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› [Canon](#) /

› [Canon PowerShot SX740 HS Digital Camera Instruction Manual](#)

Canon SX740 HS

Canon PowerShot SX740 HS Digital Camera Instruction Manual

Model: SX740 HS (2955C001)

Brand: Canon

INTRODUCTION

The Canon PowerShot SX740 HS is a compact digital camera designed for capturing high-quality photos and 4K videos. It features a powerful 40x optical zoom, a 20.3 Megapixel CMOS sensor, and advanced connectivity options for easy sharing. This manual provides essential information for setting up, operating, and maintaining your camera.

SETUP

What's in the Box

- PowerShot SX740 HS Camera
- Wrist Strap WS-800
- Battery Pack NB-13L
- Battery Charger CB-2LH

Battery Installation

1. Open the battery compartment cover located on the bottom of the camera.
2. Insert the Battery Pack NB-13L with the contacts facing the correct direction, as indicated inside the compartment.
3. Close the battery compartment cover securely.

Memory Card Installation

1. Open the memory card slot cover, usually located next to the battery compartment.
2. Insert a compatible SDXC memory card into the slot until it clicks into place.
3. Close the memory card slot cover securely.

Initial Power On

Press the **ON/OFF** button to power on the camera. Follow any on-screen prompts for initial setup, such as setting the date and time.

OPERATING THE CAMERA

Basic Photography (Point & Shoot)

Turn the mode dial to **AUTO** for automatic settings. Frame your subject using the 3.0-inch LCD screen and press the shutter button halfway to focus, then fully to capture the image.



Image: Front view of the Canon PowerShot SX740 HS camera.

Zoom Functionality

The camera features a powerful 40x optical zoom and 4x digital zoom. Use the zoom lever around the shutter button to adjust the focal length. The optical image stabilizer helps reduce blur at longer zoom settings.



Image: Canon PowerShot SX740 HS with its lens fully extended, demonstrating the zoom capability.

Flash Usage

To activate the built-in flash, slide the flash switch located on the side of the camera. The flash will pop up and can be set to Auto, On, Off, or Slow Sync modes via the camera's menu.



Image: Canon PowerShot SX740 HS with the built-in flash unit popped up.

Video Recording (4K)

The PowerShot SX740 HS supports 4K video recording. To start recording, press the dedicated movie button. The camera also offers 4K time-lapse movie functionality.

Your browser does not support the video tag.

Video: Official Canon video showcasing the features and usage of the PowerShot SX740 HS camera, including its zoom and video capabilities.

Selfie/Vlogging Mode (Flip-up Screen)

The 3.0-inch LCD screen can be tilted 180 degrees upwards, allowing for easy self-portraits and vlogging. This feature ensures you can monitor your framing while being in front of the camera.



Image: Back view of the Canon PowerShot SX740 HS, showing the 3.0-inch LCD screen.

Connectivity (Wi-Fi & Bluetooth)

The camera features built-in Wi-Fi and Bluetooth technology. Use these features to easily transfer photos and videos to your smartphone, tablet, or computer for quick sharing and backup.

MAINTENANCE

Cleaning

- Use a soft, lint-free cloth to clean the camera body.
- For the lens, use a lens brush or a blower to remove dust, then gently wipe with a lens cleaning cloth and solution if necessary.
- Avoid using harsh chemicals or abrasive materials.

Battery Care

- Charge the battery fully before first use.
- Store batteries in a cool, dry place when not in use.
- Do not expose batteries to extreme temperatures.

Storage

When storing the camera for extended periods, remove the battery and memory card. Store the camera in a dry, dust-free environment, preferably in a camera bag or case.

TROUBLESHOOTING

If you encounter any issues with your Canon PowerShot SX740 HS, please refer to the following general troubleshooting tips:

- **Camera not powering on:** Ensure the battery is fully charged and correctly inserted.
- **Images are blurry:** Check focus settings, ensure adequate lighting, and use the optical image stabilizer.
- **Memory card error:** Ensure the memory card is inserted correctly and is not damaged. Try formatting the card (this will erase all data).
- **Connectivity issues:** Ensure Wi-Fi/Bluetooth is enabled on both the camera and the connecting device. Refer to the camera's on-screen guide for specific connection steps.

For more detailed troubleshooting, consult the full digital user manual available on the Canon support website.

SPECIFICATIONS

Feature	Specification
Model Name	PowerShot SX740 HS
Model Number	2955C001
Photo Sensor Resolution	20.3 MP
Optical Zoom	40x
Digital Zoom	4x
Video Resolution	4K (FHD 1080p)
Screen Size	3 Inches
Display Type	LCD (Tilting)
Image Stabilization	Optical
Connectivity Technology	Wi-Fi, Bluetooth
Supported File Format	JPEG
Item Weight	0.61 Pounds

WARRANTY AND SUPPORT

This product comes with a standard manufacturer's warranty. For detailed warranty information, product

registration, and technical support, please visit the official Canon website or contact Canon customer service. You can also find additional resources and FAQs on the [Canon Store on Amazon](#).