

Bulova 98B323

Bulova Men's Crystal Phantom 3-Hand Date Quartz Watch (Model 98B323) Instruction Manual

Brand: **Bulova** | Model: **98B323**

INTRODUCTION

This instruction manual provides essential information for the proper use, care, and maintenance of your Bulova Men's Crystal Phantom 3-Hand Date Quartz Watch, Model 98B323. This timepiece features a precise quartz movement, a 3-hand display with date function, and is adorned with 468 crystal accents. Please read this manual thoroughly to ensure optimal performance and longevity of your watch.

PRODUCT OVERVIEW



Figure 1: Front view of the Bulova Men's Crystal Phantom Watch, showcasing the crystal-paved dial and gold-tone finish.



Figure 2: Back view of the watch, showing the stainless steel case back and water resistance marking.



Figure 3: The Bulova Men's Crystal Phantom Watch worn on a wrist, illustrating its fit and appearance.

SETUP AND OPERATION

1. Setting the Time and Date

1. **Pull the Crown:** Gently pull the crown (the small knob on the side of the watch case) out to the first click position.
2. **Set the Date:** Rotate the crown either clockwise or counter-clockwise to adjust the date. Advance the date until the correct date is displayed.
3. **Pull to Second Click:** Pull the crown out further to the second click position. The second hand will stop.
4. **Set the Time:** Rotate the crown to move the hour and minute hands. Set the time to the desired hour and minute. Ensure to account for AM/PM if setting the date, as the date changes around midnight.
5. **Push the Crown Back:** Once the time and date are set, push the crown back into its normal operating position. The second hand will resume movement.

Video 1: Demonstration of setting the time on a Bulova watch. This video illustrates the process of pulling the crown and rotating it to adjust the watch hands.

2. Adjusting the Band

The watch band is designed with a secure clasp mechanism. If the band is too loose or too tight, it may require adjustment by adding or removing links. This process typically requires specialized tools and is best performed by a professional jeweler or watch repair service to avoid damage to the watch or band. The watch features a unique clasp design that is less prone to accidental unhooking compared to traditional side-clip clasps.

MAINTENANCE AND CARE

1. Water Resistance

Your Bulova watch is rated as **30M Water Resistant**. This means the watch is resistant to splashes and brief immersion in water, such as rain or hand washing. It is **not suitable** for swimming, showering, diving, or any water sports where it may be subjected to continuous water pressure or submersion. Always ensure the crown is fully pushed in to maintain water resistance.

2. Cleaning

To maintain the appearance of your watch, especially the crystal accents, regularly wipe it with a soft, dry, lint-free cloth. For more thorough cleaning, a slightly damp cloth can be used, followed immediately by a dry cloth. Avoid using harsh chemicals, abrasive materials, or ultrasonic cleaners, as these can damage the finish or crystals.

3. Battery Replacement

As a quartz watch, your timepiece is powered by a battery. The battery life typically ranges from 2 to 3 years, depending on usage. When the watch stops running, it indicates that the battery needs to be replaced. It is recommended to have the battery replaced by an authorized Bulova service center or a qualified watchmaker to ensure proper sealing and maintain water resistance.

TROUBLESHOOTING

- **Watch Not Running:** Check if the crown is fully pushed in. If it is, the battery may need replacement.
- **Date Not Changing:** Ensure the time is set correctly, especially the AM/PM cycle. The date typically changes around midnight. If the date changes at noon, you may need to advance the time by 12 hours.
- **Condensation Under Crystal:** This indicates a loss of water resistance. Immediately take the watch to a qualified service center to prevent further damage to the movement.

SPECIFICATIONS

Brand	Bulova
Model Number	98B323
Movement	Quartz
Display Type	Analog, 3-Hand with Date
Case Shape	Cushion Shaped
Case Material	Stainless Steel (Gold Tone)
Dial	Pave Crystal Dial with 468 Crystal Accents
Crystal Type	Metalized Curved Mineral Crystal
Water Resistance	30 Meters (100 Feet)
Band Material	Two-Tone Stainless Steel
Item Weight	5.8 ounces
First Available	August 10, 2018

WARRANTY AND SUPPORT

1. Limited Warranty

Your Bulova watch is covered by a **3-Year Limited Warranty**. This warranty covers manufacturing defects in materials and workmanship under normal use. It does not cover damage resulting from accidents, improper handling, unauthorized repairs, or normal wear and tear. Please refer to the warranty card included with your watch for full terms and conditions.

2. Customer Support

For any questions, service requests, or warranty claims, please contact Bulova Customer Support. You can find contact information on the official Bulova website or through the documentation provided with your watch. When contacting support, please have your watch model number (98B323) and purchase details readily available.

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