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> ghd Platinum+ Styler — 1" Flat Iron Hair Straightener, Professional Ceramic Hair Styling Tool for Stronger Hair, More Shine, & More Color Protection Black 1 Count (Pack of 1) User Manual

ghd 10000022219

ghd Platinum+ Styler User Manual

MODEL: 10000022219

Product Overview

The ghd Platinum+ Styler is a professional 1-inch flat iron hair straightener designed with advanced predictive technology. This innovative tool adapts to your hair's needs, ensuring an optimal styling temperature of 365°F for healthier results. It is engineered to deliver 70% stronger hair, 75% more shine, and 2x color protection, providing sleek and versatile styles.



Image: The ghd Platinum+ Styler, showcasing its sleek black design and ceramic plates.

This smart styler provides personalized heat delivery, resulting in vibrant color protection and visibly healthier-looking hair. Its unique Ultra-zone™ with predictive technology guarantees even heat distribution across the entire plate, ensuring consistent and beautiful results in a single pass.

Safety Information

Please read all safety instructions carefully before using your ghd Platinum+ Styler. Failure to follow these instructions may result in electric shock, fire, or injury.

- **Do not use near water:** Keep the styler away from bathtubs, showers, basins, or other vessels containing water.
- **Unplug after use:** Always unplug the appliance immediately after use.
- **Supervision:** Close supervision is necessary when this appliance is used by, on, or near children or individuals with certain disabilities.
- **Heat surfaces:** The styler plates become extremely hot during use. Avoid direct contact with skin.

- **Storage:** Allow the styler to cool completely before storing. Store in a dry place.
- **Power cord:** Do not wrap the power cord around the appliance. This can damage the cord.

Setup

1. **Unpack:** Carefully remove the ghd Platinum+ Styler from its packaging.
2. **Inspect:** Check the styler and power cord for any signs of damage. Do not use if damaged.
3. **Placement:** Place the styler on a heat-resistant surface, away from flammable materials.
4. **Plug In:** Insert the power plug into a suitable electrical outlet.

Operating Instructions

The ghd Platinum+ Styler features advanced technology that automatically sets the optimal styling temperature, eliminating the need for manual temperature adjustments.



Image: The styler's intelligent heat system maintains 365°F, the scientifically proven safer-for-hair temperature.

1. **Power On:** Press and hold the power button located on the styler. You will hear an audible beep, and the indicator light will illuminate.
2. **Heat-up:** The styler will heat up rapidly, typically within 20 seconds. The indicator light will stop flashing and remain solid, accompanied by another beep, to signal it's ready for use.
3. **Prepare Hair:** Ensure your hair is completely dry before styling. For optimal results and heat protection, apply a heat protectant spray like ghd Bodyguard Heat Protect Spray.
4. **Section Hair:** Divide your hair into manageable sections using clips.
5. **Styling - Straightening:**
 - Take a small section of hair.
 - Place the ghd Platinum+ Styler parallel to the section of hair, close to the roots.
 - Gently glide the styler down the hair shaft from roots to ends in one smooth, continuous pass. Avoid holding the styler in one place for too long.
6. **Styling - Curling/Waving:**
 - Take a small section of hair.
 - Place the styler at the root, then rotate it 360° away from your face.
 - Slowly glide the styler down the hair shaft to create beautiful curls or waves. The rounded barrel design facilitates versatile styling.



Place ghd platinum+ parallel to the section of hair and glide down to the root for straight hair, or rotate 360° away from the face for beautiful curls

Image: Demonstrating how to rotate the styler for creating curls and waves.

The ghd Platinum+ Styler is suitable for all hair types, including colored hair, providing 70% stronger hair, 75% more shine, and 2x color protection.

ghd PLATINUM+

70%
LESS
BREAKAGE*



*vs a styler working at 230°C

Image: Visual comparison of hair before and after using the ghd Platinum+ Styler, highlighting reduced breakage and enhanced smoothness.

Maintenance

Proper maintenance ensures the longevity and optimal performance of your ghd Platinum+ Styler.

- **Cleaning:** Ensure the styler is unplugged and completely cool before cleaning. Wipe the plates and exterior with a soft, damp cloth. Do not use abrasive cleaners or harsh chemicals.
- **Storage:** Store the styler in a safe, dry place. The styler comes with a protective plate guard for safe storage immediately after use.
- **Cord Care:** Do not twist or wrap the power cord tightly around the styler, as this can cause damage over time.

Troubleshooting

If you encounter any issues with your ghd Platinum+ Styler, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Styler not heating up.	Not plugged in correctly, power outlet issue, or internal fault.	Ensure the styler is securely plugged into a working outlet. Try a different outlet. If the issue persists, contact customer support.
Styler beeps continuously or flashes red.	Indicates an internal error or safety shutdown.	Unplug the styler, wait a few minutes, and plug it back in. If the error continues, discontinue use and contact customer support.
Hair not straightening effectively.	Hair is not completely dry, sections are too large, or styler plates are dirty.	Ensure hair is completely dry. Work with smaller sections of hair. Clean the styler plates as per maintenance instructions.
Styler feels too hot to handle.	Normal operation for the plates, but handle with care.	Always hold the styler by the cool-touch handle. Use the protective plate guard when not in use or for storage.

Specifications

Feature	Detail
Brand	ghd
Model Number	10000022219
Product Dimensions	11 x 1.63 x 1.63 inches
Item Weight	1 Pound
Material	Ceramic
Hair Type Compatibility	All Hair Types
Optimal Styling Temperature	365°F (185°C)
Technology	Ultra-zone™ with predictive technology

Warranty & Support

For detailed warranty information, product registration, or technical support, please refer to the official user manual or contact ghd customer service.

You can download the full User Manual (PDF)[here](#).

For additional instructions, you may also refer to the Instructions for Use (IFU) (PDF)[here](#).

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