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> Shine Kitchen Co SJV-107-A Cold Press Slow Masticating Juicer User Manual

Shine SJV-107-A

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Model: SJV-107-A | Brand: Shine

INTRODUCTION

This manual provides essential instructions for the safe and efficient operation, maintenance, and care of your Shine Kitchen Co SJV-107-A Cold Press Slow Masticating Juicer. Please read all instructions thoroughly before first use and retain this manual for future reference.

Important Safety Information

- Always unplug the juicer from the power outlet before assembling, disassembling, or cleaning.
- Do not immerse the motor base in water or any other liquid.
- Keep hands and utensils out of the feed chute during operation to prevent injury. Use only the provided food pusher.
- Ensure all parts are correctly assembled and locked into place before operating the juicer.
- Do not operate the juicer if any part is damaged or if the power cord is frayed.
- This appliance is for household use only.

PRODUCT COMPONENTS

Your Shine Kitchen Co SJV-107-A Juicer includes the following parts:

- Main Assembly (Motor Base)
- Auger Housing
- Juicing Screen
- Pusher
- Juice Container (32 oz)

- Pulp Container (32 oz)
- Cleaning Brush

Simple & Powerful

Slow cold press technology of a low 35 RPM combines with a 200 watt motor and the crushing torque of the single juicing auger for frustration-free juicing of your favorite fruits and vegetables. Easy juicing of both hard and soft produce is possible for up to 10 minutes of continuous juicing daily.



**Compact,
5 Inch Diameter**



**BPA-Free
Parts**



**Cold Press
Technology**



**3-Stage Speed
Reduction
Gears**



Image: Overview of the Shine Kitchen Co SJV-107-A Juicer and its various parts, including the motor base, auger housing, juicing screen, pusher, and collection containers.

SETUP AND ASSEMBLY

Follow these steps to assemble your juicer before use:

1. Place the motor base on a stable, flat surface.
2. Align the auger housing with the motor base. Turn clockwise until it locks securely into place.
3. Insert the juicing screen into the auger housing. Ensure it sits firmly.
4. Place the auger (masticating screw) into the center of the juicing screen.
5. Attach the top cover to the auger housing. Align the lock symbols and turn clockwise until it clicks into the locked position.
6. Position the juice container under the juice spout and the pulp container under the pulp spout.
7. Ensure the juice cap is open before juicing to allow juice to flow.

How to Assemble



Image: Visual guide for assembling the juicer, illustrating the correct placement and locking mechanisms for each component.

Assembly Video

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Video: Official assembly guide for the Shine Kitchen Co SJV-107-A Cold Press Juicer, demonstrating how to correctly put together the various parts.

OPERATING INSTRUCTIONS

1. Prepare your produce: Wash all fruits and vegetables thoroughly. Cut larger items into pieces that fit easily into the feed chute. Remove hard pits from fruits.
2. Ensure the juice cap is open to allow juice to flow into the juice container.
3. Turn on the juicer using the power switch located on the side of the motor base.
4. Slowly feed prepared produce into the feed chute. Use the food pusher to gently guide items down. Do not force produce into the chute.
5. Allow the juicer to process the produce at its slow 40 RPM speed for optimal juice extraction.
6. Once juicing is complete, turn off the juicer and unplug it from the power outlet.

Tips for Best Results:

- For fibrous vegetables like celery or kale, cut them into shorter pieces (1-2 inches) to prevent clogging.
- Alternate between hard and soft ingredients to maintain smooth operation.
- Do not continuously operate the juicer for more than 10 minutes. Allow it to rest for 30 minutes before resuming.

Powerful Cold Press



Juice up to
5 lbs of celery
without jamming

5 lbs of celery
yields about **32 oz of
cold-pressed juice**
in under 7 minutes.



Image: The juicer actively processing fruits and vegetables, with juice flowing into the collection container.

MAINTENANCE AND CLEANING

Regular cleaning ensures the longevity and optimal performance of your juicer.

1. Unplug the juicer from the power outlet.
2. Disassemble all removable parts (top cover, auger, juicing screen, auger housing, juice and pulp containers).
3. Rinse all removable parts under running water immediately after use to prevent pulp from drying.
4. Use the provided cleaning brush to remove any stubborn pulp from the juicing screen and other components.
5. Wash all removable parts with warm, soapy water. All parts, except the motor base, are top-rack dishwasher safe.
6. Wipe the motor base with a damp cloth. Never immerse the motor base in water.

7. Allow all parts to dry completely before reassembling or storing.

Important Notes:

- All interior parts are designed to be BPA-free.
- The durable stainless steel body of the juicer is easy to wipe clean.



Image: The various components of the juicer separated for easy cleaning, including the auger, screen, and containers.

TROUBLESHOOTING

Problem	Possible Cause	Solution
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Problem	Possible Cause	Solution
Juicer does not turn on.	Not plugged in; parts not assembled correctly.	Ensure power cord is securely plugged in. Check that all components are properly aligned and locked.
Juicer stops during operation.	Overload protection activated; produce jammed.	Turn off and unplug. Remove excess produce. Disassemble and clean if necessary. Wait 30 minutes before restarting.
Excessive pulp in juice.	Juicing screen clogged or damaged.	Clean the juicing screen thoroughly. If damaged, contact customer support for replacement.
Juice leaks from the base.	Components not sealed properly; drive shaft seal issue.	Ensure all parts are tightly locked. Check the triple-sealed silicone ring on the drive shaft for proper placement or damage.

SPECIFICATIONS

- **Model:** SJV-107-A
- **Power:** 200 Watts
- **Voltage:** 110V
- **Speed:** 40 RPM (Rotations Per Minute)
- **Dimensions (D x W x H):** 5.25"D x 5.5"W x 19.5"H
- **Weight:** 6.61 Pounds
- **Material:** Stainless Steel (base), BPA-free plastic (components)
- **Capacity:** 0.6 Liters (Juice Container)
- **Special Feature:** Removable Blade, Built-in Motor Cooling Fan, Triple-Sealed Drive Shaft



Image: The juicer with its height and base dimensions clearly marked.

WARRANTY AND SUPPORT

Your Shine Kitchen Co SJV-107-A Cold Press Slow Masticating Juicer is covered by a **3-year manufacturer warranty**. This warranty covers defects in materials and workmanship under normal household use.

For warranty claims, technical support, or replacement parts, please contact Shine Kitchen Co. customer service.

Keep your proof of purchase for warranty validation.

For more information, visit the official [Shine Store on Amazon](#).

