

Roku Roku Premiere+ 3921RW

Roku Premiere+ 4K HDR Streaming Player User Manual

Model: Roku Premiere+ 3921RW

1. INTRODUCTION AND OVERVIEW

The Roku Premiere+ 4K HDR Streaming Player is designed to deliver a stunning entertainment experience with crisp 4K Ultra HD picture quality and vibrant HDR color. This device provides access to a vast library of streaming content, including movies, TV shows, live TV, news, and sports. Its intuitive interface and voice remote with TV power and volume controls make navigation simple and convenient.



Image: Front view of the Roku Premiere+ retail box, highlighting 4K HDR capabilities and included voice remote.

ROKU Premiere+

4K & HDR streaming made easy
Plus, enhanced voice remote

Streams



Includes Premium High
Speed HDMI® Cable

Voice remote with buttons for TV power & volume

Choose from 500,000+ Movies & TV Episodes



Image: Another angle of the Roku Premiere+ retail box, emphasizing the streaming services available.

2. WHAT'S INCLUDED

Your Roku Premiere+ package includes the following components:

- Roku Premiere+ Streaming Player
- Voice remote with TV power & volume buttons
- Two AAA batteries (for the remote)
- Premium High Speed HDMI cable
- USB power cable
- Power adapter



Image: The Roku Premiere+ streaming device and its accompanying voice remote control.

3. SETUP GUIDE

Setting up your Roku Premiere+ is a straightforward process. Follow these steps to get started:

1. **Connect the HDMI Cable:** Plug one end of the included Premium High Speed HDMI cable into the HDMI port on your Roku Premiere+ device. Connect the other end to an available HDMI input on your TV. For 4K/HDR content, ensure your TV's HDMI port supports HDCP 2.2.
2. **Connect Power:** Connect the USB power cable to the Roku Premiere+ device and then plug the power adapter into a wall outlet. The device will power on automatically.
3. **Insert Batteries into Remote:** Open the battery compartment on the back of your voice remote and insert the two included AAA batteries, ensuring correct polarity.
4. **Select TV Input:** Turn on your TV and use your TV remote to select the HDMI input where your Roku Premiere+ is connected.
5. **Follow On-Screen Instructions:** Your TV will display the Roku setup screen. Follow the prompts to connect to your wireless network (broadband internet and a wireless router are required) and activate your Roku account. If you don't have a Roku account, you will be guided to create one.
6. **Pair Remote (if necessary):** The remote should automatically pair. If not, follow the on-screen instructions to pair it.





Image: Side view of the Roku Premiere+ box illustrating the simple three-step setup process: plug in, connect to internet, start streaming.

4. OPERATING INSTRUCTIONS

Once your Roku Premiere+ is set up, you can begin enjoying a wide range of content. Here's how to operate your device:

Using the Voice Remote:

- **Navigation:** Use the directional pad (up, down, left, right) to move through menus and select options. Press the **OK** button to confirm a selection.
- **Home:** Press the **Home** button to return to the Roku home screen.
- **Back:** Use the **Back** button to go to the previous screen or menu.
- **Voice Search:** Press and hold the **Voice** button (microphone icon) and speak your command or search query. Release the button when finished.
- **TV Power & Volume:** The remote includes buttons to control your TV's power and volume, eliminating the need for a separate TV remote. Ensure these functions are configured during initial setup or via the Roku settings.
- **Instant Replay:** Press the **Instant Replay** button (arrow curving left) to jump back a few seconds in a video.
- **Playback Controls:** Use the **Play/Pause**, **Fast Forward**, and **Rewind** buttons for media playback.
- **Channel Shortcut Buttons:** Dedicated buttons provide quick access to popular streaming services like Netflix, Hulu, and others.

Accessing Content:

- **Roku Home Screen:** All your installed streaming channels (apps) are displayed on the home screen. Select a channel to launch it.
- **Streaming Store:** Browse and add new channels from the Roku Streaming Store. Many channels are free, while others may require a subscription or one-time purchase.
- **Search:** Use the search function on the home screen or the voice search on your remote to find specific movies, TV shows, actors, or channels across multiple services.

5. KEY FEATURES

The Roku Premiere+ offers a range of features designed to enhance your streaming experience:

- **Brilliant 4K & HDR Picture Quality:** Enjoy movies and TV shows in stunning 4K Ultra HD resolution with vibrant HDR (High Dynamic Range) color, providing incredible detail and clarity on compatible TVs.
- **Voice Remote with TV Controls:** The included voice remote allows you to search for content, launch channels, and control your TV's power and volume using simple voice commands or dedicated buttons.
- **Massive Content Library:** Access over 500,000 movies and TV episodes across thousands of free and paid streaming channels, including popular services like Netflix, Hulu, Amazon Prime Video, and many more.
- **Easy-to-Use Interface:** Roku's simple and intuitive interface makes it easy to find and enjoy your

favorite content.

- **Fast Performance:** Powered by a quad-core processor, the Roku Premiere+ delivers smooth streaming and quick app launches.

Image used to illustrate picture quality.

**Brilliant 4K
& vivid
HDR color**

TV power button

TV volume buttons

**“Roku is our
favorite platform for
streaming apps...”**
-CNET, 3/8/2018

Free Roku mobile app
Control your player, use
private listening, & more
on iOS® or Android™.

Easy setup

**1080p HD +
4K Ultra HD**

**TV power
& volume**

**Thousands
of channels**

Movies & more
Stream almost anything,
including hit movies,
popular shows, live TV,
news, and sports.

4K Ultra HD
Get fantastic picture
quality with crisp
resolution and rich
color at a great value.

Voice remote
Control your player,
plus TV power and
volume. No need to
juggle two remotes.

Image: Back view of the Roku Premiere+ retail box, highlighting brilliant 4K & vivid HDR color, TV power & volume buttons, and the Roku mobile app.

Quality & Dependability

Roku has more 4K HDR apps & better search than competitors.

Its responses are lightening fast, its video quality is good as any streamer and its remote can control your TV's volume & power.

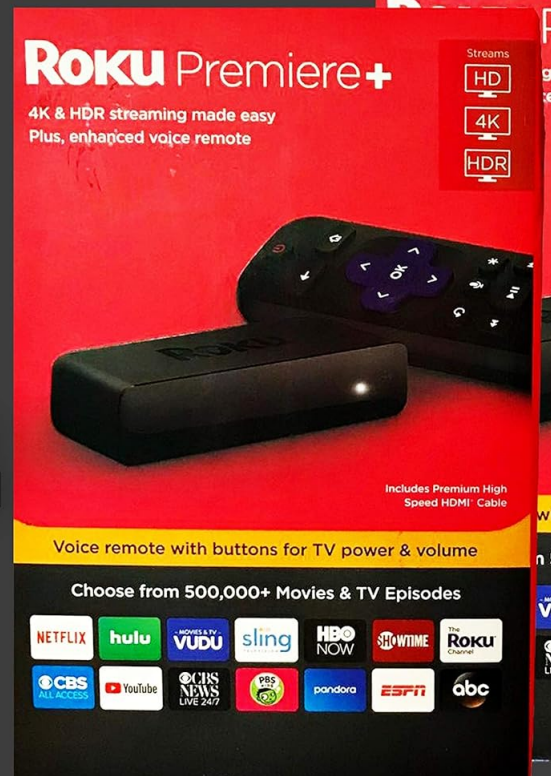


Image: Promotional image emphasizing the quality and dependability of Roku devices, noting more 4K HDR apps and better search than competitors.

6. SPECIFICATIONS

Detailed technical specifications for the Roku Premiere+ 4K HDR Streaming Player:

Attribute	Detail
Product Dimensions	7 x 5 x 3.75 inches
Item Weight	0.01 ounces
Manufacturer	Roku
Model Number	Roku Premiere+ 3921RW
Batteries	2 AAA batteries (included)
Connectivity Technology	HDMI
Connector Type	HDMI, Micro USB
Special Feature	Wireless
Resolution	4K (supports 4K Ultra HD, 1080p, 720p up to 60fps)

Attribute	Detail
Supported Internet Services	Amazon Instant Video, Vudu, Netflix, Hulu Plus, YouTube, Roku Channel, and many more.
Controller Type	Remote Control, Voice Control
Form Factor	TV Box
Color	Black





Image: Side view of the Roku Premiere+ box detailing technical specifications and package contents.

7. TROUBLESHOOTING

If you encounter issues with your Roku Premiere+, try the following common troubleshooting steps:

- **No Power/Indicator Light Off:**
 - Ensure the power adapter is securely plugged into the Roku device and a working wall outlet.
 - Try a different power outlet.
- **No Picture/No Signal on TV:**
 - Verify the HDMI cable is firmly connected to both the Roku device and your TV.
 - Ensure your TV is set to the correct HDMI input source.
 - Try a different HDMI port on your TV.
 - Restart your Roku device by unplugging it from power for 5 seconds and plugging it back in.
- **Remote Not Responding:**
 - Check if the AAA batteries are inserted correctly and are not depleted. Replace them if necessary.
 - If the remote is not paired, follow the on-screen instructions during setup or go to Settings > Remotes & devices > Remotes > Add new remote to pair it.
 - Ensure there are no obstructions between the remote and the Roku device.
- **Network Connection Issues:**
 - Go to Settings > Network > Set up connection and re-scan for your wireless network.
 - Ensure your Wi-Fi router is powered on and functioning correctly.
 - Try restarting your Wi-Fi router and modem.
 - Verify you are entering the correct Wi-Fi password.

- **Poor Picture Quality (especially 4K/HDR):**

- Ensure your TV supports 4K and/or HDR and is connected to an HDCP 2.2 compatible HDMI port.
- Check your internet speed. A stable broadband connection is essential for high-quality streaming.
- Verify the content you are watching is available in 4K or HDR.

8. MAINTENANCE

To ensure the longevity and optimal performance of your Roku Premiere+ device, consider the following maintenance tips:

- **Keep it Clean:** Gently wipe the device and remote with a soft, dry, lint-free cloth. Avoid using liquid cleaners or abrasive materials.
- **Ensure Proper Ventilation:** Place the Roku device in an area with good airflow to prevent overheating. Do not cover it or place it in an enclosed space.
- **Software Updates:** Your Roku device automatically checks for and installs software updates. Ensure it remains connected to the internet to receive these updates, which provide new features and performance improvements. You can manually check for updates via Settings > System > System update.
- **Protect from Spills:** Keep liquids away from the device and remote to prevent damage.



9. WARRANTY AND SUPPORT

For information regarding your product's warranty, please refer to the warranty card included in your original packaging or visit the official Roku support website. Roku provides various support resources, including FAQs, troubleshooting guides, and contact options.

For further assistance, visit the official Roku support page:www.roku.com/support

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Related Documents - Roku Premiere+ 3921RW

	Roku Premiere Quick Start Guide A quick start guide for setting up and using the Roku Premiere streaming player, including what's included, connection steps, and common questions.
	Roku Streaming Stick+ Quick Start Guide: Setup and Activation Get started with your Roku Streaming Stick+ with this comprehensive quick start guide. Learn how to connect, set up, activate, and troubleshoot common issues for a seamless streaming experience.

