer. Always unplug the appliance before cleaning.

1. **Disassembly:** Turn off and unplug the juicer. Disassemble the parts in reverse order of assembly: remove the pusher, lid, filter/sieve, pulp container, and juice jug.
2. **Rinsing:** Rinse all removable parts (pusher, lid, filter, pulp container, juice jug) under running water immediately after use to prevent pulp from drying.
3. **Cleaning Brush:** Use the provided cleaning brush to thoroughly clean the filter/sieve. The fine mesh can trap small fibers, and the brush is designed to remove these effectively.
4. **Dishwasher Safe Parts:** Most removable parts are dishwasher safe. Refer to the markings on the parts for specific dishwasher compatibility.
5. **Motor Unit:** Wipe the motor unit with a damp cloth. Never immerse the motor unit in water or spray it with water.
6. **Drying and Storage:** Ensure all parts are completely dry before reassembling or storing the juicer. Store in a dry place.



Image: The specialized cleaning brush included with the juicer, designed for effective cleaning of the filter mesh.



Image: All removable components of the juicer disassembled and ready for cleaning.

7. Troubleshooting

If you encounter issues with your juicer, refer to the following common problems and solutions:

- **Appliance does not switch on:**
  - Ensure the power cord is securely plugged into a working outlet.
  - Verify that all parts are correctly assembled and the lid is securely locked. The 4-way safety system prevents operation if components are not properly aligned.
- **Low juice yield or excessive pulp:**
  - Ensure the filter/sieve is clean and free from blockages.
  - Feed ingredients slowly and apply gentle pressure with the pusher.
  - Some fruits and vegetables naturally yield less juice or produce more pulp than others.
- **Appliance stops during operation:**
  - The juicer may have overheated due to continuous use or processing very hard ingredients. Switch off, unplug, and allow it to cool down for at least 15 minutes before restarting.
  - Check for blockages in the filter or feeding tube.

8. Specifications

Brand	Braun
Model Number	SJ 3100 WH
Power	500 Watts
Voltage	220 Volts
Capacity (Juice Jug)	0.75 Liters (750 ml)

Capacity (Pulp Container)	1.25 Liters
Feeding Tube Diameter	55 mm
Dimensions (L x W x H)	21 x 21 x 31 cm
Weight	2.77 Kilograms
Material	Plastic, Stainless Steel
Special Features	ColdXtract Technology, 4-way Safety System, Anti-drip Spout, Dishwasher-safe parts

9. Warranty and Support

For warranty information, please refer to the warranty card included with your product or visit the official Braun website. For technical support, spare parts, or service inquiries, please contact Braun customer service in your region. Information regarding spare parts availability is not provided in this document.

You can find contact details for Braun customer support on their official website or through the retailer where the product was purchased.

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