

Sony XBR55X950G

Sony X950G 55-inch 4K Ultra HD Smart LED TV User Manual

Model: XBR55X950G

1. INTRODUCTION

Welcome to the user manual for your Sony X950G 55-inch 4K Ultra HD Smart LED TV. This television is designed to deliver an exceptional viewing experience with incredible detail, brightness, and clarity, powered by the Picture Processor X1 Ultimate. Enjoy vibrant colors with TRILUMINOS Display and 4K HDR Super Bit Mapping, and watch lifelike on-screen action with virtually no blur thanks to Motionflow XR technology. The X950G also features Acoustic Multi-Audio, syncing sound with on-screen action for a truly immersive experience. This manual provides essential information for setting up, operating, and maintaining your television.



Image: Front view of the Sony X950G 55-inch 4K Ultra HD Smart LED TV, showcasing its sleek design and vibrant display.

2. WHAT'S IN THE BOX

Upon unpacking your Sony X950G TV, please ensure all the following items are present:

- 55-inch Television Unit
- TV Stand (2 pieces)
- Remote Control
- AAA Batteries (2 included for remote)
- Power Cord
- IR Blaster
- Quick Start Guide
- User Manual (this document)

3. SETUP

3.1. Stand Assembly

To assemble the TV stand, carefully follow the instructions provided in the Quick Start Guide. Ensure the stand pieces are securely attached to the television unit to prevent accidental tipping. Place the TV on a stable, level surface.



Image: The Sony X950G 55-inch TV displayed on its included stand, positioned on a media console.

3.2. Wall Mounting

If you choose to wall mount your TV, please consult a professional installer. Ensure that the wall mount is compatible with the TV's VESA mounting pattern and weight. Refer to the TV's specifications for appropriate mounting hardware and dimensions.



Image: Rear view of the Sony X950G TV, showing the mounting points and input ports.

3.3. Connecting Devices

Your Sony X950G TV offers multiple connectivity options. Locate the input ports on the rear and side of the television. Connect your external devices such as cable boxes, gaming consoles, Blu-ray players, and sound systems using HDMI, USB, or other relevant cables. Ensure all connections are secure.



Image: A close-up of the side and rear input ports on the Sony X950G TV, including HDMI, USB, and other connections.

4. OPERATING YOUR TV

4.1. Power On/Off

To power on your TV, press the power button on the remote control or on the TV unit itself. To turn off the TV, press the power button again. The TV will enter standby mode, consuming minimal power.

4.2. Remote Control

The included remote control allows you to navigate the TV's interface, adjust settings, and access smart features. Familiarize yourself with the button layout for optimal use.



Image: The remote control for the Sony X950G TV, showing its various buttons for navigation and function control.

4.3. Android TV Interface

Your Sony X950G TV runs on Android TV, providing access to a wide range of apps, streaming services, and smart features. Navigate the home screen using the remote control's directional pad and select desired content or applications.

4.4. Alexa Integration

The Sony X950G TV is compatible with Alexa, allowing for voice control of your TV and smart home devices. To enable Alexa, ensure your TV is connected to the internet and follow the on-screen prompts to link your Amazon account. Once set up, you can use voice commands to change channels, adjust volume, launch apps, and control compatible smart home devices.

Your browser does not support the video tag.

Video: This video demonstrates how to set up and use Alexa Built-in features on your Sony TV, including controlling smart home devices and accessing content via voice commands.

5. PICTURE AND SOUND FEATURES

5.1. 4K HDR and Picture Processor X1 Ultimate

Experience stunning visuals with 4K Ultra HD resolution and High Dynamic Range (HDR). The Picture Processor X1 Ultimate intelligently analyzes and optimizes every image, enhancing color, contrast, and clarity to bring you a lifelike picture.

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Video: This video highlights the advanced picture processing capabilities of Sony BRAVIA Master Series TVs, emphasizing how they deliver the creator's intent with exceptional image quality.

5.2. X-Wide Angle

The X-Wide Angle technology ensures that colors remain vibrant and consistent, even when viewing the screen from off-center positions. This feature is particularly beneficial in large rooms or for wide seating arrangements.

5.3. TRILUMINOS Display and Motionflow XR

TRILUMINOS Display expands the color spectrum, producing a wider range of rich, natural colors. Motionflow XR technology reduces motion blur in fast-paced scenes, ensuring smooth and clear action, ideal for sports and action movies.

5.4. Acoustic Multi-Audio

Experience sound that matches the on-screen action with Acoustic Multi-Audio. This innovative technology positions sound-emitting tweeters in the TV's frame, creating a sense that sound is coming directly from the picture, enhancing immersion.

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Video: This video provides an overview of the Sony X950G 4K Ultra HD LED TV, highlighting its key features and visual performance.

6. SPECIFICATIONS

Feature	Detail
Brand	Sony
Model Number	XBR55X950G
Screen Size	55 Inches
Display Technology	LED
Resolution	4K Ultra HD
Refresh Rate	120 Hz
Special Feature	Flat
Operating System	Android TV with Google Assistant
Voice Assistant	Alexa Compatible, Google Home Compatible
Connectivity Technology	Bluetooth, Wi-Fi
Product Dimensions (with Stand)	48 3/8 x 30 5/8 x 10 7/8 Inches
Product Dimensions (without Stand)	48 3/8 x 28 x 2 3/4 Inches
Item Weight	41.9 Pounds
Power Consumption (Operation)	235 watts
Power Consumption (Standby)	0.5 watts

7. MAINTENANCE

To ensure the longevity and optimal performance of your Sony X950G TV, follow these maintenance guidelines:

- **Cleaning the Screen:** Gently wipe the screen with a soft, dry microfiber cloth. For stubborn smudges, lightly dampen the cloth with water or a screen-cleaning solution specifically designed for electronics. Avoid harsh chemicals or abrasive materials.
- **Cleaning the Frame:** Use a soft, dry cloth to wipe the TV frame and stand.
- **Ventilation:** Ensure adequate airflow around the TV by keeping vents clear of obstructions. Do not block the ventilation openings.
- **Power Cord:** Regularly check the power cord for any damage. If damaged, discontinue use and contact Sony support.

8. TROUBLESHOOTING

If you encounter any issues with your Sony X950G TV, please refer to the following common troubleshooting steps:

- **No Power:** Ensure the power cord is securely plugged into both the TV and a working electrical outlet. Try plugging another device into the outlet to confirm it has power.
- **No Picture/Sound:** Verify that all external devices are properly connected and powered on. Check the input source on your TV to ensure it matches the connected device.
- **Remote Control Not Working:** Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor.
- **Internet Connectivity Issues:** Check your Wi-Fi router and internet connection. Restarting your router and TV can often resolve temporary network problems.
- **Picture Quality Issues:** Adjust picture settings (brightness, contrast, color) in the TV's menu. Ensure your content source is of high quality.

For more detailed troubleshooting or persistent issues, please visit the official Sony support website or contact customer service.

9. WARRANTY AND SUPPORT

Your Sony X950G 55-inch 4K Ultra HD Smart LED TV comes with a manufacturer's warranty. Please refer to the warranty card included with your product for specific terms and conditions, including coverage duration and service procedures. Keep your proof of purchase for warranty claims.

For product support, technical assistance, or to register your product, please visit the official Sony support website: www.sony.com/electronics/support

You can also explore the [Sony Store on Amazon](#) for additional product information and accessories.