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L'ORÉAL EFFSR

L'ORÉAL Professionnel Efassor Hair Color Remover Mousse

Model: EFFSR | Brand: L'ORÉAL Professionnel

1. Introduction

L'ORÉAL Professionnel Efassor is a professional-grade hair color remover mousse designed to eliminate artificial pigments and color overlays from the hair. It is ideal for lightening hair, changing hair color, or correcting unwanted reflections. This triple-foaming product works in minutes to cleanse and erase dye build-up, respecting both hair and scalp when applied correctly. Each sachet contains 28g of fragrance-free product.

2. Important Safety Information

WARNING: This product is for professional use only. Read all instructions and precautions carefully before use.

- Do not use on sensitive, irritated, or damaged scalp.
- Avoid contact with eyes. If product gets into eyes, rinse immediately and thoroughly with plenty of water and seek medical advice.
- Keep out of reach of children.
- Contains ammonia. Use in a well-ventilated area. Wearing protective gloves and a mask is recommended during application.
- Perform a preliminary patch test 48 hours before each application, even if you have previously used coloring products.
- This product is designed for removing artificial hair color. It is not a bleaching agent.
- Do not use on hair that has been treated with henna or metallic dyes.
- If product comes into contact with skin, rinse immediately.
- Store in a cool, dry place.



Image 1: Front view of L'ORÉAL Professionnel Efassor packaging.

3. Preparation

Before starting, ensure you have all necessary tools: a non-metallic bowl, a brush for application, protective gloves, and a timer. Ensure your hair is dry and unwashed.

Mixing Instructions:

1. **For Cleaning/Fading Artificial Pigments:** Mix one 28g sachet of Efassor with 75ml of hot water (not boiling). Stir until a smooth, mousse-like consistency is achieved.
2. **For Deep Decoloration:** Mix one 28g sachet of Efassor with 75ml of 20-volume (6%) or 30-volume (9%) developer. Stir until a smooth, mousse-like consistency is achieved. This method is for professional use only and requires careful consideration of hair condition.

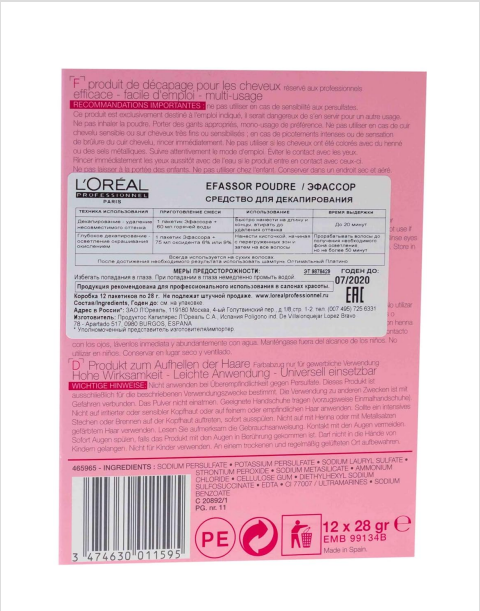


Image 2: Back view of L'ORÉAL Professionnel Efassor packaging with instructions.

4. Application Instructions

1. Put on protective gloves.
2. Apply the prepared mixture evenly to the hair using a brush, focusing on the areas where artificial pigment needs to be removed. Ensure thorough saturation.
3. Avoid applying the product directly to the scalp if you have a sensitive scalp.
4. Allow the product to process for a maximum of 20 minutes. The exact processing time depends on the desired result and the condition of the hair. Monitor the hair closely during this period.
5. Do not exceed the recommended processing time, as this can lead to excessive dryness or damage to the hair.
6. Once the desired level of color removal is achieved, or the maximum processing time is reached, rinse the hair thoroughly with lukewarm water until the product is completely removed and the water runs clear.
7. Follow with a suitable shampoo and conditioner.

5. Maintenance

After using L'ORÉAL Professionnel Efassor, it is crucial to provide intensive care to your hair. The color removal process can be demanding on hair structure, potentially leading to dryness or brittleness.

- Immediately after rinsing, apply a deep conditioning treatment or a nourishing hair mask. Leave it on for the recommended time, or longer if hair feels particularly dry.
- Consider using leave-in conditioners or hair oils to maintain moisture and protect the hair from environmental damage.
- Avoid excessive heat styling immediately after treatment. If heat styling is necessary, use a heat protectant spray.
- Regular use of moisturizing shampoos and conditioners is recommended to keep hair healthy and hydrated.

6. Troubleshooting

- **Strong Odor:** The product has a strong chemical odor, characteristic of ammonia-based products. Ensure application is performed in a well-ventilated area. If the odor is overwhelming, take breaks or use a respirator mask.
- **Hair Dryness or Damage:** If hair feels excessively dry, brittle, or damaged after use, it may be due to exceeding the recommended processing time or insufficient post-treatment care. Always adhere to the maximum 20-minute processing time and apply a rich, nourishing hair mask immediately after rinsing. For severely damaged hair, consult a professional stylist.
- **Color Not Fully Removed:** For stubborn or multi-layered artificial pigments, a single application may not be sufficient. Multiple applications may be necessary, or a stronger developer might be required (for professional use). Ensure even application and adequate processing time. The product primarily targets artificial pigments and may not significantly affect natural hair color.
- **Scalp Irritation or Tingling:** If you experience significant tingling, burning, or irritation on the scalp, rinse the product off immediately with plenty of water. This product is not recommended for sensitive or compromised scalps. Seek medical attention if irritation persists.

7. Specifications

Brand	L'ORÉAL Professionnel
Model	EFFSR
Item Form	Mousse
Hair Type	All
Unit Count	28.0 gram
Material Feature	Fragrance-Free
Free From	Paraben-Free
Processing Time	Up to 20 minutes
Product Benefits	Neutralizes incompatible reflections and eliminates color overloads
Package Information	Sachet
Package Dimensions (L x W x H)	12 x 8 x 1 cm
Package Weight	40 Grams
ASIN	B07KKPJVW4
First Available Date	November 23, 2018

8. Warranty and Support

Warranty information for L'ORÉAL Professionnel Efassor is not explicitly provided in the product details. For specific warranty inquiries or product support, please contact L'ORÉAL Professionnel customer service directly or consult with a professional hairstylist who is familiar with the product.
For additional information, you may visit the official L'ORÉAL Professionnel website or consult your local beauty supply professional.

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